

Economic Development, Tourism, Housing, Planning & Transit Committee

Committee Meeting Minutes

DATE & TIME: September 6, 2016 – 6:00 PM
LOCATION: COB, Karen L. Binder Library
PRESIDING OFFICER: Chairman James F. Maloney
LEGISLATIVE STAFF: Mary Beichert, Senior Legislative Employee
PRESENT: Legislators Berky, Lapp & Maio
ABSENT: Legislators Rodriguez, Delaune & Litts
QUORUM PRESENT: Yes

OTHER ATTENDEES: Sylvia Wohlfahrt, Information Services Director, Robert Dibella, UCAT, Kathy Nolan of Ulster County Trails Advisory Community & Ulster County Tourism Advisory Committee, Vic Melville, League of Woman Voters and Suzanne Holt, Director of the Planning Department

Chairman Maloney called the meeting to order at 6:00 PM.

Chairman Maloney thanked everyone for attending the meeting.

Chairman Maloney introduced Suzanne Holt. Suzanne Holt mentioned she attends the Economic Development meetings every quarter to give a quarterly update. (Please see attached hand-out.) This month she has prepared a presentation.

The Ulster County Economic Development Alliance (UCEDA) has been assisting businesses, non-for-profits and municipalities with Consolidating Funding Applications (CFA). The State Grants process has a once a year deadline which was July 29, 2016. There will be one more meeting on September 12th and then the Governor will make an announcement.

Legislator Berky asked about the post CFA meetings. Discussion ensued with Suzanne Holt.

Suzanne represents the County Executive on the Mid-Hudson Regional Economic Development Counsel as a non-voting member to review and advocate for different projects. In addition, the office is working Community Economic Development which is trying to work with different municipalities and find out what their desires are and assisting with their economic goals.

Suzanne stated they are currently working on two different marketing campaign projects. The first is the Tech Entrepreneurs and the second marketing campaign targets people who are already living in the county and love it. A rack card has been created and will be placed at Mohonk and Rocking Horse Ranch to encourage individuals to relocate to Ulster County. On the website Ulsterforbusiness.com there are two videos. Dennis Crowley, the creator of Foursquare is in the first video and the second video is the creator of Karina dresses.

Another project being worked on is the Ellenville Million marketing project. BBG&G has been hired and created a website called findellenville.com. They would like to have additional sites called “Find New Paltz and Find Saugerties” as well.

Legislator Berky asked if the websites are being tracked on how many shares and views they are receiving. Suzanne was working on those numbers.

Lastly, Suzanne mentioned Legislator Delaune had introduced a nonprofit organization which assists municipalities to meet with Suzanne. This was very helpful and if anyone had anything additional they would like to introduce to please feel free.

Motion No. 1: **Moved to Approve the Minutes of the August 2, 2016 meeting**

Motion Made By: Legislator Maio

Motion Seconded By: Legislator Lapp

Discussion:

None

Voting In Favor: Legislators Berky, Lapp, Maio and Maloney

Voting Against: None

Votes in Favor: 4

Votes Against: 0

Disposition: Minutes approved

Resolutions for the September 20, 2016 Session of the Legislature

Resolution No. 392: Approving The Execution Of A Contract In Excess Of \$50,000.00 Entered Into By The County – Y and S Technologies Inc. – Department Of Information Services

Resolution Summary: This resolution approves the execution of a contract with Y and S Technologies Inc. – in the amount of \$50,421.82 to purchase and install a new uninterrupted power supply for the server room.

Motion No. 2: **Moved to adopt Resolution No. 392**

Motion By: Legislator Maio

Motion Seconded By: Legislator Lapp

Discussion:

Sylvia Wohlfahrt stated this contract was for the purpose of an uninterrupted power source (UPS), for our secondary data center at our law enforcement

Voting In Favor: Legislators Berky, Lapp, Maloney and Maio

Voting Against: None

Votes in Favor: 4

Votes Against: 0

Disposition: Resolution Adopted

Resolution No. 399: Approving The Execution Of A Contract Amendment Causing The Aggregate Contract Amount To Be In Excess Of \$50,000.00 Entered Into By The County – AssetWorks LLC – Department Of Information Services

Resolution Summary: This resolution approves the execution of a contract with Assetworks LLC in the amount of \$18,251.40 to extend the term of agreement for maintenance and support of the fleet management system.

Motion No. 3: Moved to adopt Resolution No. 399

Motion By: Legislator Maio

Motion Seconded By: Legislator Berky

Discussion:

Sylvia Wohlfahrt stated that Assetworks is the vendor that provides a fleet management system for the Highway Department which allows them to track service and scheduled maintenance.

Voting In Favor: Legislators Berky, Lapp, Maloney and Maio

Voting Against: None

Votes in Favor: 4

Votes Against: 0

Disposition: Resolution Adopted

Resolution No. 400: Approving The Execution Of A Contract Amendment In Excess Of \$50,000.00 Entered Into By The County – Tyler Technologies Inc. – Department Of Information Services

Resolution Summary: This resolution approves the execution of a contract with Tyler Technologies Inc. in the amount of \$56,368.88 to extend the term of the agreement for maintenance and support for various software applications.

Motion No. 4: Moved to adopt Resolution No. 400

Motion By: Legislator Maio

Motion Seconded By: Legislator Berky

Discussion:

Sylvia Wohlfahrt stated this contract extends the maintenance agreement for one more year for the payroll and Human Resource system.

Voting In Favor: Legislators Berky, Lapp, Maloney and Maio

Voting Against: None

Votes in Favor: 4

Votes Against: 0

Disposition: Resolution Adopted

Resolution No. 403: Authorizing The Chairman Of The Ulster County Legislature To Execute A Second Supplemental Agreement, And Any Amendments Thereto, With The City of New York And The West Of Hudson Stakeholders, Modifying The 2010 Water Supply Permit Thereby Enabling The City of New York To Fund a City of New York Flood Buyout Program As Provided For In The Filtration Avoidance Determination Midterm Revisions With Fewer Restrictions In Participating Municipalities – Department of Planning

Resolution Summary: This resolution authorizes the Chairman of the Legislature to execute a Second Supplemental Agreement among the West of the Hudson Watershed Stakeholders concerning the New York City Funded Flood Buyout Program.

Discussion:

Chairman Maloney stated that there is no one here from the Department of Planning or from the Executive’s office to provide explanation. Chairman Maloney explained this is part of the flood buyout program that was administered by FEMA. The DEP is funding approximately 35 properties in the Watershed area which are above the damn. Since Ulster County is the local administrator, these funds will be used for title searches, surveying the area and demolition.

Chairman stated holding off until hearing more information.

Disposition: No Action Taken

Resolution No. 404: Appointing Member and Alternate Member To The Ulster County Planning Board – City of Kingston

Resolution Summary: This resolution authorizes Giovanni Gagliardi to be appointed to the Ulster County Planning Board and Suzanne Cahill appointed as the alternate to the Ulster County Planning Board.

Motion No. 5: Moved to adopt Resolution No. 404
Motion By: Legislator Maio
Motion Seconded By: Legislator Berky

Discussion:

Legislator Berky stated for the record she has a concern that Suzanne Cahill does not attend the meetings. Legislator Berky stated she will vote yes since Giovanni Gagliardi will be appointed but the position has essentially been vacant since Greg Swanzey left because Suzanne Cahill has not been attending the meetings.

Voting In Favor: Legislators Berky, Lapp, Maloney and Maio
Voting Against: None
Votes in Favor: 4
Votes Against: 0
Disposition: Resolution Adopted

Old Business:

- Discussion of Resolution No. 170 - Re- Authorizing the Update of the County-Wide Economic Development Strategy Ulster Tomorrow.

Discussion:

Chairman Maloney asked Legislator Berky if she wanted to wait on this resolution since Legislator Rodriguez was not in attendance to discuss. Legislator Berky aged to do so.

Disposition: No Action Taken

- Discussion of Resolution No. 326 - Establishing A Policy For Ulster County Bus Advertising

Discussion:

Chairman Maloney stated that Legislator Donaldson is working on a language change and asked no action be taken on this resolution.

Disposition: No Action Taken

There being no further business, Legislator Maio motioned to adjourn, seconded by Legislator Lapp.

Time: 6:27 PM

Respectfully submitted: Mary Beichert, Senior Legislative Employee
Minutes Approved: October 2, 2016 – Approved

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ULSTER COUNTY LEGISLATURE

MEMORANDUM

TO: Mike Hein, County Executive
Ulster County

Kenneth Ronk, Chairman
Ulster County Legislature

FROM: Suzanne Holt, President
Ulster County Economic Development Alliance (UCEDA)

DATE: September 1, 2016

RE: ELLENVILLE MILLION UPDATE

COMPONENT	ALLOCATION	STATUS
Tourism and Marketing Campaign	\$100,000	Following an RFP, the UCEDA selected and is contracting with BBG&G Advertising for \$100,000 to promote the Ellenville/Wawarsing area. This contract is designed to fulfill the criteria of this component. It began in April 2016 and includes a beautiful and functional new website, advertising, social media and promotions. Please see: http://findellenville.com/
Hunt Memorial Preservation Committee	\$100,000	The UCEDA Board approved the Committee's plan for the allocated \$100,000. Per the plan, the Committee renovated the Hunt Memorial Building. The UCEDA held its last Board Meeting at the Hunt Building in August.
Shadowland Theatre	\$75,000	Shadowland Theatre will use the allocated Ellenville Million funds as a match for its successful grant application to NYS. The funds will be used to continue renovations on the Theatre's second stage, which will allow for additional shows and classes for the community.
Economic Development "Soft Landing" Fund	\$175,000	To administer the Fund, rules and an application were created and approved by the UCEDA Board. To date, few applications have been provided to local businesses.

This institution is an equal opportunity provider, employer, and lender.

COMPONENT	ALLOCATION	STATUS
Main Street Façade Program	\$25,000	Rules and an application were created and approved by the UCEDA Board. The UCEDA contracted with the Village of Ellenville to oversee the Main Street Façade Program. Information about the program was provided to all business owners in the 14-block business district in February 2016. Four building owners were each awarded \$6,250. The Village of Ellenville has requested that the UCEDA Board and the Ulster County Legislature allocate additional funding to this Program.
Project Management	\$75,000	The UCEDA is contracting with Hudson Valley Pattern for Progress to assist with implementation of the following three components: Water/Sewer Infrastructure Improvements, Improvements to Outdoor Recreational Opportunities, and High Speed Internet/Broadband. Pattern for Progress is responsible for seeking grants for a number of the components as well.
Water/Sewer Infrastructure Improvements	\$150,000	The UCEDA is contracting with Barton & Loguidice to complete a water/ sewer study of the Village of Ellenville and the UCEDA is contracting with Brinnier and Larios to complete a water/sewer study of the Town of Wawarsing. The studies are each \$15,000, are intended to complement each other and will provide direction on moving forward.
Improvements to Outdoor Recreational Opportunities	\$150,000	The Town and Village created a Joint Parks Commission, which is being chaired by Sam's Point Ranger Hank Alicandri. With Office of Economic Development assistance, the Commission is completing a plan for the best use of the Ellenville Million Funds to spur economic activity in the area.
High Speed Internet/Broadband	\$150,000	The UCEDA and Pattern for Progress have held meetings with broadband providers and large users such as the local hospital and the school district in order to determine how best to increase Ellenville's broadband capacity. In addition, Hudson Valley Pattern for Progress submitted a grant application on Ellenville's behalf to the USDA for technical assistance related to Broadband.