

Ulster County Economic Development Alliance  
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## MINUTES

Meeting of the Board of Directors  
May, 2, 2017

A meeting of the Board of Directors of the Ulster County Economic Development Alliance was held on Tuesday, May 2, 2017, Legislative Chambers, 6<sup>th</sup> Floor, Ulster County Office Building, 244 Fair Street, Kingston, NY.

The following Board Members were present:

Julie Cohen-Lonstein	Chair (via video conference / non-voting)
James Maloney	Vice-Chair
Burton Gulnick, Jr.	Treasurer
Hector Rodriguez	
Ward Todd	Secretary

The following Board Members were absent:

Robert Sudlow  
Kenneth Crannell

Board Counsel:

Clinton G. Johnson      First Assistant County Attorney

Ulster County Office of Economic Development Staff:

Timothy Weidemann  
Bernadette Andreassen

Additional Attendees:

TJ Briggs	Legislature
Julian Lesser	Luminary Publishing
Bartek Starodaj	Luminary Publishing

The meeting was called to order by Chair Julie Cohen-Lonstein at 4:34 p.m.

## MINUTES

**Motion:** Hector Rodriguez, seconded by James Maloney, moved to approve the Minutes of the March 28, 2017 meeting. A copy of said minutes is on file.

**Vote:** The motion was adopted.

## FINANCIALS

Treasurer, Burton Gulnick, Jr., Commissioner of Finance, reported that the March and April financials will be presented for approval at the next meeting.

This institution is an equal opportunity provider, employer, and lender.

## **COMMITTEE REPORTS**

### **Ulster County Revolving Loan Fund Committee**

Timothy Weidemann advised the Board members that a meeting of the Ulster County Revolving Loan Fund Committee is scheduled for May 11, 2017.

## **MARKETING**

### **Luminary Media Update:**

Bartek Starodaj and Julian Lesser, Luminary Media, provided an update regarding the four active campaigns in progress and stated they would be focusing on creating a visual identity. They explained their plans to interview key area leaders to develop content for the marketing campaign and invited the Board members to suggest people to interview, and in addition, to give an input as to possible questions to include in the interviews.

### **Stockade Film Contract**

An Agreement for Professional Services between the Ulster County Economic Development Alliance, Inc. and Stockade Films, LLC was reviewed. A copy of said agreement is on file.

**Motion:** Ward Todd, seconded by Burt Gulnick, moved to approve the Stockade Film Contract as presented.

**Vote:** The motion was adopted.

## **ELLENVILLE MILLION**

### **Grantwriting Workshop in Ellenville**

A proposal by Laberge Group to facilitate a half-day event in the Village of Ellenville to include a review of grant programs available was given to the Board for approval. As part of the proposal, upon completion of the services rendered by the LaBerge Group, they will invoice Hudson Valley Pattern for Progress a lump sum fee of \$3,900 for payment by UCEDA. A copy of said proposal is on file.

**Motion:** Burt Gulnick, seconded by James Maloney, moved to approve the proposal as presented.

**Vote:** The motion was adopted.

### **Amendment to the Contract with Mid-Hudson Pattern for Progress**

A proposed Amendment No. 1 to extend the date in the original Agreement for Professional Services between UCEDA and Mid-Hudson Pattern for Progress to June 30, 2018 was presented. A copy of said Amendment is on file.

**Motion:** Hector Rodriguez, seconded by James Maloney, moved to table the proposed extension date in The original contract with Mid-Hudson Pattern for Progress.

**Vote:** The motion was adopted.

As a point of interest, Hector Rodriguez expressed a desire to have a discussion at the next meeting with regard to the reallocation of the Ellenville Million, including an update of the amounts expended thus far.

### **EDUCATION & TRAINING**

Timothy Weidemann stated that the recent Grantwriting Workshop which was held on April 27, 2017 was a success with approximately 160 people attending.

### **SALE OF COUNTY PROPERTY UPDATE**

#### **#300 Flatbush Avenue**

A copy of a letter dated April 24, 2017 from the City of Kingston Office of Planning to RUPCO regarding #300 Flatbush Avenue was received by UCEDA wherein Donna Brady, Planning Sr. Clerk advised the applicant that their application has been scheduled for review by the Planning Board on May 8, 2017. A copy of a second letter dated April 27, 2017 from the City of Kingston Office of Planning to RUPCO regarding #300 Flatbush Avenue was received by UCEDA wherein Donna Brady, Planning Sr. Clerk advises RUPCO that at the regular meeting of the Kingston Planning Board held on April 10, 2017 the Board voted unanimously to adopt a resolution formally declaring themselves Lead Agency in the SEQR review and then voted unanimously to table the application. Copies of said letters are on file.

### **OLD BUSINESS**

None.

### **NEW BUSINESS**

Timothy Weidemann informed the Board that the domain hosting service for FindEllenville.com is set to expire on May 5, 2017. The cost to renew the service for one year is approximately \$207.00. Timothy Weidemann requested approval to expend funds to renew the service for a year.

**Motion:** Ward Todd, seconded by James Maloney, moved to approve renewal of the FindEllenville domain hosting service.

**Vote:** The motion was adopted.

### **PUBLIC COMMENT**

There were no requests for Privilege of the Floor.

### **ADJOURNMENT**

**Motion:** Hector Rodriguez, seconded by Burton Gulnick, Jr., moved to adjourn the meeting.

**Vote:** The motion was adopted.

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Meeting was adjourned at 5:25 PM.

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Ward Todd, Secretary