

2014 AUTHORITY MISSION AND GOALS MEASUREMENT REPORT

Name of Public Authority: Ulster County Industrial Development Agency

Public Authority's Mission Statement:

The mission of the Ulster County Industrial Development Agency is to advance the job opportunities, general prosperity and long-term economic vitality of Ulster County residents by targeting assistance to foster creation and attraction of new business and the retention and expansion of existing businesses.

List of Performance Goals and Measurement of Progress in Meeting Goals:

1. Advance job opportunities

UCIDA contracted with SUNY Ulster and BOCES for \$48,000 to fund the Ulster County Guaranteed Jobs Program. This 10-week pilot program matched applicants with participating Ulster County manufacturers to guarantee a job following successful completion of the program. Students were trained in work readiness, computer and math basics, machining, and they earned their National Certified Production Technician certification.

2. Promote general prosperity and long-term economic vitality in the County

UCIDA did not close on any projects in 2014; however, the organization continues to promote Ulster County and educate the business community through public appearances, one-on-one meetings and through its website.

3. Foster creation and attraction of new business

UCIDA did not close on any projects in 2014; however, the organization continues to promote Ulster County and educate the business community through public appearances, one-on-one meetings and through its website.

4. Foster retention and expansion of existing businesses

UCIDA entered into contracts for services with several local manufacturers, including Stavo Industries, Wolf-Tec, and Zumtobel to provide workforce development and training; an investment of \$100,000 overall.

5. Identify new opportunities for the local economy

The UCIDA members and staff attended meetings and conducted other research on new opportunities for the Ulster County economy.

6. Enhance the economic wellbeing of both Ulster County residents and domicile businesses

UCIDA accomplished this goal with its successful projects as well as through contracts with the Hudson Valley Agribusiness Development Corporation, the Hudson Valley Film Commission and the Hudson Valley Economic Development Corporation.