



**Town of Rosendale Circulation and Wayfinding Plan – “Finding Rosendale”
Project Kick-Off Meeting
August 6, 2014 11:00 a.m.**

Attendees:

Jeanne Walsh	Rosendale Supervisor
Jen Metzger	Rosendale Town Council
Christie DeBoer	Wallkill Valley Land Trust
Dennis Doyle	UCTC
Brian Slack	UCTC
David Staas	UCTC
Tom Fiore	Rosendale Building Inspector
Dorene Warner	W Design
Glenn Gidaly	Barton & Loguidice, D.P.C. (B&L)
Ted Kolankowski	Barton & Loguidice, D.P.C.

1. Introductions:

- a) Brian Slack of the UCTC began the meeting with introductions. The UCTC representatives included Brian, David Stoss, and Dennis Doyle. The County is the ‘client’ for the project, however, Brian assured the Town of Rosendale will be involved in reviews and concurrence with the conclusions and recommendations of the project.
- b) Brian will act as the primary liaison between the County and Town. Brian should be copied on all project-related communications.
- c) Ted will be the project manager and primary point of contact for the Barton & Loguidice consultant team. Dorene Warner will be the primary point of contact for W Design who will be the graphic designers for the project. Also in attendance for B&L was Glenn Gidaly an Associate and Regional Marketing Director.
- d) The Town will be represented by a Technical Advisory Committee (TAC) represented by Supervisor Walsh, Councilwoman Metzger, Building Inspector Fiore and DPW Superintendent.
- e) Also in attendance and part of the TAC, Christie DeBoer of the Wallkill Valley Land Trust.

Project Overview Discussions:

- a) The Public Outreach will include:
 - Preparation of a public outreach plan for the consideration of the County and TAC. The plan will likely include an online survey element, which will also be available for response in paper form.
 - The County will set up a project web page on the UCTC web site. Links to products will be made available on this page.
 - A common drop-box folder will be set up by B&L for the exchange of large digital files.
 - Meetings will be held in the Hamlet area and scheduled convenient for attendance of local business owners as well as the general public.

- b) Data Gathering and Field Investigations:
 - An extensive program of field investigations will be conducted, beginning with site photography to be conducted following the Kick-Off meeting.
 - The consultant team will be evaluated needs and opportunities, linkages, parking and wayfinding.

- c) Needs and Opportunities Assessment Discussions:
 - Pedestrian Linkages are a key issue including **Route 32** which has two major **pedestrian crossings**, one between the **Community Center and Park and Ride Lot/Bus Station**. Tickets for buses are purchased on the side opposite the bus station on Route 32. A second major **crossing of Route 32 is at Main Street** near the Bridge over the Esopus. The intersection is complicated by a triangle road configuration and is a major pedestrian link between Main Street business and the future Creek Locks Recreation Area as well as a strip mall. UCTC and the Town note that DOT jurisdiction opposes formalized pedestrian crossings of Route 32 in either location.
 - There are several key sidewalk gaps that need to be reviewed including near the Trestle on County Rte. 7 to 213 (Keefer) and along James Street.
 - Pedestrian crossing at the Community Center and to Creek Locks area Crossings warranted both locations
 - The Town suggested looking at a Mountain Road Bike Lane as a potential solution.
 - Christie pointed out that a new stairway has been built behind the church which provides a direct pedestrian connection to the WVRT and Trestle
 - Pedestrian and Bike amenities are needed and the Town hopes that this plan will provide suggested locations.
 - The study should include an analysis of Public Parking and Potential Shared Parking opportunities utilizing private parking areas.
 - There was a discussion of the various signage standards in the Town including Scenic Byway Signage, MUTCD standards, Wallkill Valley Rail Trail signage, etc...

- d) Dorene Warner Presented regarding the consultant team's Approach to Signage:
- This project will include Concept Stage development of signage that will coordinate different influences. Dorene indicated that 2 -3 alternative concepts will be developed with the goal to coordinate Outside Influences including the scenic byway.
 - Dorene asked if there was a Brand – (the Rosendale Trestle?) that the was established in Rosendale. There is a Graphic of D&H Canal with Make/Trestle in background used for the Town, but not an official 'Rosendale Brand'. Wallkill Valley Rail Trail Branding Exists.
 - The target audience for signage will include several levels including drivers, pedestrians, and bicyclists.
 - Dennis Doyle indicated that there is some leeway in signage standards on the County Highways. There will be a need to comply with MUTCD on State Roads.
 - Mapping/Directions are needed at the Municipal Parking Lot and other lots to direct visitors to the lots, then to the trailheads and other destinations. Part of the study will be to evaluate kiosk locations.
 - Dorene distributed a recent example of signage concepts she developed in a scenic byway that includes state highways and several overlapping agency and private signage standards.
- e) Other project discussions;
- The final report will include a list of projects that can be undertaken which will be prioritized and linked to potential funding sources. One of the early goals will be to find a low cost project or projects that can be easily implemented and make a large impact.
 - Cross Walks types were discussed including painted, inlaid colored asphalt and fiber glass mesh embedment. The Town prefers painted walks at this time.
 - The Town Building Inspector mentioned safety issues that need to be considered, among them rock falls along the Joppenberg Mountain side of NYS Route 213. As a result the trail will need to be developed along the Esopus side of Route 213.
- f) Other Efforts/Plans to Coordinate with and obtain data from include:
- The Shawangunk Mountain Scenic Byway
 - NYSDOT
 - Williams Lake – a Traffic Study was prepared for the FEIS.
 - The Keater Bridge Replacement Study
 - UCTC Traffic Counts 1 year
 - Wallkill Valley Land Trust – Joppenberg Mountain Study
 - The Rosendale Comprehensive Plan
 - Town of Rosendale Route 32 Design Guidelines
 - Ulster County Department of Public Works – (Kim Dufresne)
 - Expand Scenic Byway?

- Keater Bridge about to be removed according to DPW
 - New Rosendale Main Street Association
 - Rosendale Chamber of Commerce
- g) Other Information Shared by the TAC/UC:
- WVLT has a Disability Access Trail Underway
 - There is \$3,800 remaining in a tree planting grant that might be used to landscape the Main Street/Route 32 "Triangle"
 - Potential Implementation to consider Rosendale Update to Signage Regulations

Proposed Project Schedule:

- | | |
|----------------------------------|--|
| • Bi-Weekly Conference Calls | |
| • TAC Meeting #1 | Mid-Sept (9/15) 10 a.m. |
| • P.I.M. | 2 nd Week of November after elections |
| • TAC #2 | December 2014/January 2015 |
| • Visioning Workshop | Mid-January 2015 |
| • TAC #3 | February 2015 |
| • Public Presentation Draft Plan | Early April 2015 |
| • TAC #4 | Late April 2015 |

6. Action Items

- a) B&L:
- Set up a Dropbox folder for the project, send links to the UCTC and TAC
 - Prepare draft meeting minutes
 - Make formal requests for needed data
- b) TAC:
- Jen to provide Route 32 Signage Guidelines
 - Christie to provide latest Joppenberg Mountain Study
- c) UCTC:
- Nothing at this time