

Ulster County Economic Development Alliance  
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## MINUTES

Meeting of the Board of Directors  
August 23, 2018

A meeting of the Board of Directors of the Ulster County Economic Development Alliance was held at 3:00 P.M. on Thursday, August 23<sup>rd</sup>, 2018, in the Courtroom of the Ellenville Government Center, Village of Ellenville Courtroom, 2 Elting Court, Ellenville, NY.

The following Board Members were present:

Julie Cohen Lonstein	Chair
James Maloney	Vice-Chair
Hector Rodriguez	
Lisa Berger	
Kenneth Crannell	(Arrived at 3:08 PM)

The following Board Members were absent with notice:

Ward Todd  
Burton Gulnick

Board Counsel:

Jennifer Clark                      Assistant County Attorney

Ulster County Office of Economic Development Staff:

Evelyn Hein  
Bernadette Andreassen  
Kayleen Scali

Additional Attendees:

Carmen Oquendo	Carmen's Sabor Latino
Heather Brady	Galileo Technology Group/
Heidi Wagner	Kinaloha Arts
Aga Ratajska	ExploreVille
John Adams	HV Organic LLC
Matthew Mackey	Carbie's Hot Pepper Jelly
Anthony Covello	Humble Gym/
Arkady Aleksandryants	Arkadiya Distillery
Robert Marciniak	Woodworking (WCFFW)/
Christopher Bennett	MTB Empire Trails/

This institution is an equal opportunity provider, employer, and lender.

The meeting was called to order by Chair Lonstein at 3:05 P.M.

### **MINUTES**

**Motion:** Hector Rodriguez, seconded by James Maloney, moved to approve the Minutes of the July 10, 2018 meeting. A copy said minutes are on file.

**Vote:** The motion was adopted.

### **FINANCIALS**

Financials were not available for this month.

### **OLD BUSINESS**

#### **Luminary – 2018 NYC EVENT SPONSORSHIP OPPORTUNITIES**

Chair Lonstein asked the board to choose one of the three options for the third sponsorship event. It was discussed and agreed that the Tech up for Women would be the best option.

**Motion:** Hector Rodriguez, seconded by James Maloney, moved to select Tech Up for Women as the Sponsorship.

**Vote:** The motion was adopted.

### **NEW BUSINESS**

#### **Ellenville Million Update**

Kathy Butler from Hunt Memorial thanked the board for the financial assistance they received. They are now able to use the building for yoga classes, local congregations, school programs and Chamber meetings.

Brendon Burke from Shadowland Theatre shared with everyone that the \$75,000 they received helped them with education and new development.

Lisa Berger updated the board on the PCT training. The \$20,000 allowed 10 people to become nationally certified. Many are working in the Ellenville hospital and were able to receive a raise and promotion because of the certification.

**Motion:** Hector Rodriguez, seconded by James Maloney, moved to approve the Amendment for **ECONOMIC DEVELOPMENT AGREEMENT STEM MONITORING PROGRAM between ULSTER COUNTY ECONOMIC DEVELOPMENT ALLIANCE, INC. with CORNELL COOPERATIVE EXTENSION ULSTER COUNTY** (a copy of said amendment is on file).

**Vote:** The motion was adopted.

### **Town of Wawarsing Amendment No. 2**

**Motion:** James Maloney, seconded by Hector Rodriguez, moved to approve the Amendment for **ECONOMIC DEVELOPMENT AGREEMENT TOWN OF WAWARSING PARKS AND RECREATION IMPROVEMENT between ULSTER COUNTY ECONOMIC DEVELOPMENT ALLIANCE, INC. with THE TOWN OF WAWARSING** (a copy of said amendment is on file).

**Vote:** The motion was adopted.

### **PRESENTATIONS**

#### **Ellenville Million Jump Start Competition**

Chair Lonstein started by saying that the board has funding from the Ellenville Million to allocate to the applicants who are presenting today. The following applicants then each made ten minute presentations. The presentations included questions from the board.

1. Carmen's Sabor Latino/Carmen Oquendo
2. Galileo Technology Group/Heather Brady
3. Kinaloha Arts/Heidi Wagner
4. ExploreVille/Aga Ratajska
5. HV Organic LLC/John Adams
6. Carbie's- Hot Pepper Jelly/Matthew Mackey
7. Humble Gym/Anthony Covello
8. Arkadiya Distillery/Arkady Aleksandryants
9. Woodworking (WCFFW)/Robert Marcinik
10. MTB- Empire Trails/Christopher Bennett

#### **Cubic Invoice #13761**

**Motion:** James Maloney, seconded by Kenneth Crannell, moved to approve payment of Cubic **Invoice Number 13761**, dated July 31, 2018 in the amount of **FIVE THOUSAND FOUR HUNDRED NINETY-TWO DOLLARS and TWENTY-SIX CENTS (\$5,492.26)**. Copies of said invoices and supporting documents are on file.

**Vote:** The motion was adopted.

**Debra Bresnan Invoice #0605**

**Motion:** James Maloney, seconded by Kenneth Crannell, moved to approve payment of Invoice #0605, dated July 17, 2018 submitted by Debra Bresnan in the amount of **THREE THOUSAND FORTY- FIVE DOLLARS (\$3,045.00)**. A copy of said invoice is on file.

**Vote:** The motion was adopted.

**Luminary Publishing, Inc. Invoice #75382**

**Motion:** Kenneth Crannell, seconded by James Maloney, moved to approve payment of Luminary Publishing, Inc. **Invoice Number 75382**, dated July 16, 2018 in the amount of **SEVEN THOUSAND SEVEN HUNDRED AND FORTY DOLLARS and FOURTEEN CENTS (\$7740.14)**

**Vote:** The motion was adopted.

**OTHER BUSINESS and ANNOUNCEMENTS**

It was discussed and agreed that the next UCEDA board meeting would be Tuesday, September 4<sup>th</sup>.

**PUBLIC COMMENT**

No one asked for the privilege of the floor.

The Public Comment section of the agenda was closed.

**ADJOURNMENT**

**Motion:** Lisa Berger, seconded by James Maloney, moved to adjourn the meeting.

**Vote:** The motion was adopted.

The Meeting was adjourned at 5:05 PM.

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Ward Todd, Secretary