DebraBresnan.com

All the write stuff

Bios • Case Studies • Copywriting • Direct Mail • Features •
 • Marketing & Promotional Materials • Newsletters • Web Content •

Invoice

UCEDA, Inc.

Writing, editing, research, consultation

Social Media – Research, schedule, publish 64 posts 2 meetings with Suzanne Review 2019 marketing plans; develop plans for monthly eblasts

UFB & UFF website review & revision — ongoing Draft Exago profile for UFB website Focus Media: Finalize one-pager on Ulster County Full page ad content (Fruition) Plan blog post on Opportunity Zones

(40 hrs. @ \$75/hr. = \$3,000.00)

Payment Due Upon Receipt: \$3,000.00

For work completed
December 28, 2018 – January 29, 2019
Invoice #0620
Submitted 01,29,19

Please make check payable to: Debra Bresnan

Debra Bresnan • 105 Abeel Street, #1 • Kingston, NY 12401 USA Phone: 845.750.4708 • Email: debrabresnan@gmail.com 21 posts. Additional hashtags will be inserted prior to posting.

INDUSTRY SECTOR: NICHE MANUFACTURING, JOB OPENING Posted Tuesday, Jan 15 at 2:42 p.m.

http://www.litebriteneon.com

Lite Brite Neon is hiring! Applications are now being accepted for 1-2 entry level tech positions in their Kingston office. On-the-job training is provided. #UlsterForBusiness #LiteBriteNeon #HVmanufacturing

INDUSTRY SECTOR: FILMMAKING Posted Saturday, Jan 19 at noon

https://www.youtube.com/watch?v=SIkRfCKd7Lc&

Then Came You, starring Maisie Williams (Game of Thrones) and Asa Butterfield (A Brilliant Young Mind), was produced by <u>BCDF Pictures</u>, hits theaters on February 1 and features candid shots of Kingston. If you'd like to shoot your next film in Ulster County (and enjoy NYS Film Tax Credits of up to 45%), give us a call at (845) 340-3556. Read more here:

https://www.dailyfreeman.com/news/local-news/then-came-you-new-movie-shot-in-kingston-shows-off/article 13cca3c6-1371-11e9-9c64-af3cb563451a.html#disqus thread #UlsterForFilm #bcdfpictures #Maisie Williams #asabfb #ThenCameYou

BUSINESS SKILL SETS: COMMERCIAL LEASES Posted Wednesday, Jan 23 at 1 p.m.

https://www.score.org/resource/questions-ask-signing-commercial-lease

Do you know what CAM charges are? How do you determine fit-up costs? This handy checklist defines common terms, identifies decisions to make before hiring a broker, and offers questions to ask commercial agents. We have a wide variety of spaces in Ulster County: Call (845) 340-3556 to schedule a tour. #UlsterForBusiness #SCOREMentors

BUSINESS SKILL SETS: INTERNATIONAL EXPANSION Posted Tuesday, Jan 22 at noon

https://www.score.org/blog/three-questions-consider-your-business-goes-international

Is your business ready to go global? Expansion can deliver greater success with new revenue streams but only if you've done your due diligence. Our staff can help you

sort through the assessment and decision making process. Give us a call at (845) 340-3556. #UlsterForBusiness #SCOREMentors

INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE Posted Sunday, Jan 20 at noon

https://www.dailyfreeman.com/news/local-news/arrowood-farm-in-accord-wins-state-grant-to-expand-brewery/article d01fcdec-1050-11e9-920f-137e033c8635.html

Congratulations to Arrowood Farms! This recent award will allow them to expand production and distribution, and create new jobs. Need help with funding, but don't know where to begin? We can help! Call us at (845) 340-3556. #UlsterForBusiness #ArrowoodFarms #tasteny #nydistilled

INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE Posted Friday, Jan 18 at noon

https://ulstercountyny.gov/news/executive/county-executive-mike-hein-announces-major-expansion-ulster-county-food-manufacturer

Congratulations to Catsmo! Their planned expansion is good news for the local economy, for lovers of their delicious artisan smokehouse salmon . . . and for job seekers – they're hiring! We assisted Catsmo over the years and helped identify the proper funding resources to make this happen. Give us a call at (845) 340-3556 if your business needs to grow. Pictured (L to R): Ulster County Director of Economic Development Suzanne Holt, Catsmo CFO Frederic Pothier, Ulster County Executive Mike Hein, and Shawangunk Town Supervisor John Valk. #UlsterForBusiness #tasteny #SolexCatsmo

INDUSTRY SECTOR: FILMMAKING

(Share January 11 post from Stockade Works, which includes 4 photos) **Posted Thursday, Jan 17 at 10:12 a.m.**

Stockade Works

#StockadeWorks in Kingston has an apprentice program for aspiring filmmakers and crews: One of their recent alumni was an integral part of this exciting, locally produced film project, produced and directed by Stockade Works' executive director, Beth Davenport. #UlsterForFilm #tmiproject #KSHS

INDUSTRY SECTOR: MANUFACTURING, VIKING INDUSTRIES

Post with one photo from Evelyn **Posted Monday, Jan 21 at noon**

Viking Industries is one of just a few companies able to print package designs both inside and outside of the same box. And, this innovative, specialty manufacturer based in New Paltz is growing! Learn how they can help promote and package your products, or join their team at http://www.vikingindustries.net #UlsterForBusiness #VikingInd #HVmanufacturing

NATIONAL MEDIA: NEWSDAY, MINNEWASKA/NEW PALTZ Posted Monday, Jan 21 at 2 p.m.

 $\frac{https://www.newsday.com/news/region-state/parks-commissioner-cuomo-kulleseid-1.25533615}{}$

New York State's new State Parks Commissioner, Erik Kulleseid, transformed Minnewaska State Park Preserve by restoring 10 miles of carriage roads and creating our awesome six-mile River-to-Ridge Trail in New Paltz. Planning a visit to Ulster County? Call us at (845) 340-3556 to discuss locating your business here. #UlsterForBusiness #newpaltzchamber #Newsday #OpenSpaceInst

INDUSTRY SECTOR: MANUFACTURING, BUSINESS NETWORKING EVENT Posted Wednesday, Jan 23 at noon

https://www.facebook.com/events/1093061950872832/

Hudson Valley Women in Business' February 11th meeting will give you a chance to tour Upspace Studio at Tech City—and hear from Mary Waldner, the founder of the gluten-free empire, Mary's Gone Crackers. Register today! https://www.facebook.com/events/1093061950872832/ #UlsterForBusiness #HVWiB #HVmanufacturing #GoneCrackers #WCW

INDUSTRY SECTOR: MANUFACTURING/CRAFT BEVERAGE INNOVATION Posted Thursday, Jan 24 at 1 p.m.

https://www.nola.com/environment/index.ssf/2018/05/six-pack rings that feed sea t.html

Craft brewers and beverage makers take note! Using plastic six-pack rings is so passé . . . biodegradable and snack-able rings can make life a bit safer for aquatic wildlife. #UlsterForBusiness #tasteny #nydistilled

NATIONAL MEDIA: CRAFT BEVERAGE AND SMALL BUSINESS Posted Thursday, Jan 17 at noon

https://www.winemag.com/2019/01/09/hudson-valley-wine-scene-roadmap/

Brunette Wine Bar and Kingston Wine Co. in Kingston and Benmarl Winery in Marlboro all get shout-outs in this overview of the wine scene in the Hudson Valley.

Enjoy the fruit of the vines at your next special event! #UlsterForBusiness #BrunetteWineBar #Benmarl_Winery #WineEnthusiast

BUSINESS EDUCATION AND TRAINING: SUNY ULSTER Posted Wednesday, Jan 16 at 1:26 p.m.

http://catalog.sunyulster.edu/content.php?catoid=6&navoid=165

#SUNYUlster can help prepare you for a career in advanced manufacturing. Several courses begin this month with a focus on mathematics, blueprint reading, GD&T, CNC operations, PLC, fundamentals of electricity, Autodesk Revit and AutoCAD. Call us at (845) 340-3556 and we'll connect you with local employers looking to hire people with these specialized skills. #UlsterForBusiness #HVmanufacturing

INDUSTRY SECTOR: MANUFACTURING, BUSINESS GROWTH Posted Saturday, Jan 26 at noon

https://www.dailyfreeman.com/news/local-news/ametek-rotron-seeks-zoning-changes-to-expand-in-woodstock/article e852ff0e-1453-11e9-8f98-1748efbfc97e.html

Ametek Rotron is planning a major facilities expansion in Woodstock, a move that will modernize their capabilities and add jobs to their 260 full-time employee workforce. #UlsterForBusiness #AMETEK_Rotron #woodstockny #WcocaNy #HVmanufacturing

LOCAL MEDIA: LOWER TAX ASSESSMENTS IN ELLENVILLE Posted Friday, Jan 18 at 1 p.m.

https://www.dailyfreeman.com/news/local-news/ellenville-mayor-says-lower-taxes-increased-tourism-are-bright-spots/article a53dcfce-12a9-11e9-a9db-93e064f7c18f.html

Lower property taxes, rising tourism and several additions to the commercial business district are having a positive impact in Ellenville. If you're interested in locating your business in the western end of Ulster County, give us a call at (845) 340-3556. #UlsterForBusiness #findellenville #EllenvilleNY

LOCAL MEDIA: FREEFALL SANGRIA IN GARDINER Posted Friday, Jan 25 at noon

http://www.hvmag.com/Hudson-Valley-Magazine/January-2019/Freefall-Sangria/

#FreefallSangria is now sold in 220 stores. The skydiving owners are scaling up their operations to create a white wine sangria as well as their popular red in

response to growing demand. Visit the café at #skydivetheranch or find out where to buy it at https://liquidaltitude.com. #UlsterForBusiness

BUSINESS SKILL SETS: ENERGY EFFICIENCY AND SOLAR ENERGY Posted Tuesday, Jan 22 at 1 p.m.

https://www.nyserda.ny.gov/All-Programs/Programs/NY-Sun

NY-Sun is making solar technology more affordable for all New Yorkers via programs for homes, businesses and communities. This #NYSERDA program seeks to ensure well-supported solar energy expansion and a transition to sustainable, self-sufficiency in the solar industry. #UlsterForBusiness #cleanenergy #energyefficiency

SMALL BUSINESS: AMTHOR WELDING, GARDINER Post with 2 photos from Evelyn Posted Thursday, Jan 24 at noon

Amthor International is a fourth-generation family-owned business and the nation's largest and most diverse tank truck manufacturer. Their operations are based in Gretna, Virginia, and Amthor Welding is right here in the industrial park in Gardiner, Ulster County. #UlsterForBusiness #Amthorintl #Gardiner12525

SMALL BUSINESS: HOLIDAY INN EXPRESS, SAUGERTIES Post with 1 photo from Evelyn Posted Sunday, Jan 27 at noon

Construction is well underway at the site of a new 80*-room hotel in Saugerties. The Holiday Inn Express located just off the NYS Thruway is scheduled to open this year. #UlsterForBusiness #SaugertiesScene #SaugertiesChamberofCommerce #HIExpress

SMALL BUSINESS: SERVPRO, HIGHLAND Post with 2 photos from Evelyn Posted Monday, Jan 21 at 1 p.m.

Servpro in Highland is your one-stop shop for fire and water disaster cleanup and restoration. They've been serving Ulster County residents and business owners since 1993, and their new building is also home to Heckeroth Plumbing. Learn more here: https://www.servprokingstonnewpaltz.com #UlsterForBusiness #SERVPRO

FUNDING: RFP FOR "BRING YOUR OWN BAG" CAMPAIGN Posted Thursday, Jan 17 at 1 p.m.

RFP Name: Plastic Bag Ban, Education and Outreach RFP-UC19-012

https://www.bidnetdirect.com/new-york/solicitations/open-bids/PLASTIC-BAG-BAN-EDUCATION-AND-

OUTREACH/0000205418?purchasingGroupId=8411151&origin=1

The deadline is February 1 for qualified firms to apply to provide community education and a public outreach campaign for the implementation of Ulster County's "Bring Your Own Bag" Act. As of July 15, retailers will be prohibited from providing single-use carryout plastic bags to customers. Contact Michael Maphis at mmap@co.ulster.ny.us to request application documents for RFP-UC19-012, "Plastic Bag Ban, Education and Outreach." #UlsterForBusiness

23 posts. Additional hashtags will be inserted prior to posting.

HAPPY NEW YEAR

Posted Friday, Dec 28 at noon

https://ulstercountyny.gov/news/economic-development/happy-holidays

We look forward to working with you in 2019. Click on the photo by John Fischer to read a few highlights from this past year. Happy New Year!

BUSINESS SKILL SETS: BUSINESS WRITING WORKSHOP, NEW PALTZ Post with jpg file from Whelan Group Posted Sunday, Jan 6 at 1:30 p.m.

Written communication can make—or break—your business. Our Office is sponsoring and One EPIC Place in New Paltz is hosting a FREE two-hour introduction to "Ten Secrets to Powerful Business Writing" for small business owners on January 30. Register now! http://whelanseminars.com #UlsterForBusiness #OneEPICPlace

NEW BUSINESS: SAUGERTIES Posted Tuesday, Jan 15 at 1 p.m.

https://hudsonvalleyone.com/2018/12/27/saugerties-planners-set-to-approveresort-that-includes-farm-to-table-restaurant-and-cabins/

New 129-seat restaurant, 60 cabins, garden, artist's studio, horse-riding stable and events venue nearing approval at Hudson River bank location in Glasco. #UlsterForBusiness #SaugertiesScene #SaugertiesChamberofCommerce

INDUSTRY SECTOR: ARTS
Posted Wednesday, Jan 9 at 1 p.m.

https://hudsonvalleyone.com/2018/12/20/higher-ground-jane-bloodgood-abrams-transcendent-landscapes-on-view-in-hudson/

Local artist and #newpaltz alumna Jane Bloodgood-Abram talks about her work, her inspiration and roots in the Hudson River School of painting, and what it takes to thrive as a working artist. #UlsterForBusiness #Janepaintings #WCW

INDUSTRY SECTORS: MANUFACTURING AND TECHNOLOGY Posted Monday, Jan 14 at noon

 $\frac{https://www.nytimes.com/2018/11/01/education/learning/how-makers-make-the-classroom-more-inclusive.html}{}$

The maker movement started out flashy, bringing 3-D printers into classrooms around the world. Now it's about meeting student and community needs—and students from across the globe are using technology and robotics to find solutions to complex problems. Call the Office of Economic Development if your business could benefit from 3D printing. We would love to introduce you to the staff at SUNY New Paltz's 3D Printing Lab. #UlsterForBusiness #3DPrinting #NewPaltz3D #hvtech #manufacturing #HVmanufacturing #nytimes

INDUSTRY SECTOR: FILMMAKING Posted Thursday, Jan 10 at noon

http://nyslovesfilm.tumblr.com/post/181297840908/new-york-state-film-hits-new-heights-in-2018

For the 5th consecutive year, NYS set records for filmmaking hires and spends, a lot of which occurred right here in Ulster County, where filmmakers benefit from NYS Film Tax Credits of up to 45%. Local business owners can easily register to provide services to filmmakers at https://ulsterforfilm.com/production-resources #UlsterForFilm #NYSFILM #HVFC #UPWIFT #StockadeWorks #WoodstockFilm

INDUSTRY SECTOR: FILMMAKING Posted Monday, Jan 7 at 1 p.m.

http://nyslovesfilm.tumblr.com/post/181297827253/empire-fx-makes-a-scene-in-upstate-new-york

Jaw-dropping action. Epic fight scenes. Explosions and pyrotechnics. Where does it happen? In a 10,000 square foot warehouse in Gardiner, at Empire FX, a Qualified Production Facility, of course. Call us at (845) 340-3556 to learn about NYS Film Tax Credits (up to 45%). #UlsterForFilm

BUSINESS SKILL SETS: INTERVIEWING Posted Thursday, Jan 10 at 1 p.m.

https://www.inc.com/marcel-schwantes/first-90-days-warren-buffetts-advice-for-hiring-based-on-3-traits.html

Integrity is one of the most important traits when evaluating potential new hires. We can help you find the right people for your job openings: Call us at (845) 340-3556. #UlsterForBusiness #Inc #WarrenBuffett

INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE Posted Monday, Jan 14 at 1 p.m.

 $\frac{https://www.theguardian.com/world/2018/dec/30/trappist-monks-devise-system-to-make-beer-without-wasting-water}{}$

Local craft brewers take note: After 130 years of using seven liters of water to produce each liter of beer, beer-brewing Trappist monks have invented a plant-based recycling system to save water. #UlsterForBusiness #tasteny

INDUSTRY SECTOR: FILMMAKING, BUSINESS REGISTRY Posted Saturday, Jan 12 at 1 p.m.

https://m.chronogram.com/hudsonvalley/winter-watch-list-10-movies-filmed-in-the-hudson-valley/Content?oid=7224740

Ulster County is ALWAYS ready for its close-ups! Is your business listed on the #UlsterForFilm registry? Filmmakers need your local business services while shooting films here. Register for free at https://ulsterforfilm.com/production-resources

INDUSTRY SECTOR: FILMMAKING Posted Wednesday, Jan 16 at noon

https://www.chronogram.com/hudsonvalley/a-qanda-with-hudson-valley-location-scout-jillian-fisher/Content?oid=6262842

Jillian Fisher knows all the best places in Ulster County—and her expertise as a location scout helps bring a director's vision to life and land major film projects. #UlsterForFilm #UPWIFT #StockadeWorks #HVFC #WoodstockFilm #NYSFILM #WCW #jillifish7

SMALL BUSINESS: ROUGH DRAFT IN KINGSTON Posted Tuesday, Jan 15 at noon

http://www.hvmag.com/Hudson-Valley-Magazine/December-2018/Bookstore-Bars-Cafes/

At Rough Draft in Kingston, literary advice and reading suggestions are optional with your beverage and book browsing. #UlsterForBusiness #roughdraftbar

SAUGERTIES HIGH SCHOOL TECH PROGRAM Posted Sunday, Jan 6 at 2 p.m.

https://hudsonvalleyone.com/2018/12/22/prize-winning-producer-credits-saugerties-program-for-preparing-him-for-his-career/

Saugerties High School has at least two well-known graduates: Jimmy Fallon and Ryan Bonelli, an associate producer for MLB Tonight. Ryan's the first graduate of the school's computer video program to win an Emmy Award. Bravo!

#UlsterForBusiness #rybo16 #SaugertiesScene #SaugertiesChamberofCommerce #saugerties_high #jimmyfallon #MLB #iemmys

NATIONAL MEDIA: NEW PALTZ Posted Friday, Jan 11 at noon

https://www.vogue.com/article/a-winter-weekend-destination-new-paltz-new-york

New Paltz is always in vogue—and now it is actually IN *Vogue*. Mohonk Mountain House, the Gunks, college town energy, the best honey bee cake in the world, malt whiskey, chakra sprays, antiques and shopping. What's not to love? #UlsterForBusiness #awarenessshop #barnerbooks #nydistilled #newpaltzchamber #Mohonk #newpaltz #coppersea #voguemagazine

BUSINESS SKILL SETS: CLOSING THE GENDER PAY GAP Posted Wednesday, Jan 9 at 2 p.m.

https://www.bloomberg.com/news/articles/2018-12-05/making-salary-information-public-helps-close-the-gender-pay-gap

Transparency helps companies decrease the difference between what men and women earn—by as much as 7 percent, according to Danish researchers. #UlsterForBusiness #WCW

REGIONAL FEATURE: HIKING Posted Monday, Jan 7 at noon

https://www.chronogram.com/hudsonvalley/6-hudson-valley-hikes-you-can-do-in-under-60-minutes/Content?oid=6923172

Craving more fitness and fresh air in the New Year? Ulster County is the place to hustle while you hike. Relocate or expand your business here and you too can take a stunning hike—at lunchtime or any time! Call us at (845) 340-3556 to start planning your business move. #UlsterForBusiness #Chronogram

INDUSTRY SECTOR: AGRICULTURE Posted Friday, Jan 11 at 1 p.m.

https://www.agriculture.ny.gov/AD/release.asp?ReleaseID=3861

Dairy farmers can apply for conservation easement project grants from the NYS Department of Agriculture and Markets. Nearly \$8.5 million has already been allocated and funding is still available. If you need help with your application, call us at (845) 340-3556. More info is here: https://www.agriculture.ny.gov/RFPS.html #UlsterForBusiness

INDUSTRY SECTOR: TECHNOLOGY Posted Wednesday, Jan 9 at noon

https://www.nytimes.com/2018/12/21/technology/year-in-technology-2018.html

A roundup of top tech companies who are working hard to make our world a better place. If you have a technology project or company you'd like to bring to Ulster County, give us a call at (845) 340-3556 and we'll help you make the connections you need to thrive. #UlsterForBusiness #nytimes #hvtech

SMALL BUSINESS: FULL MOON RESORT, BIG INDIAN Post with 4 photos from Evelyn Posted Saturday, Jan 12 at noon

Full Moon Resort in Big Indian just added a gorgeous new event space and several cozy cabins. Come visit during ski season in Ulster County! #UlsterForBusiness #FullMoonResort #SkiBelleayre

NON-PROFIT: UPAC, KINGSTON Post with 4 photos from Evelyn Posted Sunday, Jan 13 at 1 p.m.

Several behind-the-scenes infrastructure upgrades at Ulster Performing Arts Center (UPAC) in Kingston are now complete. The addition of air conditioning and new bathrooms, among other improvements, brought this 1927 historic theater into the 21st century. #UlsterForBusiness #upac

NON-PROFIT: UPAC, KINGSTON Posted Sunday, Jan 13 at noon

https://www.dailyfreeman.com/news/local-news/hilarie-burton-jeffrey-dean-morgan-bringing-astor-benefit-show-ghost/article 2dd97730-fe4a-11e8-9de1-234e3134bc26.html

On February 9, UPAC will host "Ghost Stories," a benefit for Astor Services for Children—and Hilarie Burton (*One Tree Hill*), her husband Jeffrey Dean Morgan (#TheWalkingDead), Mary Stuart Masterson of #StockadeWorks and "a couple of surprise guests" will take the stage. #UlsterForFilm #upac #HilarieBurton #JDMorgan #StockadeWorks

SMALL BUSINESS: SELUX, HIGHLAND Post with 1 photo from Evelyn Posted Tuesday, Jan 8 at noon Selux Corporation, which specializes in indoor/outdoor lighting, is the preferred choice for many famed architectural and landscape design projects all over the world, including the 9/11 Memorial at Ground Zero in NYC. http://www.selux.us/en.html #UlsterForBusiness #Sept11Memorial

SMALL BUSINESS: AUDREY'S FARMHOUSE/THE GREENHOUSES, WALLKILL Post with 5 photos from Evelyn Posted Tuesday, Jan 8 at 1 p.m.

Audrey's Farmhouse and The Greenhouses is a gorgeous farm-to-table restaurant with working greenhouses. Book your stay, plan an event, or just enjoy wintertime beauty and outdoor fun in Ulster County! http://www.audreysfarmhouse.com #UlsterForBusiness

20 posts. Additional hashtags will be inserted prior to posting.

INDUSTRY SECTOR: FILMMAKING Posted Tuesday, Jan 29 at 11:30 a.m.

https://www.facebook.com/events/2354240151560749/

Register for this FREE upcoming event at the Denizen Theater in New Paltz! Speakers Laurent Rejto (#HVFC) and Suzanne Holt (#UlsterCountyOED) will share vital info about how your business can provide goods and services to filmmakers. #UlsterForFilm #NYSFILM #WoodstockFilm #StockadeWorks #UPWIFT #denizentheatre #newpaltzchamber

INDUSTRY SECTOR: FILMMAKING Posted Monday, Feb 4 at noon

https://www.dailyfreeman.com/news/local-news/movie-and-tv-productionsbrought-tens-of-million-of-dollars/article c03d7aee-1f3e-11e9-86fc-4f3394523153.html

Lodging rentals for film and TV productions in the Hudson Valley jumped from 9,000 rooms in 2017 to 22,500 last year—just one measure of the business services needed by producers flocking to Ulster County. Register your business for FREE so producers can find you when they come here to film: https://ulsterforfilm.com/production-resources #UlsterForFilm #NYSFILM #HVFC

FUNDING FOR NON-PROFITS (Shared FB post from United Way)

#WoodstockFilm #StockadeWorks #UPWIFT

Posted Monday, Jan 28 at 1:49 p.m.

https://www.facebook.com/192229647458142/posts/2470502679630816/

If your Ulster County non-profit needs assistance with this application, please give us a call at 845-340-3556. Funding is for vocational training, childcare, housing and emergency assistance, literacy training, mental health services, parent education, and substance abuse prevention services for youth. #UlsterForBusiness #UlsterUnitedWay

FUTURE WORKFORCE DEVELOPMENT TOOL Posted Sunday, Feb 3 at noon

https://wdiny.org/Portals/0/PDF/ColorMyFuture.pdf https://wdiny.org/Services/Workforce-Enrichment/Publications The Workforce Development Institute helps grow and keep good jobs in NYS. Their new coloring book is designed to increase children's knowledge about careers. Download a copy and explore their other publications too. #UlsterForBusiness #WDINY

INDUSTRY SECTOR: FILMMAKING Posted Tuesday, Jan 29 at noon

https://www.stockadeworks.org/crewbootcamps

Apply by February 5 for Stockade Works' exciting Crew Boot Camp Intensives (including full and partial scholarships)! Learn skills required to work in film, TV and theater production, post-production and tech fields from top industry professionals. #UlsterForFilm #StockadeWorks #UPWIFT #HVFC #WoodstockFilm #NYSFILM

BUSINESS SKILL SETS: STARTING A BUSINESS AT 50+ Posted Monday, Jan 28 at 12:10 p.m.

https://squareup.com/store/one-epic-place/item/starting-a-business-at

Ulster County Office of Economic Development Director Suzanne Holt and Cathy Terrizzi of the Small Business Development Center will co-lead this don't-miss class for new and established business owners on February 4. Register today! #UlsterForBusiness #OneEPICPlace

INDUSTRY SECTOR: FILMMAKING Shared post (originally posted on Stockade Works – Monday, Jan 21 at 4:25 pm) on Monday, Jan 28 at 2:39 p.m.

Congratulations to Mary Stuart Masterson and husband Jeremy Davidson on receiving this honor from #SUNYUlster for their Storyhorse Theater project! We're proud to partner with #StockadeWorks to grow the film industry here in Ulster County. #UlsterForFilm #UPWIFT #HVFC #WoodstockFilm #NYSFILM

INDUSTRY SECTOR: FILMMAKING Posted Friday, Feb 1 at noon

http://wpdh.com/hudson-valley-barber-will-appear-on-blue-bloods/

A master barber from Union Shave in Saugerties is making his dreams of becoming an actor come true. Derek Henriksen makes his TV debut on Friday, February 1st on Blue Bloods! Ask for his autograph next time you're in the chair at www.unionshave.com #UlsterForFilm #UnionShave #SaugertiesScene

BUSINESS SKILL SETS: EDUCATIONAL OPPORTUNITIES FOR WOMEN

Posted Wednesday, Jan 30 at noon

https://cccnews.info/2019/01/16/suny-ulster-gets-1-5m-for-innovative-new-start-for-women-program/

The NoVo Foundation has recently awarded #SUNYUlster a \$1.5 million grant to launch New Start for Women. The program will leverage community partnerships with local donors, non-profits, agencies, businesses and organizations to assist low-income women in obtaining education, skills and networking support. #UlsterForBusiness #NoVoFoundation #WCW

REGIONAL MEDIA: NEW PALTZ AUTHOR Posted Wednesday, Feb 6 at noon

https://hudsonvalleyone.com/2019/01/17/the-newest-american-girl-doll-brainchild-of-local-author-jennifer-castle-lives-in-ulster-county/

The popular American Girl line of dolls has an Ulster County rep now. Blaire by Bonticou is the 2019 Girl of the Year doll, and she lives "somewhere between New Paltz and Gardiner at the base of the Shawangunk Ridge," according to her creator, local author Jennifer Castle. #UlsterForBusiness #American_Girl #Jennifer_Castle #WCW

INDUSTRY SECTOR: CRAFT FOOD & BEV, AGRICULTURAL Posted Tuesday, Feb 5 at noon

https://www.dailyfreeman.com/news/local-news/hudson-valley-farm-hub-receives-state-farm-safety-award/article 91c83f3e-1b36-11e9-b0dd-bbcfc0028e0e.html

Congratulations to the Hudson Valley Farm Hub on their 2019 Farm Safety Award! The NYS Agricultural Society recognized them for their achievement of safety programs in several categories. If you need assistance growing your farm business, give us a call at 845-340-3556. #UlsterForBusiness #HVFarmHub #HVADC #tasteny

INDUSTRY SECTOR: FILMMAKING, FUNDING Posted Tuesday, Jan 29 at 1 p.m.

https://itvs.org/funding/open-call

Do you have an important story to tell? Independent film producers can receive up to \$350K to complete production on a standalone broadcast length documentary to air on public television. Deadline is February 15. If you need assistance with your application, call us at 845-340-3556. #UlsterForFilm #ITVSIndies #StockadeWorks #UPWIFT #HVFC #WoodstockFilm #NYSFILM

INDUSTRY SECTOR: FILMMAKING, FUNDING Posted Friday, Feb 1 at 1 p.m.

http://filmmakerswithoutborders.org/grants/

Grants and other funding initiatives through Filmmakers Without Borders support narrative and documentary films as well as new media projects that align with social justice, empowerment and cultural exchange themes. The next of three annual grant cycle deadlines is June 1. #UlsterForFilm #teachfilmabroad #StockadeWorks #UPWIFT #HVFC #WoodstockFilm #NYSFILM

INDUSTRY SECTOR: MANUFACTURING, FUNDING Posted Thursday, Jan 30 at noon

https://fuzehub.com/manufacturing-grants/

Applications open on Feb 1—and are due on Feb 28—for these collaborative grants. Local manufacturers can partner with SUNY New Paltz, SUNY Ulster, other companies and non-profits. Need help with your application? Give us a call at 845-340-3556. #UlsterForBusiness #SUNYUlster #NewPaltz3D #newpaltz #HVmanufacturing #hvtech

INDUSTRY SECTOR: CRAFT FOOD & BEV, AGRICULTURE Posted Wednesday, Jan 30 at 1 p.m.

https://www.valleytable.com/vt-article/eat-local-all-winter-long-0

Root veggies rock! With Kingston Farmers Market, Rosendale Winter Farmers Market and Community Supported Agriculture (CSA), you can eat seasonally—and locally—even in winter. #UlsterForBusiness #ValleyTable #HVADC #HVFarmHub

INDUSTRY SECTOR: CRAFT FOOD & BEV, AGRICULTURE Posted Friday, Jan 31 at 1 p.m.

https://www.valleytable.com/vt-article/groceries-hit-road

Food for thought for Ulster County growers and supermarket owners: retro-fitted trucks and trailers that bring free or moderately priced fresh food directly to the people and communities who need it most. Mobile groceries can help address the problem of "food deserts" in outlying areas. #UlsterForBusiness #HVADC #HVFarmHub #ValleyTable

REGIONAL NEWS: SAUGERTIES PHOTOGRAPHY STUDENTS, JIMMY FALLON GRANT

Posted Saturday, Feb 2 at noon

https://hudsonvalleyone.com/2019/01/15/saugerties-photography-students-benefit-from-jimmy-fallon-grant/

Jimmy Fallon's generosity to his alma mater is making it possible for 10th through 12th graders at Saugerties High School to gain professional photography skills and be competitive in the workplace. Thanks, Jimmy! #UlsterForFilm #UlsterForBusiness #SaugertiesScene #jimmyfallon #FallonTonight #SaugertiesChamberofCommerce #saugertieshigh

BUSINESS SKILL SETS: AFFORDABLE DAYCARE Posted Wednesday, Jan 30 at 2 p.m.

https://www.citylab.com/equity/2018/12/affordable-daycare-subsidized-child-care-working-mom-quebec/579193/

The young women's labor force participation in Quebec is the highest worldwide, thanks to a program of subsidized childcare created more than 20 years ago. The replicable, cost-efficient model allows more women to join the workforce—and has also raised government revenue through payroll taxes and increased childhood development and social skills. Win-win-win! #UlsterForBusiness #CityLab #WCW

BUSINESS SKILL SETS: LEADERSHIP Posted Saturday, Feb 1 at 1 p.m.

 $\frac{https://www.fastcompany.com/90283073/four-reasons-leaders-shouldnt-be-scared-to-do-dirty-work}{}$

Many successful leaders get into the "grit and grime" to grow their companies. Here's why menial tasks, the stuff no one else wants to do, and even the downright dirty work, helped them achieve success. #UlsterForBusiness #FastCompany

BUSINESS SKILL SETS: FUNDING Posted Sunday, Feb 3 at 1 p.m.

https://ulstercountyny.gov/planning/grants-announcement-2019

Ulster County maintains a list of grants of all types, so bookmark this link and check back often to see what's available. Call us at 845-340-3556—we're happy to help you if you need assistance with an application. #UlsterForBusiness



HUDSON VALLEY:

The Hudson Valley is a beautiful region that embraces both sides of the Hudson River, along with the picturesque Catskill Mountains. The region, which is comprised of seven counties, is known for its rich history and culture, gorgeous natural settings and vibrant business environment. In all, the Hudson Valley boasts more than 1.2 million workers, along with a broad range of businessready buildings, facilities and sites that make the region an ideal spot for companies of all shapes and sizes.

The heart of the Hudson Valley is only 60 miles from **New York City**

SEVEN-COUNTY REGION:

- Dutchess County
- Sullivan County
- Orange County
- Ulster County
- Putnam County
- Westchester County
- Rockland County

A GREAT PLACE TO DO BUSINESS:

- · Corporate Headquarters: IBM, MasterCard, Pepsico, Heineken and more
- Biopharmaceutical/Life Sciences Industry
- Emerging 3D Printing Sector
- IT, Insurance & Financial Services

HIGHLY EDUCATED AND SKILLED WORKFORCE:

1.2 MILLION available workers in the Hudson Valley

6TH STATE IN THE NATION FOR LABOR PRODUCTIVITY

24,000 STUDENTS GRADUATE

each year from colleges and universities in the Hudson Valley

37.5% of all residents over 25 have at least a Bachelor's degree

EDUCATIONAL OPPORTUNITIES:

Leading Public Schools: More than 85% of high school graduates in the region go to college, compared to just the 66% nationwide.

Private & International Schools:

Home to several renowned private K-12 and college preparatory schools.

Top-Ranked Postsecondary Institutions:

The region is home to respected colleges and universities that currently educate more than 125,000 students.

TRANSPORTATION & ACCESS:

- · Connected Routes
- Well-Networked
- · Close-by Flights
- Reliable Utilities
- Convenient Train Travel

Ulster Sullivan Plutineim Orange Westchester Rockland

TOP-RANKED POSTSECONDARY INSTITUTIONS:

- Marist
- SUNY New Paltz
- Iona College
- Culinary Institute of America
- · and more

ATTRACTIVE FINANCIAL & TAX INCENTIVES

Empire State Development: New York's primary economic development organization offers a wide range of tax breaks and incentives, including lower corporate tax rates, cash incentives, R&D tax credits, real property tax abatement, investment tax credits and more.



ULSTER COUNTY

Ulster County offers easy access to every major Northeast market, unparalleled four-season living, affordable real estate in charming towns and villages, and the region's lowest cost of doing business. It is the only Lower/Mid-Hudson Valley county where employers do not pay the Metropolitan Commuter Transportation Mobility Tax. *National Geographic* featured Ulster County for its tremendous successes, and its "Go Green" initiatives that bolster the ecosystem and the local economy. Ulster County purchases 100% of its electricity from renewable sources, has the most municipal-sponsored electric car charging stations in NYS, and is the state's first and only net carbon neutral county. The film industry is thriving here, thanks to an amazing array of stunning locations, supportive business services, and Ulster County's competitive NYS Film Tax Credits (up to 45%). Ulster County school and business leaders have developed innovative programs to tackle identified workforce needs in high-tech, manufacturing, healthcare and other fields. Pair these advantages with an exceptional quality of life and prime business sites, and Ulster County is the ideal place to relocate, start or grow a business! To learn more about how you can grow your business in Ulster County, visit ulsterforbusiness.com.



POPULATION: 179,417



SQUARE MILEAGE: 1,124mi2



AVERAGE HOUSEHOLD INCOME: \$60,393



NUMBER OF PEOPLE IN WORKFORCE: 144,424

UNEMPLOYMENT RATE: 3.2%

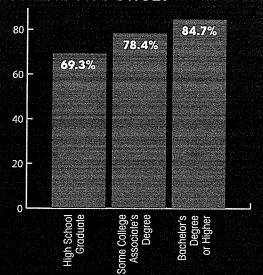
TOP FIELDS OF STUDY

- General Psychology
- Speech Communication & Rhetoric
- Elementary Education & Teaching

INDUSTRY SPECIALIZATIONS

- Agriculture, Food and Beverage
- Creative Arts and Filmmaking
- Niche Manufacturing
- Technology
- · Tourism, Leisure and Hospitality

EDUCATIONAL ATTAINMENT OF LABOR FORCE:



5 REASONS ULSTER COUNTY WORKS

- Stunning The Shawangunk Ridge (Gunks), Catskill Mountains, Hudson River and gorgeous vistas present free outdoor enjoyment and 350+ miles of hiking and mountain biking trails.
- Delicious Ulster County is home to the farm-to-table movement, with hundreds of farms, 30+ craft food & beverage producers, and amazing restaurants.
- Affordable Ulster County's reasonably priced real estate offers a lower cost of living and doing business.
- World-Class Events Horse Shows in the Sun (HITS), 0+ Festival, Phoenicia Festival
 of the Voice, and the Woodstock Film Festival are among the greatest events in the
 Northeast and they all happen in Ulster County.
- Expert Business Services Ulster County's Economic Development Office will help your business grow and thrive with business counseling and assistance finding the best sites, funding partners, and incentives for business development.

