

Ulster County Economic Development Alliance
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To: Julie Lonstein, Chair
UCEDA Board Members

From: Suzanne Holt, President & CEO
Evelyn Heinbach, Senior Economic Developer

Re: Property listings & site selection vendor change

Date: June 6, 2017

Background

Currently, the UCEDA pays for Catylist so that Ulster County can provide property listings and site selection information on the County's website. The current annual cost for Catylist is \$2,600 per year.

Proposed Change

Another real estate listing service, LoopNet, now provides a broader range and larger quantity of real-estate listings. Additionally, LoopNet offers the ability to search and feature real estate listings on the Ulster County website free of charge.

Our proposed change, for consideration of the UCEDA Board, would be to cancel the Catylist subscription effective immediately, resulting in savings of approximately \$2,600 per year.

