

Resolution No. 290 November 19, 2013

Approving The Execution Of A Contract In Excess Of \$50,000.00 Entered Into By The County – Department Of Tourism

Referred to: The Economic Development and Tourism Committee (Chairman Maloney and Legislators Loughran, Maio, Roberts, and Wishnick) and The Ways and Means Committee (Chairman Gerentine and Legislators Gregorius, Maio, Maloney, Provenzano, Rodriguez and Ronk)

Chairman of the Economic Development and Tourism Committee, James F. Maloney, and Deputy Chairman Peter M. Loughran offer the following:

WHEREAS, pursuant to Section C-11(O) of the Ulster County Charter and Section A2-5(15) of the Administrative Code, the Ulster County Legislature shall have the power to approve the execution of certain contracts and amendments in the amount of \$50,000.00 or in excess of \$50,000.00 entered into by the County; and

WHEREAS, a contract for execution by the County with Focus Media, Inc. has been submitted for approval by the Ulster County Legislature, which is described below:

Tourism	Focus Media, Inc.	Development of the 2014 Ulster County comprehensive marketing plan. The Firm will utilize all available advertising and public relations vehicles to establish a strategy for evolving the County's current marketing campaign into new programs and venues which will grow tourism in Ulster County.	County - 100%	Professional Services - RFP UC12-75	1/1/14 - 12/31/14	\$313,852.00
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; and

WHEREAS, said contract has been reviewed by the Contract Manager, County Attorney's Office, Director of Purchasing, Comptroller and the County Executive; now, therefore, be it

RESOLVED, the Ulster County Legislature has examined the contract, and hereby approves the contract in the form as filed with the Clerk of the Ulster County Legislature or as modified with the approval of the County Attorney and Legislative Counsel,

and moves its adoption.

ADOPTED BY THE FOLLOWING VOTE:

AYES: 21 NOES: 0
(Absent: Legislators Aiello and Harris)
(Legislator Donaldson arrived at 7:27 PM)
(Legislator Richard Parete arrived at 7:44 PM)

Passed Committee: Economic Development and Tourism on November 7, 2013

Passed Committee: Ways and Means on November 12, 2013

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FINANCIAL IMPACT:

\$313,852.00 - 2013 APPROPRIATION DOLLARS

STATE OF NEW YORK

ss:

COUNTY OF ULSTER

This is to certify that I, the undersigned Clerk of the Legislature of the County of Ulster have compared the foregoing resolution with the original resolution now on file in the office of said clerk, and which was adopted by said Legislature on the 19th Day of November, 2013, and that the same is a true and correct transcript of said resolution and of the whole thereof.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 19th Day of November in the year Two Thousand and Thirteen.

/s/ Victoria A. Fabella
Victoria A. Fabella, Clerk
Ulster County Legislature

Submitted to the County Executive this
20th Day of November, 2013.

Approved by the County Executive this
22nd Day of November, 2013.

/s/ Victoria A. Fabella
Victoria A. Fabella, Clerk
Ulster County Legislature

/s/ Michael P. Hein
Michael P. Hein, County Executive