

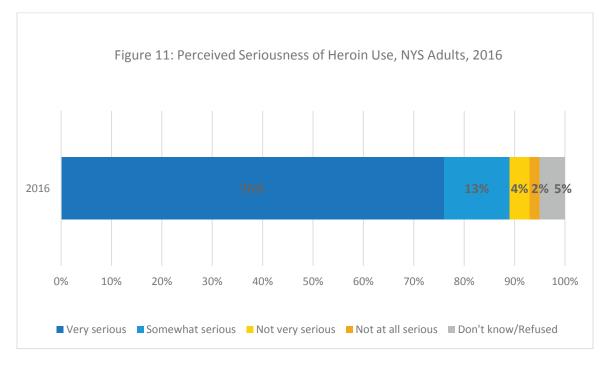




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PERCEIVED SERIOUSNESS OF HEROIN USE

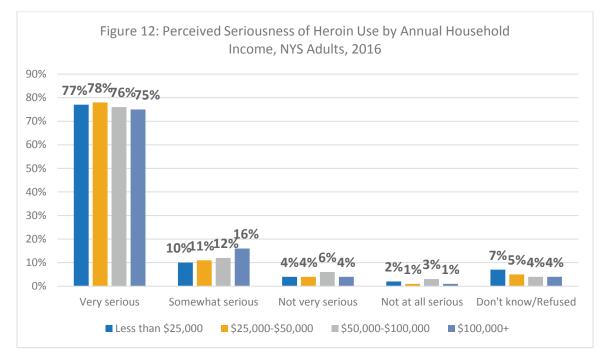
Survey Question: For each of the following, tell me if you think it is a very serious public health problem, a somewhat serious public health problem, a not very serious public health problem or that it is not at all a serious public health problem: **Heroin use**



Seventy-six percent of adult New Yorkers think that heroin use is a very serious public health problem, 13% indicate it is a somewhat serious problem, 4% say it is a not very serious problem and 2% say heroin use is not at all a serious public health problem.

PERCEIVED SERIOUSNESS OF HEROIN USE BY INCOME

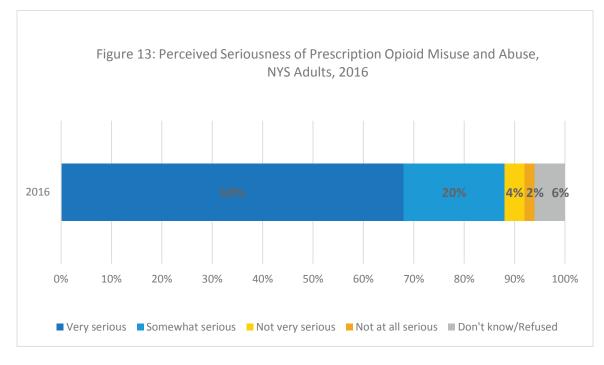
Survey Question: For each of the following, tell me if you think it is a very serious public health problem, a somewhat serious public health problem, a not very serious public health problem or that it is not at all a serious public health problem: **Heroin use**



Among those with an annual household income less than \$25,000 a year, 87% say heroin use is a very or somewhat serious public health problem. Eighty-nine percent of adults in households making between \$25,000 and \$50,000 a year say heroin use is a very or somewhat serious public health problem. Eighty-eight percent of adults in households making between \$50,000 and \$100,000 a year say it is a very or somewhat serious public health problem and 91% of adults in households making \$100,000 a year or more say heroin use is a very or somewhat serious public health problem.

PERCEIVED SERIOUSNESS OF PRESCRIPTION OPIOID MISUSE AND ABUSE

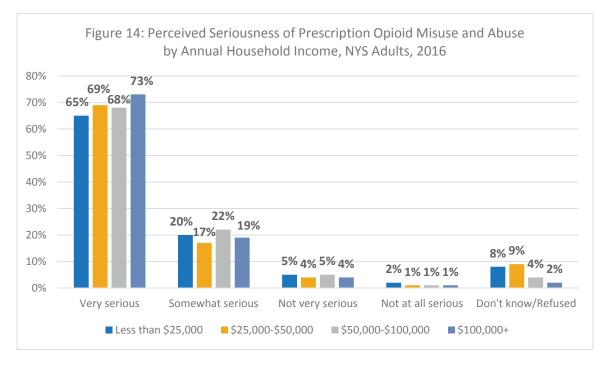
Survey Question: For each of the following, tell me if you think it is a very serious public health problem, a somewhat serious public health problem, a not very serious public health problem or that it is not at all a serious public health problem: **Prescription opioid such as Percocet, OxyContin or Vicodin misuse and abuse**



Sixty-eight percent of adult New Yorkers think that prescription opioid (such as Percocet, OxyContin or Vicodin) misuse and abuse is a very serious public health problem and another 20% indicate that it is a somewhat serious public health problem, while 4% say it is a not very serious problem and 2% believe prescription opioid misuse and abuse is not at all a serious public health problem.

PERCEIVED SERIOUSNESS OF PRESCRIPTION OPIOID MISUSE AND ABUSE BY INCOME

Survey Question: For each of the following, tell me if you think it is a very serious public health problem, a somewhat serious public health problem, a not very serious public health problem or that it is not at all a serious public health problem: **Prescription opioid such as Percocet, OxyContin or Vicodin misuse and abuse**



Among those with an annual household income less than \$25,000 a year, 85% say prescription opioid misuse and abuse is a very or somewhat serious public health problem. Eighty-six percent of adults in households making between \$25,000 and \$50,000 a year say opioid misuse and abuse is a very or somewhat serious public health problem. Ninety percent of adults in households making between \$100,000 a year say it is a very or somewhat serious public health problem and 92% of adults in households making \$100,000 a year or more say prescription opioid misuse and abuse is a very or somewhat serious public health problem.