



## MINUTES

Meeting of the Board of Directors  
August 17, 2016

A Meeting of the Board of Directors of the Ulster County Economic Development Alliance was held at 4:00 p.m., Wednesday, August 17, 2016, Hunt Memorial Library, Ellenville, NY.

The following Board Members were present:

|                      |            |
|----------------------|------------|
| Julie Cohen-Lonstein | Chair      |
| Kenneth Crannell     |            |
| James Maloney        | Vice Chair |
| Hector Rodriguez     |            |
| Robert Sudlow        |            |

The following Board Members were absent:

|                     |           |
|---------------------|-----------|
| Burton Gulnick, Jr. | Treasurer |
| Ward Todd           | Secretary |

President:

|              |  |
|--------------|--|
| Suzanne Holt | Director, Ulster County Office of Economic Development |
|--------------|--|

Chief Financial Officer:

|                           |                                |
|---------------------------|--------------------------------|
| Christopher J. Rioux, CPA | Deputy Commissioner of Finance |
|---------------------------|--------------------------------|

Staff – Ulster County Office of Economic Development:

|                   |  |
|-------------------|--|
| Linda Clark       |  |
| Timothy Weidemann |  |

Additional Attendees:

|                  |   |
|------------------|---|
| Hank Alicandri   | Ellenville/Wawarsing Inter-Municipal Parks Commission |
| Kathy Butler     | Hunt Memorial Library                                 |
| Jane Eck         | Hunt Memorial Library                                 |
| Franchesca Ramos | BBG&G Advertising                                     |

A tour of the renovated Hunt Memorial Library was provided by Kathy Butler and Jane Eck prior to the commencement of the meeting. The Hunt Memorial Library is a recipient of funds from the Ellenville Million Program.

The meeting was called to order by Chair Julie Cohen-Lonstein at 4:22 p.m.

### MINUTES

**Motion:** James Maloney, seconded by Robert Sudlow, moved to approve the Minutes of the June 28, 2016, July 13, 2016 and July 18, 2016 Meetings of the Board of Directors. Copies of said Minutes are on file.

**Vote:** The motion was adopted. Burton Gulnick, Jr. and Ward Todd absent.

### VILLAGE OF ELLENVILLE/TOWN OF WARWARSING PARKS COMMISSION

Mr. Hank Alicandri, the newly appointed Chairman of the Ellenville/Wawarsing Inter-Municipal Parks Commission addressed the members of the Board of Directors. He provided an overview of his background and the benefits of outdoor recreation. The committee is composed of 5 representatives appointed by the town and 5 representatives appointed by the village, the Highway Superintendents from both municipalities are ex-officio members and some municipal officials and volunteers. It was initially formed to determine how to spend the funding allocated from the Ellenville Million Program. Both the town and village put forth proposals on how to use the funds; it was his opinion that a coordinated review of these proposals was not done. Mr. Alicandri believed that a Parks and Recreation Master Plan is needed for both the town and village. The Master Plan/Core of recreation in the valley is going to be the Rail Trail with pods of town parks, state parks, DEP/DEC lands that connect to it. The committee is meeting again in early September to discuss what the Master Plan may look like and to "pull-in" the other two "brick and mortar" proposals. He anticipated that the committee would re-tool the proposals and resubmit them in a month.

### BBG&G WEBSITE UPDATE

Ms. Franchesca Ramos, BBG&G Advertising, provided the members of the Board with an Update on the Website Development. A copy of her report is on file.

### BBG&G – APPROVAL OF INVOICES

**Motion:** Robert Sudlow, seconded by Kenneth Crannell, moved to approve the following BBG&G Invoices for Payment: (1) Invoice 3993 in the amount of \$9,004.50; Invoice 4017 in the amount of \$5,170.00 and Invoice 4019 in the amount of \$10,242.50

**Vote:** The motion was adopted. Burton Gulnick, Jr. and Ward Todd absent.

### VILLAGE OF ELLENVILLE – APPROVAL OF INVOICE FOR PAYMENT – FAÇADE PROGRAM

It was unanimously agreed by all those present to postpone the approval of the Invoice from the Village of Ellenville for the Façade Program pending additional information and clarification.

### FINANCIALS

**Motion:** James Maloney, seconded by Robert Sudlow, moved to approve the Financials for the period ending July 31, 2016. A copy of said Financials is on file.

**Vote:** The motion was adopted. Burton Gulnick, Jr. and Ward Todd absent.

### PUBLIC COMMENT

No individuals requested the Privilege of the Floor. The Public Comment section of the Agenda was closed.

### PREPARATION OF 2017 BUDGET

Mr. Christopher Rioux reported that preparations have begun to draft the 2017 Budget. The approved Budget must be filed in the NYS Authorities Budget Office's PARIS Reporting System not later than October 31, 2016.

### COMMITTEE REPORTS

#### Audit/Finance Committee

In the absence of Burton Gulnick, Jr., Mr. Rioux reported that the RFP for Auditing Services will go out next week. Once the responses have been received a meeting of the Audit/Finance Committee will be scheduled.

#### Governance Committee

No report.

### MARKETING

Ms. Suzanne Holt provided a marketing update as follows:

- Ulster for Business website
- Ticket promotion and attendance at Ulster County Festivals
- Preparation for a Marketing RFP for next year

### EDUCATION AND TRAINING

Ms. Holt reported that the Building Ulster Together Breakfast that was held on Monday, August 15, 2016 was a great success. Ms. Cynthia Nitikin, Senior Vice President, Project for Open Spaces was the guest speaker. Her topic was Preparing for the Potential of a Countywide Trail System. Additionally, a webinar series will begin in September that will address restaurant issues.

### OLD BUSINESS

None.

### NEW BUSINESS

#### Ready2Go – Kings Highway, Town of Saugerties Natural Gas Line Proposal

Ms. Holt explained that the Ulster County Industrial Development Agency (UCIDA) and Central Hudson contributed to the Ready2Go Program which served as a loan program for businesses to get their property ready to go for development. To date, only one applicant has made use of the program. A request has been received from the Town of Saugerties for natural gas down Kings Highway in Saugerties as part of Shovel Ready. The Shovel Ready Program cannot assist the town inasmuch as the Shovel Ready Program can only benefit a municipality not a private business, or in this case a utility. Central Hudson has requested that the unused funds that they contributed to the Ready2Go Program be directed to the Town of Saugerties natural gas expansion project. The request is to authorize the UCEDA Chairman to enter into contract with the Town of Saugerties.

Mr. James Maloney requested that a list of estimated funding and in-kind services be provided.

**Motion:** Hector Rodriguez, seconded by James Maloney, moved to authorize the Chairman to enter in an Agreement with the Town of Saugerties for the purpose of facilitating the Kings Highway Natural Gas Proposal using funds originally provided by Central Hudson to the Ready2Go Program.

**Vote:** The motion was adopted. Burton Gulnick, Jr. and Ward Todd absent.

**Motion:** Hector Rodriguez, seconded by James Maloney, moved to authorize the return of the Ulster County Industrial Development Agency's Ready2Go investment of \$50,000.

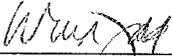
**Vote:** The motion was adopted. Burton Gulnick, Jr. and Ward Todd absent.

**ADJOURNMENT**

**Motion:** James Maloney, seconded Kenneth Crannell, moved to adjourn the meeting.

**Vote:** The motion was adopted. Burton Gulnick, Jr. and Ward Todd absent.

Meeting Adjourned at 5:15 p.m.



---

Ward Todd, Secretary