

2014

Ethyl Grant Program



FOUNDATION FOR RURAL
EDUCATION AND DEVELOPMENT



Matched grants up to \$2,500

**Education and Community
Development projects**

**Program
Sponsored by:**



Now in its fourteenth year, the Ethyl Grant Program provides matching grants up to \$2,500 for projects that improve rural schools and communities. By requiring a 100% match from donations outside the applicant's funds, FRED promotes cooperation among local groups to set the stage for future projects. An estimated \$16,000 worth of grants will be available throughout the 2014 program year.

Mail complete application with all materials to:
FRED, Attn: Ethyl Grant Committee
4196 Merchant Plaza, Suite #803, Lake Ridge, VA 22192

*Applications accepted on a rolling basis at any time of the year.
Program year runs October 1, 2013 - September 30, 2014.*

2014 ETHYL GRANT APPLICATION

FOCUS AREAS The two focus areas for this program are Education and Community Development. Preferred projects include those that can be completed with the Ethyl Grant and matched funding rather than larger projects that require multiple sources of funding. Larger projects may be considered provided the project has at least 75% of the full funding committed. FRED **will not disburse** any funding until the project has 100% of its commitments.

1.) Education: Educational Ethyl Grants may include projects that provide an upgrade to a school that can benefit the students, teachers or community. For example, installing a projector in a school auditorium for school assemblies or community functions, upgrading technology in computer rooms, expanding resources in the school library, building a new school playground, or improving educational tools in the classroom.

2.) Community Development: Community Development Ethyl Grants may include projects that eliminate an eyesore, create jobs, beautify downtown areas, or renovate a historical building, park, monument or other public area.



ELIGIBILITY Eligibility for the Ethyl Grant program is determined by the FRED Donor Circle list. If you are interested in applying, please contact one of the companies listed in the FRED Donor Circle found at <http://www.fred.org/donors.html>. Applications must include a letter of nomination from a FRED Donor Circle company for that program year and meet the basic requirements outlined in this brochure. Only applications that meet these requirements will be considered. Projects must benefit communities or schools in rural areas. Not all projects are eligible for consideration. FRED will accept only one application from the same community or school per year. Each company in the

FRED Donor Circle may nominate the following number of Ethyl grant applications per year:

- Founder's Circle/President's Circle – 4
- Benefactor's Circle – 3
- Patron's Circle – 2
- Rural Donor's Circle – 1

EVALUATION CRITERIA Applications will be evaluated on the four scoring criteria listed below. The maximum number of points available is 100 with some areas weighted more heavily than others. All applications should clearly address the following criteria:

1. Need for the project (30 pts.);
2. Feasibility of the project (30 pts.);
3. Impact the project will have on schools and/or community (20 pts.); and
4. Recognition of both FRED and the FRED Donor Circle company nominating the application (20 pts.), if the Ethyl Grant is awarded.

CHECKLIST FOR ETHYL GRANT PROGRAM

Criteria for Application: Education/Community Project Donor Circle Nomination Located in rural area

Application Elements:

- Complete and legible application form
- Essay (see application for full details of essay requirements)
- All documents secured with paperclip
- Budget
- Description of matching funds

Donor Circle Responsibility: Letter of Nomination/Recommendation

2014 ETHYL GRANT APPLICATION FORM

APPLICATION PROCESS Applications are accepted on a rolling basis for both the Educational and Community Development Grants. Most applications will be reviewed within 3 months. A selection committee appointed by the FRED Board of Directors will review applications throughout the year and select the award recipients. Applications not selected will be returned to the applicant with an explanation as to why the grant was not awarded.

MATCHING FUNDS Ethyl Grants must be matched at 100 percent by outside funds which may include other grants, donations or fundraising dollars. Fifty percent of the matched funds must be monetary and up to 50 percent may be in-kind such as volunteer hours, donated services, equipment, etc. The submitted budget must assign a value for all in-kind contributions. Recipients have up to 60 days after the grant has been awarded to provide proof of matching funds. Ethyl grant checks will be issued after proof of matched funds has been received.

Nominating Donor Circle Company: _____

Contact: _____ E-mail: _____ Phone: _____

Date of Application: _____ Grant amount requested: \$ _____ Type: Education Community Development

Community/School* Requesting Grant: _____

Project Description: _____

Address: _____ City: _____ State: _____ Zip: _____

Community/ies served by grant: _____

Located in rural area?: _____ Size of Community Served: _____ If school, list size: _____

Contact Person: _____ Position: _____

E-mail: _____ Phone: _____

**Grant checks will be made out to the organization indicated here.*

****Use Paperclips - No Staples****

Include the following materials with completed application form:

- 1.) an essay that addresses the following: description of the project, a time line including the project start and estimated completion dates, the impact of the project on the community or school, how FRED and the Ethyl Grant will be recognized in the community, and define the telco's involvement (including any individuals who will be working on the project and to what extent);
- 2.) a budget that outlines the overall project and includes the use of FRED's funding;
- 3.) a description of the additional funding source for the project (all grants must be 100 percent matched with no more than 50 percent provided by in-kind contributions); and
- 4.) a letter of nomination and support from a FRED Donor Circle member.

Applications should be no longer than three typed pages and up to two additional pages of supporting materials such as photos, brochures, etc. Applications will be accepted on a rolling basis throughout the year. Please direct all questions to the FRED office at 202/660-2899 or melissa@fred.org. More information about the program and a downloadable application form can be found at www.fred.org.

Mail complete application with all materials to:

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