

**Pledging Matching Funds For The “I Love New York” Tourism Promotion – Department Of Tourism**

Referred to: The Economic Development and Tourism Committee (Chairman Maloney and Legislators Maio, Roberts, Loughran and Wishnick) and The Ways and Means Committee (Chairman Gerentine and Legislators Harris, Maio, Maloney, Gregorius, Provenzano and Rodriguez)

Chairman of the Economic Development and Tourism Committee, James F. Maloney, and Deputy Chairman Peter M. Loughran offer following:

WHEREAS, this resolution has been submitted by the County Executive on behalf of the Department of Tourism; and

WHEREAS, the “I Love New York” Matching Funds Local Assistance Program (the “Program) has been reinstated by New York State for fiscal year 2013-2014; and

WHEREAS, for the past twenty years the Ulster County Department of Tourism has participated in the Program which is administered by the New York State Department of Economic Development, Division of Tourism; and

WHEREAS, the Program requires the County to match funds received from New York State; and

WHEREAS, the Department of Tourism anticipates applying for between \$30,000.00 and \$135,250.00 in matching funds; and

WHEREAS, the Program allows for additional advertising which is vital to the continuing growth of Tourism in Ulster County; now, therefore, be it

RESOLVED, that Ulster County hereby pledges to match funds received from the “I Love New York” Matching Funds Local Assistance Program during New York State fiscal year 2013-2014 in an amount no more than \$135,250.00 and no less than \$30,000.00; and, be it further

RESOLVED, that Ulster County hereby reserves the right to accept or not accept funds from the Program,

and moves its adoption.

**Resolution No. 43      February 19, 2013**

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Promotion – Department Of Tourism**

ADOPTED BY THE FOLLOWING VOTE:

AYES: 21      NOES: 0  
(Legislator Briggs left at 10:15 PM)  
(Absent: Legislator Lopez)

Passed Committee: Economic Development and Tourism on February 13, 2013

Passed Committee: Ways and Means on February 5, 2013

**FINANCIAL IMPACT:**

\$45,000.00 – 2013 BUDGETED STATE AID DOLLARS

\$42,000.00 – 2013 BUDGETED MATCHING FUNDS

\$ 3,000.00 – 2013 BUDGETED COUNTY DOLLARS

0145

STATE OF NEW YORK

ss:

COUNTY OF ULSTER

This is to certify that I, the undersigned Clerk of the Legislature of the County of Ulster have compared the foregoing resolution with the original resolution now on file in the office of said clerk, and which was adopted by said Legislature on the 19<sup>th</sup> Day of February, 2013, and that the same is a true and correct transcript of said resolution and of the whole thereof.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 22<sup>nd</sup> Day of February in the year Two Thousand and Thirteen.

|s| Victoria A. Fabella  
Victoria A. Fabella, Clerk  
Ulster County Legislature

Submitted to the County Executive this  
22<sup>nd</sup> Day of February, 2013.

Approved by the County Executive this  
\_\_\_\_ Day of February, 2013.

|s| Victoria A. Fabella  
Victoria A. Fabella, Clerk  
Ulster County Legislature

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Michael P. Hein, County Executive