

DebraBresnan.com

All the write stuff

• Bios • Case Studies • Copywriting • Direct Mail • Features •
• Marketing & Promotional Materials • Newsletters • Web Content •

Invoice

UCEDA, Inc.

Writing, editing, research, consultation

*Social Media – Research, schedule, publish 56 posts
4 meetings with Suzanne*

*Planning, interviews, research, writing for monthly newsletter
Published February newsletter*

*Drafted media release re: monthly newsletter
UFB & UFF website review & revision – ongoing
Full page ads – review/revise content
Research re: Opportunity Zones*

(45 hrs. @ \$75/hr. = \$3,375.00)

Payment Due Upon Receipt:

\$3,375.00

For work completed
January 30 – February 26, 2019
Invoice #0623
Submitted 02.26.19

**Please make check payable to:
Debra Bresnan**

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Debra Bresnan

19 posts. Additional hashtags will be inserted prior to posting.

INDUSTRY SECTOR: FILMMAKING

Shared Stockade Works' post on Wed, Feb 6 at 7:15 p.m.

Last days to apply to #StockadeWorks Crew Boot Camp program -- scholarships are available! The deadline is Friday. #UlsterForFilm

Stockade Works

February 4 at 9:32 AM ·

Apply today for Stockade Works Crew Boot Camp - scholarships available!

Last week to apply- deadline this Friday, 2/8

<https://www.stockadeworks.org/crewbootcamps>

Successful graduates will have the opportunity to be placed on an HBO series or on another local production.

Stockade Works is proud to partner with HBO on this crew boot camp.

INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE

Posted Thurs, Feb 7 at 1 p.m.

<https://mailchi.mp/21b9a486a78f/you-are-invited-to-this-free-event>

Ulster County food and beverage makers are encouraged to attend this FREE event featuring one of the world's experts in NMR systems and technology, John C. Edwards, Ph.D. You'll learn about the detailed chemical components for product and process analysis. #UlsterForBusiness #HVADC #tasteny #Vassar

INDUSTRY SECTOR: FILMMAKING

Posted Saturday, Feb 9 at noon

https://www.dailyfreeman.com/news/local-news/pilgrim-furniture-company-now-the-metro-in-kingston-has-national/article_c6d92cd8-265d-11e9-b692-aff747c3dc0a.html

The Art Moderne-style facade once attracted visitors to the first factory built in Kingston after WWII. Now, the building has been placed on the National Registry of Historic Places—and it's home to #StockadeWorks, a TV and film production center headed by Mary Stuart Masterson. Want to make your next film or TV show in Ulster County? Please call (845) 340-3556 to ask about our film tax credits (up to 45%). #UlsterForFilm #HVFC #WoodstockFilm #NYSFilm #DailyFreeman #RUPCO_

INDUSTRY SECTOR: CRAFT FOOD & BEV

Posted Sunday, Feb 10 at noon

https://m.theepochtimes.com/peasant-baker-movement-aims-to-revive-frances-traditional-bread-culture_2745949.html

Many Ulster County producers are bringing traditional methods, organic and heirloom grains and foods, and an emphasis on local produce to the fore. Call (845) 340-3556 if you need help with your business plans. #UlsterForBusiness #breadalone #Tuthilltown #TasteFruition #ArrowoodFarms #KeeganAles #HVFarmHub #tasteny #nydistilled #HVADC

INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE

Posted Friday, Feb 15 at noon

<https://hudsonvalleyone.com/2019/01/26/whitecliff-vineyard-winery-in-gardiner-celebrates-20th-anniversary/>

Congratulations—and happy 20th anniversary—to Michael and Yancey! Stop by to help them celebrate and be sure to inquire about their book club and wine club too. #UlsterForBusiness #WhitecliffVino #Gardiner12525 #tasteny #HVADC #ValleyTable

LOCAL ARTS BUSINESS: STONE RIDGE

Posted Wed, Feb 13 at 1 p.m.

<https://hudsonvalleyone.com/2019/01/24/enveloping-vision-former-stone-ridge-firehouse-to-become-blue-marble-arts/>

An historic firehouse in Stone Ridge is transforming into Blue Marble Arts, a passion project by intuitive artist, Marilyn Reynolds. The building houses a permanent installation of her *Composition in the Round* and rotating exhibits of her other works; future plans include workshop and studio space, and community art classes. #UlsterForBusiness #WCW

LOCAL MEDIA: ECO-CABIN RESORT IN GARDINER

Posted Saturday, Feb 9 at 1 p.m.

<https://hudsonvalleyone.com/2019/01/27/gardiner-eco-cabin-resort-approved/>

Gardiner Planning Board has approved Heartwood, a 70-cabin eco-resort with restaurant and event barn near Tuthilltown Distillery. #UlsterForBusiness #Gardiner12525 #MtnScenicByway #Tuthilltown #nydistilled

REGIONAL ARTS/SMALL BUSINESS: STONE RIDGE

Posted Wed, Feb 20 at noon

<https://www.facebook.com/events/2000472503398633/>

Nearly 1,000 handcrafted bowls, mugs and tumblers will be sold at the 22nd Annual Chili Bowl Fiesta. More than 20 Hudson Valley restaurants/chefs and Women's

Studio Workshop join forces to create this popular and spicy event!
#UlsterForBusiness #SUNYUlster #WCW

**INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE/SMALL BUSINESS
MARLBOROUGH + UFB BUSINESS SERVICES**

Posted with photo from site visit – shared Instagram post on 02.04.19 and 02.05.19

Ulster County is proud to help Mad Batters Pastries grow in Marlborough!
#UlsterForBusiness <https://madbatterspastries.com>

**INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE/SMALL BUSINESS + BOOK -
KINGSTON/WOODSTOCK RT 28 GOURMET ROW**

Posted Monday, Feb 11 at 1 p.m.

<http://www.hvmag.com/Hudson-Valley-Magazine/February-2019/Feel-Good-Food-Cookbook-Blue-Mountain-Bistro/>

Looking for a tasty and romantic way to celebrate Valentine's Day? Why not make a special meal together—or maybe just the chocolate mousse—from #FeelGoodFood!
#UlsterForBusiness #bluemtbistro #tasteny

INDUSTRY SECTOR: ARTS BUSINESSES

Posted Friday, Feb 8 at 2 p.m.

<https://artsmidhudson.submittable.com/submit/133541/2019-ulster-county-arts-awards-nominations>

Do you know an individual or arts organization or business in the Ulster County community who does good work in or for the arts? Arts Mid-Hudson is requesting nominations in nine categories from Ulster County residents and businesses for the **7th Annual Ulster County Arts Awards**. Deadline: March 3. #UlsterForBusiness #ARTS_midhudson #madkingston

REGIONAL NEWS/ENVIRONMENT: SAUGERTIES

Posted Tuesday, Feb 12 at noon

<https://hudsonvalleyone.com/2019/01/20/saugerties-village-considers-becoming-a-climate-smart-community>

National Geographic's "Dreaming Green" feature recognized Ulster County for its environmental leadership and initiatives, including Climate Smart certification. Village of Saugerties is the latest community to seek certification, joining the County and several towns and villages. #UlsterForBusiness #CCEUlster #ClimateSmartCU #NatGeo #NatGeoMag Read more here: <https://ulstercountyny.gov/news/business->

[services-economic-development-executive-press-releases/national-geographic-magazine](#)

REGIONAL EVENTS: BLACK HISTORY MONTH KINGSTON

Posted Thurs, Feb 7 at 2 p.m.

[https://hudsonvalleyone.com/2019/02/01/black-history-month-to-be-celebrated-like-never-before-in-kingston/](#)

Black History Month Kingston is happening all over the City throughout February—including *The Wiz* at UPAC, a Gala at La Mirage in Ulster Park, jazz at ArtBar, Sojourner Truth Life Walk, and much more. #UlsterForBusiness #upac

NONPROFITS: RACIAL LEADERSHIP GAP

Posted Wed, Feb 13 at noon

[http://www.buildingmovement.org/reports/entry/race-to-lead](#)

More than 4,000 respondents were surveyed for this report, which reveals assumptions and attitudes about people of color and nonprofit leadership. Of course, the findings show that POC are just as prepared to take on leadership roles as whites, yet biases prevent them from taking on these roles. #UlsterForBusiness #fkunreuther #RacetoLead #BldingMovement #WOC #WCW

BUSINESS SKILL SETS: WELCOMING REFUGEES/SMALL BUSINESS

Posted Friday, Feb 8 at 1 p.m.

[https://www.citylab.com/equity/2019/01/refugee-admissions-resettlement-trump-immigration/580318](#)

A 2017 Department of Health and Human Services report showed that refugees brought in far more revenue from taxes, business permits and other fees than they consumed in public benefits—with a ten-year net fiscal impact of \$63 billion. Anyone starting a new business, relocating or expanding here can call (845) 340-3556 to inquire about our full range of business services. #UlsterForBusiness #CityLab

SMALL BUSINESS FEATURE: KINGSTON

Posted Monday, Feb 11 at noon

[https://www.dailyfreeman.com/news/local-news/monday-feature-lis-bar-brings-polish-flavor-to-midtown-kingston/article_c27eb446-12f3-11e9-9592-47de9353910e.html](#)

When a Saugerties couple was looking to invest in a Kingston, they “liked the bones” of this Midtown property, which previously was home to Valerie’s and Promise Land

restaurants. If you're ready to set up a business in Ulster County, call us at (845) 340-3556. #UlsterForBusiness #DailyFreeman

FUNDING: CONSTRUCTION AND TRADES WORK

Posted Thursday, Feb 7 at noon

https://www.dailyfreeman.com/news/local-news/kingston-secures-extensions-for-m-in-federal-aid-that-was/article_b51e8e84-2595-11e9-b0d9-7ba220784e8b.html

Contractors are needed for repairs and electrical work on the City of Kingston's waterfront park and lighthouse. #UlsterForBusiness #KingstonNY

MEDIA COVERAGE: CRAFT BEVERAGE

Posted Friday, Feb 8 at noon

<http://www.royalgazette.com/business/article/20190131/new-york-brewery-brings-running-team-of-15>

Well, this is one way to attract some international business! Congratulations to Tommy Keegan and The Keegan Army! #UlsterForBusiness #KeeganAles #tasteny

INDUSTRY SECTOR: FILMMAKING

Posted Sunday, Feb 10 at 1 p.m.

<https://m.chronogram.com/hudsonvalley/game-of-thrones-and-sex-education-actors-co-star-in-new-movie-filmed-in-kingston/Content?oid=7461512>

Settle in for a quick chat with Peter Hutchings, a Hudson Valley resident, who talks about his career, the film *Then Came You* (which hit theaters February 1), and the Hudson Valley movie biz. If you have a film project, Ulster County offers tax film credits up to 45%. Call us at (845) 340-3556 for more info. #UlsterForFilm #WoodstockFilm #HVFC #StockadeWorks #UPWIFT #phutch37 #Maisie_Williams #asabfb

18 posts. Additional hashtags will be inserted prior to posting.

JOB OPENING: WOODSTOCK JEWISH CONGREGATION

Posted Friday, Feb 15 at 3:20 p.m.

https://docs.google.com/document/d/16LvxV0b3Q-BTLq-OJGpa_Y1tCgH4GwLcuWgSpZdqYUA/edit

Woodstock Jewish Congregation is looking for a Senior Administrator. A great place to work! Salary can be in the \$60K + range for qualified candidates.

#UlsterForBusiness #WcocaNy #WJCSbul

SMALL BUSINESS: FINANCIAL PLANNER, NEW PALTZ

Posted Wednesday, Feb 20 at noon

Post with her video

Irene Berner, CFP® is a local entrepreneur and a real community leader! Visit www.bernerfinancial.com to learn more about her services. #UlsterForBusiness #BernerFinancial #LPL #WCW #newpaltzchamber

SMALL BUSINESS: PHOTOGRAPHER

Posted Saturday, Feb 16 at noon

<https://hudsonvalleyone.com/2019/02/12/photographer-john-fischer-reclaims-his-roots-in-ulster-county-discovering-home/>

John Fischer's book of Ulster County photos is "a love song ... filtered through the vibrant souls who dwell here now and the work that they do." Ready to relocate your business to Ulster County? Give us a call at (845) 340-3556 – we can help! #UlsterForBusiness

BUSINESS SKILL SETS: INNOVATION

Posted Sunday, Feb 17 at noon

<https://themindunleashed.com/2018/12/prefab-house-cannabis-hempcrete.html>

Farmers, architects and builders: Is "hemp concrete" on your radar yet? This innovative Dutch company is setting the bar high with plans to make 500 pre-fab hemp homes per year. #UlsterForBusiness #hempcretebook

INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE

Posted Monday, Feb 18 at noon

<http://goodfoodfdn.org/awards/winners/2019/east/elixirs>

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Congratulations to ImmuneSchein! This West Hurley-based maker was named one of the three 2019 Elixirs Winners in the East Region for their delicious and healthy Ginger Elixir Tumeric. #UlsterForBusiness #ImmuneSchein #goodfoodfdn #tasteny

NATIONAL MEDIA: DWELL MAGAZINE

Posted Saturday, Feb 23 at noon

<https://www.dwell.com/home/2-barns-a879254b>

Congratulations to Woodstock architect, Barry Price! His 2 Barns project used local-materials, is 100% wheelchair accessible and meets Passive House Specifications. #UlsterForBusiness #WcocaNy

BUSINESS SKILL SETS: WORKPLACE EQUALITY/DIVERSITY

Posted Monday, Feb 18 at 1 p.m.

<https://www.globalcitizen.org/en/content/pixar-purl-workplace-gender-inequality/>

This animated short from Pixar illustrates the benefits of creating a more collaborative, open and tolerant workplace environment. #UlsterForBusiness #DisneyPixar #MondayMotivation

BUSINESS SKILL SETS: SCHOLARSHIP PROGRAM FOR SKILLED JOBS TRAINING

Posted Tuesday, Feb 19 at noon

<https://www.mikeroweworks.org/scholarship/>

Calling all skilled workers! Deadline is March 28 for "Dirty Jobs" host Mike Rowe's annual Work Ethic Scholarship Program to fund training for in-demand trades (plumbing, electrical work, welding and more). #UlsterForBusiness #mikeroweworks

EDUCATION: MILITARY FRIENDLY

Posted Tuesday, Feb 26 at noon

https://www.dailyfreeman.com/news/local-news/suny-ulster-receives-military-friendly-gold-status-again/article_0452356a-24b9-11e9-bd0f-2353904ff791.html

Congratulations to #SUNYUlster for their Gold status as a Top 10 Military Friendly School! If you're a veteran, own an Ulster County business, and need assistance with funding or staffing, give us a call at (845) 340-3556. #UlsterForBusiness

LOCAL MEDIA: SAUGERTIES BUSINESS

Posted Sunday, Feb 17 at 1 p.m.

Debra Bresnan

<https://hudsonvalleyone.com/2019/01/28/augeties-woman-a-kondo-certified-consultant-in-clutter-elimination/>

Saugerties resident Joanna Black is one of just 213 KonMari certified consultants worldwide—and she can help you with your quest to only keep belongings that “spark joy.” #UlsterForBusiness #greeny #MarieKondo #SaugertiesScene #SaugertiesChamberofCommerce

CONSUMER TRENDS**Posted Saturday, Feb 16 at 1 p.m.**

<https://wwd.com/business-news/business-features/euromonitor-top-consumer-trends-1202990380/>

“Age agnosticism,” environmental awareness, conscious consumerism, and a return to the basics are notably apparent in Euromonitor’s “Top 10 Global Consumer Trends for 2019” report. Many of these trends are well established in Ulster County: Call us at (845) 340-3556 to expand or relocate your business here. #UlsterForBusiness #wwd #arthurzaczkie1 #Euromonitor

EDUCATION: SUNY NEW PALTZ**Posted Friday, Feb 22 at noon**

<https://www.collegefactual.com/colleges/state-university-of-new-york-at-new-paltz/news/state-university-of-new-york-at-new-paltz-2019-college-major-best-value-ranking-business-management-marketing-sales-accounting/>

Congratulations to SUNY New Paltz! Their Accounting program ranks #17 out of 601 programs nationwide, and establishes the program in the Top 5% of all such programs reviewed by College Factual. #UlsterForBusiness #newpaltz #FinancialFactFriday

BUSINESS SKILL SETS: FUNDING**Posted Wednesday, Feb 20 at 2 p.m.**

<https://hudsonvalleyone.com/2019/02/11/public-terrace-and-outdoor-exhibition-space-to-be-built-at-womens-studio-workshop/>

Congratulations to Women’s Studio Workshop! They have just secured a \$70,000 NYSCA grant through the Mid-Hudson Regional Economic Development Council and the Arts and Cultural Facilities Improvement Program to improve their Rosendale campus on the Wallkill Valley Rail Trail. If you need help with funding applications, give us a call at (845) 340-3556. #UlsterForBusiness #NYSCArts #WCW

INDUSTRY SECTOR: TECH/JOB OPENING**Posted Tuesday, Feb 19 at 1 p.m.**

<https://exago.workable.com/j/0C50EF2DF0>

Exago, a successful software company in the BI and analytics space, is hiring a Product UI/UX Designer! The successful candidate could work in their Uptown Kingston office. Ask us about the growing tech sector in Ulster County – give us a call at (845) 340-3556. #UlsterForBusiness #ExagoInc

INDUSTRY SECTOR: FILMMAKING
Posted Thursday, Feb 21 at noon

<https://www.facebook.com/events/611233865993919/>

Mingle with Hudson Valley film industry insiders at the Oscars Party on Sunday evening! #UlsterForFilm #UPWIFT #HVCasting #TheAcademy

INDUSTRY SECTOR: FILMMAKING
Shared HVFCA&C post Thursday, Feb 7 at 10:30 a.m.

Are you ready to work with #MarkRuffalo? Casting Call is February 23, and filming will occur in Poughkeepsie and surrounding areas. #UlsterForFilm #WoodstockFilm #StockadeWorks #WallyLambAuthor #HBO

Hudson Valley Film Commission Actors and Crew

JOB OPENING: KINGSTON
Posted Thursday, Feb 14 at 1:35 p.m.

<https://www.thearcug.org/careers/>

The Arc of Ulster-Greene, Dutchess and Putnam counties is seeking a F/T DATA ANALYST to work in Kingston. Click below for application and more details.
<https://www.thearcug.org/careers/> #UlsterForBusiness

BUSINESS SKILL SETS: NETWORKING AND INTRODUCTIONS
Posted Thursday, Feb 14 at 2:30 p.m.

<https://www.recordonline.com/news/20190201/legoland-advises-sullivan-county-be-ready-to-capitalize>

Let us know if you want to do business with Legoland and we will make the introduction. Give us a call at (845) 340-3556. #UlsterForBusiness #mikeroweworks

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19 posts. Additional hashtags will be inserted prior to posting.

JOB OPENING

Shared post Thursday, Feb 21 at 3:55 p.m.

Community Foundations of the Hudson Valley posted a job.

14 mins ·

The Community Foundations of the Hudson Valley is seeking a full-time Program & Finance Associate to provide administrative and logistical support to their grantmaking activities. Applicants with diverse backgrounds, experiences, abilities and perspectives are encouraged to apply.

Please submit resume and cover letter by March 18, 2019.

Read more at: <https://bit.ly/2DYW909>

NETWORKING: ULSTER CHAMBER OF COMMERCE

Shared with photo from Ulster Chamber Breakfast

Thursday, Feb 21 at 9:30 a.m.

It is always worth getting up early to attend the monthly Ulster County Chamber breakfast, but it is special day when our new Congressman Antonio Delgado is speaking. Great news: he is a member of the House's Small Business Committee! We look forward to working with him to help Ulster County's businesses.

#UlsterForBusiness #repdelgado #UlsterChamber

NETWORKING/PUBLIC EDUCATION @ FUNDING: NEW PALTZ CHAMBER OF COMMERCE

Shared post about Small Business Capital Access, Wednesday, Feb 20 at noon

Power lunch tomorrow? Reserve your seat. Suzanne Holt, Director of Ulster County Office of Economic Development, and Cathy Terrizzi, Advanced Business Advisor at the Mid-Hudson Small Business Development Center, will share valuable information about programs and initiatives designed to support small businesses.

#UlsterForBusiness #newpaltzchamber

Shared post with photos, Thursday, Feb 21 at 5:15 p.m.

Give us a call at (845) 340-3556 if you would like more information about Small Business Capital available in Ulster County. #UlsterForBusiness #newpaltzchamber

New Paltz Regional Chamber of Commerce is at Schatzi's Pub & Bier Garden of New Paltz.

44 mins · New Paltz ·

Such an informative luncheon! Thank you to Suzanne Holt and Cathy Terrizzi for stepping in and saving the day and providing us with a TON of information about how local businesses can find funding, new business locations, and get business

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counseling with your organizations. There is so much available to our local business owners that many of us did not know about!

Want more information? Call us today! 845-255-0243

Thanks again to -

Cathy Terrizzi - Advanced Business Advisor at the Mid-Hudson Small Business Development Center

Suzanne Holt, Director of the Ulster County Office of Economic Development

SMALL BUSINESS

Shared post Wednesday, Feb 20 at 1:25 p.m.

Selux Corporation

Yesterday at 1:00 PM ·

Today, members and guests of the Council of Industry came to the Innovation Center for a presentation by Selux Exterior Product Manager, James Brigagliano. James spoke about the importance of Dark Skies and how that relates to exterior lighting. #icguests #innovation

FUNDING AVAILABLE: APPRENTICESHIPS

To be scheduled

<https://www.labor.ny.gov/businessservices/funding.shtm>

<https://labor.ny.gov/workforcenypartners/fundingopps/apprenticeship-expansion-grant.pdf>

The deadline is March 29 to apply for \$4.1 million in grants to expand Registered Apprenticeship (RA) training programs. Approximately 800 new apprentices will be trained in high-demand occupations (advanced manufacturing, healthcare, IT and others). If you need help with your application, call us at (845) 340-3556. #UlsterForBusiness + MORE #s

PROMOTION OF ULSTER COUNTY

To be scheduled

https://www.dailyfreeman.com/news/local-news/ulster-county-tourism-wins-awards-for-travel-guide/article_081b6b9a-3133-11e9-8036-db00da6ec9ff.html

Congratulations to Ulster County Tourism! This is the 8th consecutive year their travel guide has received the Gold Award. If you would like to relocate your business here, give us a call at (845) 340-3556 to get started. #UlsterForBusiness + MORE #s

INDUSTRY SECTOR: CRAFT FOOD & BEV

To be scheduled

<https://www.morningagclips.com/hudson-valley-organizations-join-forces/>

Five leading organizations—including the Hudson Valley Farm Hub—are working together to train new and beginning farmers. The group will be recruiting apprentices, hosting workshops, conducting research and more. Farming and craft food/beverage production in Ulster County is a strong growth industry. If you need resources, call us at (845) 340-3556. #UlsterForBusiness + MORE #s

LOCAL NON-PROFIT: HUDSON RIVER MARITIME MUSEUM

Post with link and their photos

To be scheduled

Be a part of Hudson River History—name the only 100% solar-powered tour boat in operation on the Hudson River! The 44-foot boat was recently restored by the Hudson River Maritime Museum. Deadline is March 15. More information is below. #UlsterForBusiness + MORE #s

Share from February 15 post on their page

Hudson River Maritime Museum

Yesterday at 11:55 AM ·

In January, the Hudson River Maritime Museum purchased 100% solar-powered 44-foot tour boat, the latest version of the Solar Sal series. We want you to be come a part of Hudson River History by naming our boat! Not only will the individual or group who nominates the winning name become a part of history, but they will win a free boat ride for up to 20 people.

Names should be no longer than two words, and participants may send in as many names as they would like. Names inspired by local history or environmental activism will be giving priority. Names that are offensive, exclusionary, or perpetuate hurtful stereotypes will not be considered. The Hudson River Maritime Museum will accept nominations from February 15 through March 15. Names submitted after March 15 will not be considered. The Hudson River Maritime Museum will select five names from the submissions and open voting to the community after March 15 to select the name of the new tour boat. Please submit your nomination to nameourboat@hrmm.org.

#nameourboat #fortheglory #freeboatrides

SEQRA

Post with Photo

Posted Wednesday, Feb 27 at 1 p.m.

If you have questions about New York's State Environmental Quality Review Act (SEQRA), please call us at (845) 340-3556 and we'll be happy to help you find answers. #UlsterForBusiness #NYSDEC #SEQRA

SMALL BUSINESS: LILLY RAE IN HIGHLAND

To be scheduled

Debra Bresnan

<https://hudsonvalleyone.com/2019/02/13/lilly-rae-in-the-hamlet-brings-natural-skin-care-local-treats-to-highland/>

Highland native Renae Martin needed a place to sell her growing line of natural skin care products—and the majority of merchandise in her new store is made locally. If you are a niche manufacturer and need help with funding, location or other business goals, give us a call at (845) 340-3556. #UlsterForBusiness + MORE #s (several local businesses mentioned in article – 3 Hives Honey, Corey’s Sugar Shack in Highland, Bella’s, A Taste of Highland.)

BUSINESS SKILL SETS: INSPIRATION, ENVIRONMENTAL CLEANUP

To be scheduled

<https://www.thebetterindia.com/172511/bengaluru-lake-clean-hero-environment-india/>

A former techie who is working to save 45 lakes in India says, “Saving nature does not require only money, but willpower and a collective effort.” It also requires research, heavy equipment and attention to sustainability. An inspiring environmental initiative! #UlsterForBusiness + MORE #s

AFFORDABLE HOUSING: ARCHITECTURE COMPETITION

To be scheduled

<https://www.nytimes.com/2019/02/04/realestate/architects-wanted-design-these-odd-lots.html>

Submissions are due on March 24, and local architects may want to rise to this challenge: Create affordable housing on difficult properties. The design competition, Big Ideas for Small Lots NYC, is partnering with the NY Chapter of the American Institute of Architects to focus on 23 difficult properties. #UlsterForBusiness

BUSINESS SKILL SETS: FIRING

To be scheduled

<https://startfast.net/how-to-fire-your-best-friend/>

In the same way that cold calls get easier with time, so too do resolving conflicts with colleagues. #UlsterForBusiness + MORE #s

SMALL BUSINESS: P&G’S, NEW PALTZ

To be scheduled

<https://hudsonvalleyone.com/2019/02/05/pgs-in-new-paltz-undergoes-its-largest-remodel-in-a-generation/>

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The Beck family has owned this popular tavern for 50 years, and their recent renovations feature fine work by local businesses like Apuzzo Kitchens in Clintondale and Ultimate Homes in Gardiner. #UlsterForBusiness #newpaltzchamber + MORE #s

WOMEN IN THE TRADES

Posted Wednesday, Feb 27 at noon

<https://hudsonvalleyone.com/2019/02/05/women-are-making-their-way-in-the-trades/>

Paula Dutcher, a Shandaken native, says being a woman gives her a positive edge in the building trade. Jenna Rodgers, an electrician, appreciates the flexibility her work provides. Both agree the building trades are ripe for the entry of more women. If you want to learn more about training and apprenticeship programs, give us a call at (845) 340-3556. #UlsterForBusiness #WCW #UBCSIB #ShandakenNY

INDUSTRY SECTOR: CRAFT FOOD & BEV, PACKAGING

To be scheduled

<https://blog.get-melamine.com/eco-friendly-alternatives-to-styrofoam-disposable-food-containers>

Biodegradable, sustainable containers now include compostable and reusable take-out options. If you are a niche manufacturer with an innovative idea, Ulster County is here to help you establish your business. Call (845) 340-3556 to get started. #UlsterForBusiness + MORE #s

INDUSTRY SECTOR: CRAFT FOOD & BEV, FUNDING

Posted Tuesday, Feb 26 at 12:22 p.m.

<https://www.hvadc.org/cultivator-agriculture-loan-fund>

Ready to expand your business? This fund was established to help NYS processors, farms, food distribution companies, food aggregators, craft beverage producers, regional Food Hub participants and others through low-interest loans. Call us at (845) 340-3556 for help with your application. #UlsterForBusiness #HVADC #tasteny #nydistilled

INDUSTRY SECTOR: FILMMAKING

Posted Wednesday, March 6 at noon

<https://www.facebook.com/events/373949269849043/>

This talk and reception, hosted by Woodstock Film Festival, will be held at a beautiful photography studio in Midtown Kingston. Panelists include Lacey

Debra Bresnan

Schwartz Delgado, Wendy Lidell, Ellen Kuras and Wendy Ettinger. #UlsterForFilm
#WoodstockFilm #UPWIFT #RadioKingstonNY #laceyschwartz #KinoLorber
#BlairBreard #eatingdelancey #madkingston #womenshistorymonthkingston
#WCW

February 2019 OeD newsletter

LINK TO PUBLISHED VERSION:

<https://us12.campaign-archive.com/?u=9377d356d42fd0524a68aa334&id=e95c228988&fbclid=IwAR2hun5XCEKllwyWEZjlmQYAhCI75CZxikny80dpXB0RDwSEOIsmpsAUFM>

FEATURED ARTICLE

Found My ... New Upstate Business Home!

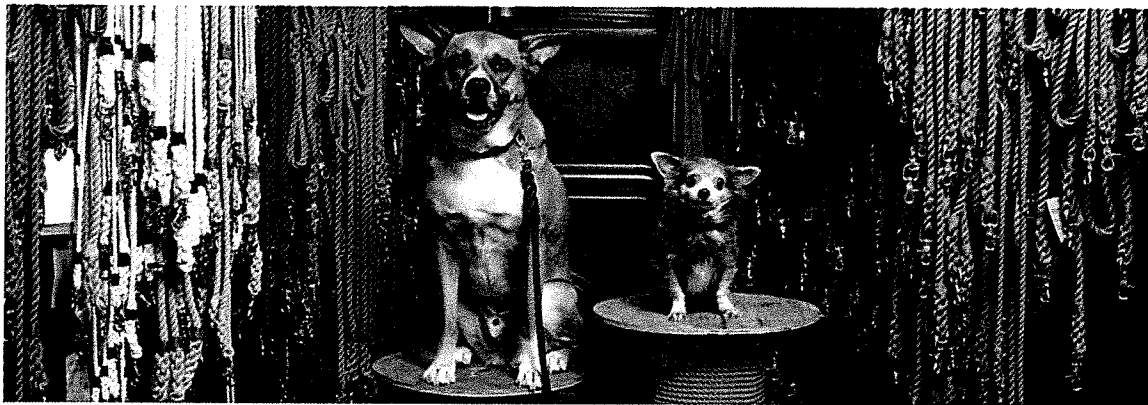


Photo Credit: FoundMyAnimal.com

Bethany Obrecht, Owner/Founder of **Found My Animal**, started making dog leashes, collars and accessories in 2007 to raise awareness about rescue dogs. "Rather than show sad ads about dogs that need homes, I wanted to celebrate animal adoption and inspire people to do the same exact thing," Obrecht says.

Speaking of inspiration, she recently relocated her business into a newly renovated warehouse building in Midtown Kingston. You could too! << READ MORE – jump to UFB Blog page where this will be housed >>

Like many enterprising business people, Obrecht first worked out of her tiny garden apartment in Brooklyn. "I was very stubborn, would not take 'no' for an answer. I just powered through and began selling to a few stores. I am really passionate about two things: animal welfare and rescue dogs, and about the way we make our products by hand. A few cool things happened along the way—we were featured on *The Today Show* and *The Martha Stewart Show*, got coverage in *The New York Times*, *Martha Stewart Living* and other publications—and the business grew from there."

Found My Animal's signature leashes, collars and other pet apparel and goods are Obrecht's way to have a creative conversation about rescue dogs, and her packaging and actions both speak to her mission. She donates a percentage of her proceeds to rescue operations, and contributes leashes to high profile causes. If you tune in to

The Hallmark Channel's annual "American Rescue Dog Show" in February, Found My Animal leashes are featured, and she donated 550 leashes to the Humane Society Gala in NYC last December. Obrecht also sponsors a van that transports dogs that need homes from Florida to New York.

"A Big, Beautiful Studio"

Over the years, she moved her business operations from her apartment into the Old Pfizer Building in Bed-Stuy. Four years ago, she and her husband and their two boys began spending more time in their home in High Falls. "As a mom, I wanted my sons to have grass to run on and be boys, and I wanted to live upstate. I was done with Brooklyn."

Last year, Obrecht, her husband and the kids had just finished swimming at the YMCA in Kingston, when she noticed an advertisement on the building across the parking lot. "I called the number, spoke with Scott Dutton (the owner and architect who is renovating the former Fuller Shirt Factory building) and he said, 'I think we're perfect for each other'." She toured the space and agreed: In July 2018, Obrecht relocated Found My Animal into a big, beautiful studio, a change that has been beneficial in every way.

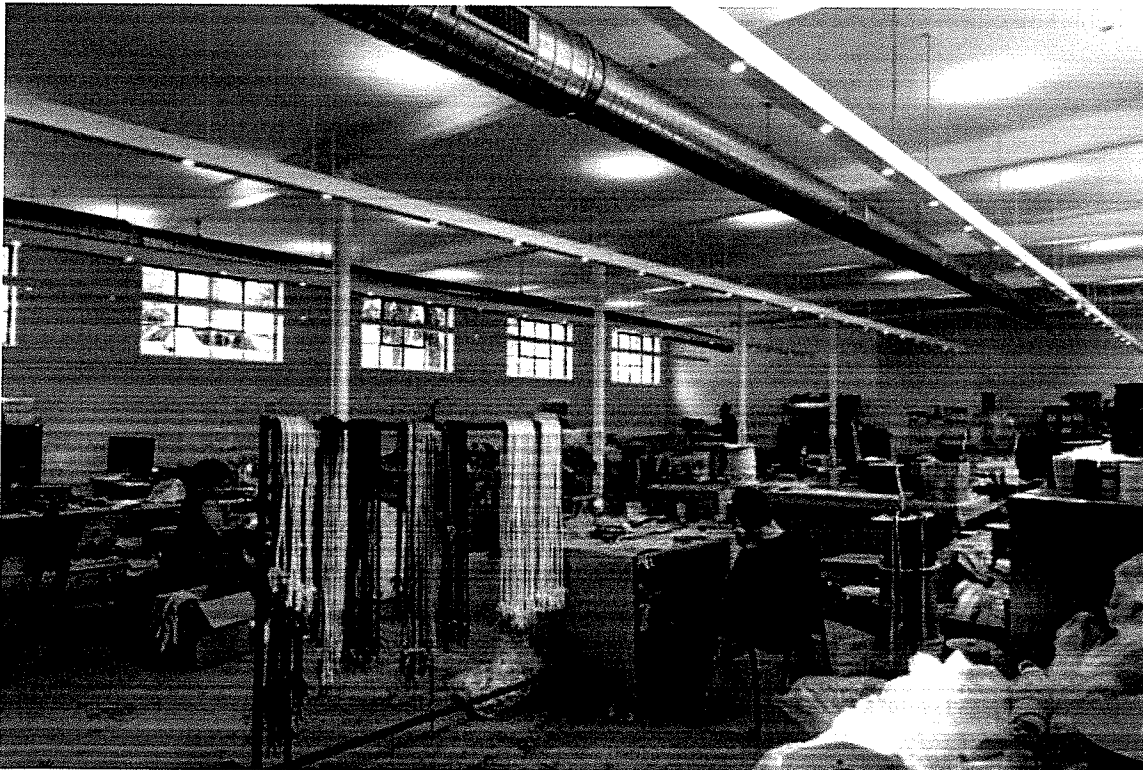


Photo Credit: Chris Kendall

She got a lot of assistance from the Ulster County Career Center (UCCC), and says Janet Rigaux was really supportive. "I had to hire and rebuild an entirely new

production staff. I trained ten local employees, and am excited to have a strong start on 2019. One of our workers is from Gateway Industries, and we have an intern from the Youth Program at UCCC, too. Although the idea of moving the whole business upstate was really scary, it's been very successful. We're making beautiful products, and they're better than they were because we have designated stations for packing, organizing supplies and for our entire process. Before, space was too tight and there was no rhyme or reason to the process."

"Scott is just a great guy, and is so supportive," Obrecht adds. "He **helped** me, and you wouldn't get that in Brooklyn. When I drove up to the building to move in, he was waiting. He had an excavator to unload my machines, and the place was all set up. And," she adds, "working here is inspiring. A lot of people are doing the same kinds of things here in this building and in the surrounding communities."

Surrounded by Like-Minded Creatives

"There's a lot of opportunity to grow your business in Ulster County, and to have a more peaceful life," Obrecht says. "I get to enjoy the beauty of the surrounding area. Even though my job is always going to be extremely stressful, here I get to come home to my rescue goats, my dogs, my kids, and six acres of land. I'm very happy. I've met a lot of great people—like-minded, creative people—and there's a lot of creative talent here. I always say to people, 'you just have to believe in yourself, work hard and don't quit. You can't quit, just don't quit, and you'll be fine'."



Photo Credit: Chris Kendall

The former Fuller Shirt Factory—a 67,000 SF building in Midtown Kingston—welcomes niche manufacturers, artists, photographers, wellness professionals and others, and more than a dozen tenants are currently secured.

Roughly 15,000 square feet is still available in a variety of spaces, each with its own electricity, heating/cooling and security. “We have several tenants committed to move into the second floor this spring, including a fashion designer, fragrance designer, two graphic designers, a Pilates studio, and an accountant. I’m excited about this interesting mix of creatives and professionals who are choosing to be located in Midtown Kingston,” Dutton says. “I anticipate the building will be completely occupied by the end of 2019, with the third floor/Phase 2 spaces ready for tenants this fall. Spaces include several that are 300-800 square feet and one large space that’s about 8,000 square feet.”

Once renovations are complete, the historic building will also house a fully equipped photography studio, event spaces, and a museum honoring the textile trades that once dominated Kingston. Visit <http://fullerbuilding.com> or call Scott Dutton at (914) 388.2461 for more details.

If you’re interested in relocating or expanding your business to Ulster County, call 845.340.3556 to speak with the staff at Ulster County Office of Economic Development. We can help with your staffing needs, grant applications and funding incentives, business planning, finding a site and more.

Ulster County Career Center (Ulster Works)

521 Boices Lane, Kingston, NY 12401

Phone: (845) 443.8066

Website: <https://www.ulsterworks.com>

Found My Animal

Phone: 845.443.7743

Website: <http://www.foundmyanimal.com>

FEATURED PROPERTY

Do we have a better image for this?

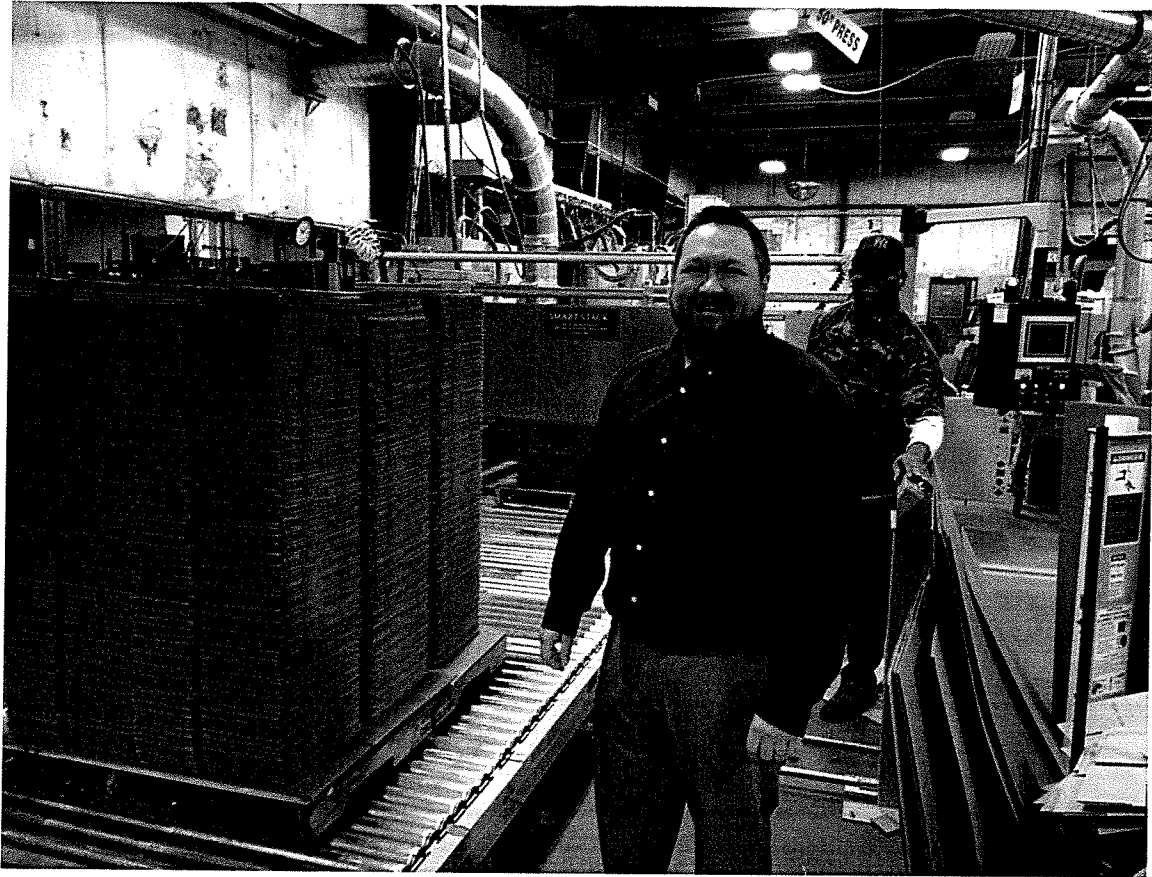


7 Schrade Court
Village of Ellenville and Town of Wawarsing

A 75-acre commercial brownfield development site located off Route 209 in Ellenville is for sale. The site is easily accessible from major transport routes and it has frontage on an airport access road. The location provides ample opportunity for development with a 429,000 square foot concrete slab, and access to municipal water/sewer and Phase 3 electricity.

For further information or to schedule a site visit, please call (845) 340-3556.

IN THE NEWS



Viking Industries in New Paltz is one of just a few companies able to print designs both inside and outside of the same box. This innovative, specialty firm can promote and package your products.

[Learn more](#) about Manufacturing in Ulster County.



Congratulations to Arrowood Farms! Their recent \$361,000 state grant will allow them to expand production and distribution, and create new jobs. We helped Arrowood Farms and we're happy to help you too!

Need help with funding, but don't know where to begin? [Learn more.](#)

EVENT

“How Businesses Can Benefit From Films Shot Locally”

Thursday, March 21, 2019, 9:00 a.m. – 10:30 a.m.

FREE EVENT

Denizen Theater
10 Main Street, Suite 501
New Paltz, NY 12561

Learn about the needs of filmmakers shooting locally and about how your business can provide those goods and services.

Speakers:

Laurent Rejto is the Executive Director of the Hudson Valley Film Commission. The Hudson Valley Film Commission refers local crew, cast, locations, vendors, post production facilities, and more to film makers shooting locally! Since 2000, the Hudson Valley Film Commission has supported and worked on more than 500 productions creating thousands of jobs and more than \$200-million in regional economic development especially in Ulster, Dutchess and Orange counties.

Suzanne Holt is the Director of the Ulster County Office of Economic Development and the Ulster County Film Office, which is tasked with helping Ulster County's businesses to provide needed goods and services to the films being shot in the Hudson Valley.

Register today to attend this FREE educational event:

<http://web.newpaltzchamber.org/events/How-Businesses-Can-Benefit-from-Films-Shot-Locally-1391/details>

Follow the Facebook page for this New Paltz Chamber of Commerce event:

<https://www.facebook.com/events/2354240151560749/>

FOOTER

Can Filmmakers Find You?

Ulster County is ALWAYS ready for its close-ups! Is your business listed on the #UlsterForFilm registry? Filmmakers need your local business services while

shooting films here. Register for free at <https://ulsterforfilm.com/production-resources>

Follow us on Facebook!

<https://www.facebook.com/UlsterCountyOED/>