

Ulster County Economic Development Alliance
P.O. Box 1800, 244 Fair Street
Kingston, NY 12402-1800
Tel: 845.340.3556



MINUTES

Regular Meeting of the Board of Directors
October 12, 2021

A meeting of the Board of Directors of the Ulster County Economic Development Alliance was held at 4:30 P.M. on Tuesday, October 12, 2021 through a Microsoft Teams meeting:

Join on your computer or mobile app

[Click here to join the meeting](#)

Or call in (audio only)

[+1 845-768-3864,,756217787#](tel:+18457683864756217787) United States, Kingston

Phone Conference ID: 756 217 787#

The following Board Members were present by video conference:

Sarah Haley

Herb Litts

Brian Cahill

Ashley Knox

Zac Kleinhandler

Also in attendance were:

President:

Tim Weidemann Director, Ulster County Office of Economic Development

Ulster County Office of Economic Development Staff:

Kathryn Heindecker Deputy Director, Economic Development

Samantha Liotta Confidential Secretary, Economic Development

Other Attendees

Dante DeLeo Ulster County Attorney's Office

Lindsay Simonson Ulster County Attorney's Office

Alicia DeMarco Ulster County Comptroller's Office

The meeting was called to order by Chair Sarah Haley at 4:32 P.M.

This institution is an equal opportunity provider, employer, and lender.

MINUTES

Motion: Herb Litts made a motion seconded by Brian Cahill, moved to approve the minutes for October 12, 2021.

Vote: The motion was adopted.

Officer Reports

President / CEO report

Chronogram Media Profiles:

Kate Heidecker provided an update. The pre-application has been launched with 137 diverse responses. Those who meet all criteria will be sent the full application on October 18.

Enterprise West Updates:

Kate Heidecker provided an update. The pre-application has been launched with 137 diverse responses. Those who meet all criteria will be sent the full application on October 18.

CFO/Treasurer Report

990 Form for FY 2020

Discussion: Contract for DRAW to conduct skill development and career readiness in the art field for at least 9 individuals aged 16-21.

Motion: Ward Todd made a motion, seconded by Brian Cahill, to approve the contract with the Kingston Midtown Arts District Corporation.

Vote: The motion was adopted.

2022 Budget

Discussion: Contract for DRAW to conduct skill development and career readiness in the art field for at least 9 individuals aged 16-21.

Motion: Ward Todd made a motion, seconded by Brian Cahill, to approve the contract with the Kingston Midtown Arts District Corporation.

Vote: The motion was adopted.

New Business

Farmbridge Payoff Reduction Request

Discussion: Contract for DRAW to conduct skill development and career readiness in the art field for at least 9 individuals aged 16-21.

Motion: Ward Todd made a motion, seconded by Brian Cahill, to approve the contract with the Kingston Midtown Arts District Corporation.

Vote: The motion was adopted.

UHY Contract

Discussion: Contract to be adopted for The Benjamin Center to convene child-care stakeholders including child care providers, educators, and specialist to create recommendations for Ulster County to expand, support, or enhance child care services.

Motion: Brian Cahill made a motion, seconded by Herb Litts, to approve the contract with The Benjamin Center.

Vote: The motion was adopted.

CARES Funding Applicant Review

Discussion: Contract be adopted for Chronogram Media to write and public an article profiling 4 businesses from each 2040 industry sector.

Motion: Ward Todd made a motion, seconded by Ashley Knox, to authorize staff to submit to NYS Homes & Community Renewal (the Funder) for underwriting review and approval any and all applications where a) applicant is deemed eligible, b) proposed expenses for reimbursement are deemed eligible, and c) application received no scores below "3 Adequate" on any criteria in the Ulster County CARES Small Business Assistance Evaluation Rubric.

Vote: The motion was adopted.

OLD BUSINESS

Mad Batters Update

Discussion: Contract for financial procedure manual and financial software recommendations for UCEDA. The scope and budget did not come to UCEDA staff in time and therefore the contract is delayed.

PUBLIC COMMENT

No one asked for the privilege of the floor.

ADJOURNMENT

Motion: Herb Litts made a motion, seconded by Brian Cahill to adjourn the meeting.

Vote: The motion was adopted.

The meeting was adjourned at 5:21pm.