Resolution No. 109        March 18, 2014

Pledging Matching Funds For The “I Love New York” Tourism Promotion – Department Of Tourism

Referred to: The Economic Development, Tourism, Housing, Planning and Transit Committee (Chairman Briggs and Legislators Allen, Archer, Litts, Maio, Maloney, and Rodriguez), and The Ways and Means Committee (Chairman Gerentine and Legislators Bartels, Belfiglio, Briggs, Maio, Maloney, Provenzano and Rodriguez)

Chairman of the Economic Development, Tourism, Housing, Planning and Transit Committee, Thomas J. Briggs, and Deputy Chairman James F. Maloney offer the following:

WHEREAS, this resolution has been submitted by the County Executive on behalf of the Department of Tourism; and

WHEREAS, the “I Love New York” Matching Funds Local Assistance Program (the “Program”) has been reinstated by New York State for fiscal year 2014-2015; and

WHEREAS, for the past twenty years the Ulster County Department of Tourism has participated in the Program which is administered by the New York State Department of Economic Development, Division of Tourism; and

WHEREAS, the Program requires the County to match funds received from New York State; and

WHEREAS, the Department of Tourism anticipates applying for between $30,000.00 and $135,250.00 in matching funds; and

WHEREAS, the Program allows for additional advertising which is vital to the continuing growth of Tourism in Ulster County; now, therefore, be it

RESOLVED, that Ulster County hereby pledges to match funds received from the “I Love New York” Matching Funds Local Assistance Program during New York State fiscal year 2014-2015 in an amount no more than $135,250.00 and no less than $30,000.00; and, be it further

RESOLVED, that Ulster County hereby reserves the right to accept or not accept funds from the Program,

and, move its adoption.
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ADOPTED BY THE FOLLOWING VOTE:

AYES:     23   NOES:     0

Passed Committee: Economic Development, Tourism, Housing, Planning and Transit on March 4, 2014

Passed Committee: Ways and Means on March 12, 2014

FINANCIAL IMPACT:
$60,589.00 – 2014 BUDGETED STATE AID DOLLARS
$42,000.00 – 2014 BUDGETED MATCHING FUNDS
$18,589.00 – 2014 BUDGETED COUNTY DOLLARS

STATE OF NEW YORK
ss:
COUNTY OF ULSTER

This is to certify that I, the undersigned Clerk of the Legislature of the County of Ulster have compared the foregoing resolution with the original resolution now on file in the office of said clerk, and which was adopted by said Legislature on the 18th Day of March, 2014, and that the same is a true and correct transcript of said resolution and of the whole thereof.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 20th Day of March in the year Two Thousand and Fourteen.

[s] Victoria A. Fabella
Victoria A. Fabella, Clerk
Ulster County Legislature

Submitted to the County Executive this 20th Day of March, 2014.

[s] Victoria A. Fabella
Victoria A. Fabella, Clerk
Ulster County Legislature

Approved by the County Executive this 24th Day of March, 2014.

[s] Michael P. Hein
Michael P. Hein, County Executive