

Pledging Matching Funds For The “I Love New York” Tourism Promotion – Department Of Tourism

Majority Leader Gregorius and Minority Leader Ronk offer the following:

WHEREAS, this resolution has been submitted by the County Executive on behalf of the Department of Tourism; and

WHEREAS, the “I Love New York” Matching Funds Local Assistance Program (the “Program”) has been designated by New York State for fiscal year 2015-2016; and

WHEREAS, for the past twenty years the Ulster County Department of Tourism has participated in the Program which is administered by the New York State Department of Economic Development, Division of Tourism; and

WHEREAS, the Program requires the County to match funds received from New York State; and

WHEREAS, the Department of Tourism anticipates applying for between \$30,000.00 and \$135,250.00 in matching funds; and

WHEREAS, the Program allows for additional advertising which is vital to the continuing growth of Tourism in Ulster County; now, therefore, be it

RESOLVED, that Ulster County hereby pledges to match funds received from the “I Love New York” Matching Funds Local Assistance Program during New York State fiscal year 2015-2016 in an amount no more than \$135,250.00 and no less than \$30,000.00; and, be it further

RESOLVED, that Ulster County hereby reserves the right to accept or not accept funds from the Program,

and, moves its adoption.

ADOPTED BY THE FOLLOWING VOTE:

AYES:

NOES:

Passed Committee: Committee of the Whole on _____.

FINANCIAL IMPACT:

\$59,903.00 – 2015 BUDGETED STATE AID DOLLARS

\$59,903.00 – 2015 BUDGETED APPROPRIATION DOLLARS