

Authorizing The Chairman Of The Ulster County Legislature To Enter Into An Agreement With The City Of Kingston To Implement Shared Tourism Services

Referred to: The Economic Development and Tourism Committee (Chairman Maloney and Legislators Maio, Roberts, Loughran and Wishnick) and The Ways and Means Committee (Chairman Gerentine and Legislators Harris, Maio, Maloney, Gregorius, Provenzano and Rodriguez)

Legislators David B. Donaldson, Peter Loughran and Jeanette Provenzano offer the following:

WHEREAS, Ulster County (the “County”) and the City of Kingston (the “City”) both operate separate departments of tourism, and

WHEREAS, the County’s Department of Tourism is responsible for promoting all of Ulster County’s tourism sites, attractions and events, while the City promotes its own tourism sites, attractions and events, and

WHEREAS, the County and the City both maintain tourism offices within the City of Kingston, and

WHEREAS, the City desires to leverage its limited tourism resources by having the County provide additional advertising and promotion of the City’s tourism sites, attractions and events, and

WHEREAS, the City has offered to pay to the County the sum of \$30,000.00 per year and will allow the County’s Department of Tourism to utilize office space at the City’s Heritage Area Visitor’s Center without charge in exchange for the County’s tourism promotional efforts, and

WHEREAS, it is anticipated that the County’s ability to interact with the public will increase markedly in the new location, as it is located near one of the busiest City of Kingston waterfront locations, the site of many fairs, festivals, and tourist activities every year, and

WHEREAS, said increased interaction and visitor traffic at the County’s new office location will increase the distribution, to visitors from both inside and outside the County, of County-wide tourism information, such as the County’s travel guide, hiking guide, golf guide, calendar of events and other brochures, and

WHEREAS, entry into a shared services agreement would result in a more coordinated and streamlined effort to attract tourists to both the County as well as the City of Kingston, now, therefore, be it

Resolution No. 57 March 20, 2012

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RESOLVED, that the Chair of the Ulster County Legislature is hereby authorized to sign an agreement with the City of Kingston, and any amendments thereto, for a tourism shared services initiative, in the amount of \$30,000.00 per year and provision of office space, for an initial term of twelve months, in the form as filed with the Clerk of the Ulster County Legislature, a copy of which is annexed hereto,

and move its adoption.

ADOPTED BY THE FOLLOWING VOTE:

AYES: 22 NOES: 0
(Absent: Legislator Roberts)

Passed Committee: Economic Development and Tourism Committee on March 7, 2012

Passed Committee: Ways and Means Committee on March 13, 2012

FINANCIAL IMPACT:

\$30,000.00 – ADDITIONAL 2012 REVENUE DOLLARS

\$10,118.00 – BUDGETED 2012 OCCUPANCY COST SAVINGS

\$15,177.00 – PROJECTED 2013 OCCUPANCY COST SAVINGS

0312.1

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STATE OF NEW YORK

ss:

COUNTY OF ULSTER

This is to certify that I, the undersigned Clerk of the Legislature of the County of Ulster have compared the foregoing resolution with the original resolution now on file in the office of said clerk, and which was adopted by said Legislature on the 20th day of March, 2012, and that the same is a true and correct transcript of said resolution and of the whole thereof.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 22nd Day of March in the year Two Thousand and Twelve.

|s| Karen L. Binder
Karen L. Binder, Clerk
Ulster County Legislature

Submitted to the County Executive this
22nd Day of March, 2012.

|s| Karen L. Binder
Karen L. Binder, Clerk
Ulster County Legislature

Approved by the County Executive this
29th Day of March, 2012.

|s| Michael P. Hein
Michael P. Hein, County Executive