

Ulster County Economic Development Alliance
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MINUTES

Meeting of the Board of Directors
March 5th, 2019

A meeting of the Board of Directors of the Ulster County Economic Development Alliance was held at 4:30 P.M. on Tuesday, March 5th, 2019, in the Legislative Chamber, 6th Floor, Ulster County Office Building, 244 Fair St., Kingston, NY 12402.

The following Board Members were present:

Kenneth Crannell
Burton Gulnick, Jr.
Ward Todd
Brian Woltman
Hector Rodriguez
Lisa Berger

The following Board Members were absent with notice:

Julie Cohen Lonstein Chair

Chief Financial Officer:

Christopher J. Rioux, CPA, Deputy Commissioner of Finance

Ulster County Office of Economic Development Staff:

Suzanne Holt
Bernadette Andreassen
Kayleen Scali

Additional Attendees:

Dan Stone Evolving Media Network
TJ Briggs President, Ellenville First Aid and Rescue Squad
Barbara Reer Director of Professional Technology Programs SUNY Ulster

The meeting was called to order by Secretary Ward Todd at 4:31 P.M.

MINUTES

Motion: Hector Rodriguez, seconded by Ken Crannell, moved to approve the minutes of the February 5, 2019 meeting. A copy of said minutes are on file.

Vote: The motion was adopted.

FINANCIALS

There were no financials to discuss pending the completion of the 2018 audit.

This institution is an equal opportunity provider, employer, and lender.

COMMITTEE REPORTS

Audit Committee

Committee Chair, Burton Gulnick, Jr. reported that the Audit Committee had met prior to this meeting and Matt Vanderbeck from Pattison, Koskey, Howe & Bucci reviewed the financials with the board.

Additionally, the 2018 Investment Report, the 2018 Real Property Report, Internal Control Assessment and 2018 Corporation Mission and Goals Measurement Report were also reviewed and approved by the Audit Committee.

Motion: Ken Crannell, seconded by Lisa Berger, moved to accept the 2018 Audit Report.

Vote: The motion was adopted.

PRESENTATIONS

HVEDC Presentation and Invoice #1711

Michael Oates was not able to attend. Both the presentation and the invoice will be tabled for next month's UCEDA board meeting.

EM- Training Component: Proposal for Ellenville Regional Hospital for Paramedic Training

TJ Briggs, President of the Ellenville First Aid and Rescue Squad presented the request for financial assistance for local EMT Jody Krom to complete a paramedic program. Mr. Briggs explained the current need for paramedics in Ellenville.

Mr. Gulnick shared with the board that Mr. Krom had put in a request for a Certificate of Residence which will pay ½ of his fees.

Motion: Lisa Berger, seconded by Hector Rodriguez, made a motion to pay the remainder.

Vote: The motion was adopted.

EM- Training Component: Proposal for SUNY Ulster Web Development Training

Barbara Reer, Director of Advanced Technology programs at SUNY Ulster presented a proposal for a mini boot camp web development program. The program begins in the Spring of 2019 and takes 19 weeks to complete. Upon completion students are eligible for an entry level position. They are hoping to recruit 4-8 people directly from Ellenville. Ms. Reer is requesting funding for Ellenville applicants to receive the web development training.

Hector Rodriguez asked if the program was going to run out of Ellenville. Director Reer explained that initial investigations to run the program out of Ellenville showed that it would not be ideal. The SUNY Campus is better equipped for the program. Ms. Holt also clarified that the contract would only be good for Ellenville residents. Ms. Berger shared that being "job ready" means being able to travel to your training program and she added that students would have free use of the UCAT.

Mr. Rodriguez suggested that we postpone the proposal a month to further investigate if the course could be held in the town of Ellenville.

Motion: Hector Rodriguez, made a motion to postpone the request for a web development training proposal.

Vote: Motion Failed due to lack of a second.

Motion: Brian Rodriguez, seconded by Ken Crannell, made a motion to approve the proposal for SUNY Ulster Web Development Training.

Discussion: Mr. Rodriguez broke down the amounts to be paid out vs. what we have left in the training portion of the Ellenville Million. After a quick review, it appears that there would be enough money to cover up to 7 students.

Vote: The motion was adopted.

Broadband Phase 2 Report

Dan Stone gave a brief update:

- He met with Mayor Kaplan, the Town Manager and Treasurer to discuss a plan for installation. Everyone was supportive and they discussed using the county building.
- The main question is what will be the ongoing cost. They hope to have that answer next month.
- They are working to finalize equipment selection and work on broadband selection by late Spring.

NEW BUSINESS

Appointment of Vice Chair

In the absence of Chair Julie Lonstein the appointment of the Vice Chair was postponed for the next board meeting.

Debra Bresnan Invoice #0623

Motion: Hector Rodriguez, seconded by Ken Crannell, moved to approve payment of invoice #0623, dated February 26, 2019 in the amount of **THREE THOUSAND THREE HUNDRED AND SEVENTY-FIVE DOLLARS (\$3,375.00)**. A copy of said invoice is on file.

Vote: The motion was adopted.

Luminary Publishing, Inc. Invoice #75413

Motion: Hector Rodriguez, seconded by Ken Crannell, moved to approve payment of Luminary Publishing, Inc. Invoice Number 75413, dated February 22, 2019 in the amount of **TWO THOUSAND FIVE HUNDRED AND FIFTY DOLLARS (\$2,550.00)**. A copy of said invoice is on file.

Vote: The motion was adopted.

Discussion: Mr. Rodriguez asked if we had received any work product on the new messaging of the

marketing strategy targeting hire wages. Ms. Holt informed the board that they are meeting weekly but that we have not yet received that piece. It was suggested that Luminary give an update at the next meeting.

Greenwish Insurance Company thru RT Specialty

Ms. Holt explained that this is an annual fee and this year the amount has been reduced.

Motion: Lisa Berger, seconded by Ken Crannell, made a motion to approve the renewal of the Greenwish Insurance policy.

Vote: The motion was adopted.

PUBLIC COMMENT

No one asked for the privilege of the floor. The public comment section of the agenda was closed.

ADJOURNMENT

Motion: Hector Rodriguez, seconded by Burt Gulnick, moved to adjourn the meeting.

Vote: The motion was adopted.

The meeting was adjourned at 5:04 PM.

Ward Todd, Secretary