

DebraBresnan.com

All the write stuff

- Bios • Case Studies • Copywriting • Direct Mail • Features •
- Marketing & Promotional Materials • Newsletters • Web Content •

Invoice

UCEDA, Inc.

Writing, editing, research, consultation

Social Media – Research, schedule, publish 56 posts

3 meetings with Suzanne, Kayleen & Samm

Planning, interviews, research, writing for monthly newsletter

Published May newsletter

UFB & UFF website review & revision – ongoing

Full page ads – review/revise content

"Relocating to HV Meetup" EventBrite, direct email follow-up & ads content

Brownstoner article review, revisions and editing

(40 hrs. @ \$75/hr. = \$3,000.00)

Payment Due Upon Receipt:

\$3,000.00

For work completed

April 27 – May 24, 2019

Invoice #0630

Submitted 05.24.19

Please make check payable to:

Debra Bresnan

Debra Bresnan • 105 Abeel Street, #1 • Kingston, NY 12401 USA

Phone: 845.750.4708 • Email: debrabresnan@gmail.com

Debra Bresnan

14 posts. Additional hashtags will be inserted prior to posting.

NONPROFIT: GRANT APPLICATIONS

Posted Tuesday, April 30 at 1 p.m.

https://us8.campaign-archive.com/?u=c6804e2539bf0715b1021e96f&id=fbbef5e137&fbclid=IwAR2iWvi aXHVXIYCjV88AhsZ7Ey7SbSoJ_2yz9kBqC0manR7aaSAWRBPF8jo

At this month's free session of Nonprofits TALK at The Lace Mill in Kingston, #SusanJRagusa demystifies the process of applying for a grant. If you need help with an application or are looking for other funding assistance, give us a call at (845) 340-3556. #UlsterForBusiness

JOB OPENING: TOWN OF ESOPUS

Posted Wednesday, May 1 at noon

<https://www.esopus.com/posts/esopus-is-hiring-2/>

Dynamic Community Development Coordinator sought as chief liaison between civic groups, local businesses and town government. A pivotal role for organized, social media savvy professional. Email resume to Supervisor@Esopus.com
#UlsterForBusiness

CFA: GRANT APPLICATIONS

Posted Wednesday, May 1 at 1 p.m.

<https://www.governor.ny.gov/news/governor-cuomo-launches-ninth-round-regional-economic-development-council-competition>

CFA Season has arrived! The 9th annual Consolidated Funding Application opens today. Proposals are due July 26 at 4 p.m. and if you need help with your application, please give us a call at (845) 340-3556. More information is available at <https://regionalcouncils.ny.gov/mid-hudson> #UlsterForBusiness #EmpireStateDev

INDUSTRY SECTOR: CRAFT FOOD & BEV

Posted Thursday, May 2 at noon

<http://www.hvfbs.org>

The Hudson Valley Food & Beverage Innovation Summit convenes at #CIACulinary on May 14, and Ulster County is represented on the Plant-Based Food (Vegan) panel by @Kingston Candy Bar and @Wendy's Vegetarian Kitchen in Shokan. Plan to attend to find out what's trending—and give us a call at (845) 340-3556 if you need help with your food/beverage business. #UlsterForBusiness #thinkdutchess #ValleyTable

PROMOTION: HEALTHY ULSTER COUNTY WEEK BUSINESSES
Posted Thursday, May 2 at 1 p.m.

<https://ulstercountyny.gov/healthy-ulster-county-week-calendar>

Healthy Ulster County Week begins tomorrow, and many local businesses are offering special promotions to encourage healthy eating, exercise and increased health awareness. #UlsterForBusiness

JOB OPENING: KINGSTON, ROUGH DRAFT
Shared Thursday, May 2 at 1:24 p.m.

Rough Draft Bar & Books

1 hr ·

Love Rough Draft? Want to spend even more time here ... and get paid for it? Send us an email and let us know why you'd be a good fit for our team. We're looking for someone who's not afraid to work hard and get their hands dirty, who doesn't mind late hours, and who's interested in learning about books, beer and coffee. Hope to hear from you soon! #kingstonny #hudsonvalley #hudsonvalleyjobs #readsiprepeat

INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE, FARMING
Posted Friday, May 3 at noon

<https://philliesbridge.org>

Registration is open for the 2019 Community Supported Agriculture (CSA) Season—and for S.T.E.A.M. Summer Camp and adult workshops too. Phillies Bridge Farm Project, a not-for-profit working farm in New Paltz, is dedicated to sustainable, organic growing practices. If you need assistance with your farm business, give us at call at (845) 340-3556. #UlsterForBusiness #PhilliesBridge #newpaltzchamber #HVADC #NYFarmBureau #ValleyTable

INDUSTRY SECTOR: FILMMAKING
Posted Friday, May 3 at 1 p.m.

<https://nyslovesfilm.tumblr.com/post/184527403668/2019-boasts-best-first-quarter-ever>

More productions are continuing the trend of shooting outside NYC—such as the HBO series, “I Know This Much is True,” which filmed in Ulster County. Producer Jeff Bernstein says, “The 10% additional (NYS Film Tax) credit is extremely helpful, and there are more and more trained crew living here which makes it even easier and more cost effective.” Are you listed in our free registry? Sign up now: <https://ulsterforfilm.com/production-resources> #UlsterForFilm #HVFC #WoodstockFilm #StockadeWorks #UPWIFT #NYSFilm #HBO

INDUSTRY SECTOR: CRAFT FOOD & BEV

Posted Saturday, May 4 at noon

<https://www.hvadc.org/fffa-buyer-connex-event>

Hudson Valley farm, food and agriculture dependent businesses! This eight-month curriculum will help you build sales, discover new markets and pitch to potential funders. RSVP by May 6. #UlsterForBusiness #HVADC

INDUSTRY SECTOR: SMALL BUSINESS

Posted Sunday, May 5 at 12:12 p.m.

<https://hudsonvalleyone.com/2019/04/27/cafamelia-takes-over-cafeteria-space-at-58-main-in-new-paltz/>

The McCanns have made a long-term commitment to preserve this circa-1880 former general store's 'vintage charm' while upgrading. They'll maintain its reputation of offering the best Wi-Fi in town and a quiet place to work. Need help with your business expansion plans? Call us at (845) 340-3556. #UlsterForBusiness #newpaltzchamber

INDUSTRY SECTOR: TECHNOLOGY, SMALL BUSINESS + BUSINESS SKILL SETS

Posted Monday, May 6 at noon

<https://mfgtec.org/caraway-tea-company-improves-fulfillment-and-inventory-processes-in-the-midst-of-a-rapid-growth-phase/>

Caraway Tea in Marlboro used Lean Manufacturing concepts and Value Stream Mapping techniques to increase sales and reduce costs. If you need funding incentives or technical assistance to strengthen your business, give us a call at (845) 340-3556. #UlsterForBusiness #carawaytea #mfgtec

BUSINESS ATTRACTION

CREATED EVENT FOR MAY 30 MEETUP AT GROUND CENTRAL COFFEE COMPANY IN NYC:

Relocating to the Hudson Valley

Posted Monday, May 6 at 1 p.m.

<https://www.facebook.com/events/462220444597384/>

Do you want to move to the Hudson Valley, but don't know where to begin? Come to our FREE meet up (please RSVP), and find out how you can make it happen.

Ask us about all the basics—where to live, sites and funding incentives for your

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business, finding a new job or school or employees, the best daycare and more. We've also got all the intel on where to enjoy your favorite activities—hiking, the best sushi, nightclubs/concert venues, organic produce, bike trails—and where to go to meet new friends and colleagues.

If you're Upstate Curious, come talk with us!

BUSINESS ATTRACTION

Posted Monday, May 6

+ Two additional Relocating to the Hudson Valley Events

<https://www.facebook.com/events/600469337105199/>

June 18 Happy Hour Meet-up at Brooklyn Cider House

Are you Upstate Curious? Come to our free Happy Hour at Brooklyn Cider House for a delicious beverage, tasty bites and answers to all your questions. Suzanne Holt, Director of the Ulster County Office of Economic Development, made the leap upstate and has never looked back. The owners of Brooklyn Cider House made New Paltz their second home for business. You can do it too!

<https://www.facebook.com/events/450099782484808/>

September 10 Happy Hour Meet-up at Lite Brite Neon

Are you Upstate Curious? Come to our free Happy Hour at Lite Brite Neon for a delicious beverage, tasty bites and answers to all your questions. Suzanne Holt, Director of Ulster County Office of Economic Development, made the leap upstate and has never looked back. Lite Brite Neon established their second home for business in a renovated warehouse in the heart of Kingston's Midtown Arts District. You can do it too!

9 posts. Additional hashtags will be inserted prior to posting.

INTERNATIONAL VISITORS: CHILE

Posted Monday, May 13 at 12:30 p.m. to Instagram with photo from Suzanne

Economic developers from Chile visited us to learn about our efforts in Ulster County. #UlsterForBusiness #UlsterChamber #EmpireStateDev

BUSINESS ATTRACTION: OUTREACH TO NYC

Shared Thursday, May 16 at 1:15 p.m.

<https://www.facebook.com/events/462220444597384/>

Grab a cup of a coffee and ask us about all the basics from where to live and how to get a job, to what remote work opportunities exist or how to start your own business. Our meet up is free, but registration is required. Sign up today!
#UlsterForBusiness #HudsonValley

PROMOTION OF MONTHLY NEWSLETTER

Posted Friday, May 17 at noon

<https://mailchi.mp/770374f87121/happy-new-year-from-ulster-county-office-of-economic-development-1566897?e=3480b75b2f>

Did you know our staff can assist your business or non-profit with applications for funding, including the NYS Consolidated Funding Application (CFA) and others? Read about how we worked with #carawaytea and #tmiproject to help them grow and expand, then call us at (845) 340-3556. #UlsterForBusiness #HVManufacturing #EmpireStateDev

INDUSTRY SECTOR: SMALL BUSINESS, TOWN OF ULSTER

Posted Friday, May 17 at 1 p.m. with photo from Suzanne

Always love visiting Gary Spiegel "Moulding Man" at @sawmoulding in the #TownofUlster and seeing the beautiful wood products he and his team make. His work is featured at #ThePlazaHotel, The American Museum of Natural History, #yankeestadium, and in many fine Hudson Valley and NYC homes. Keep an eye out for their new wooden items! #UlsterForBusiness #UlsterChamber #AMNH

EMPLOYMENT FOR SYEP/ULSTER WORKS

Shared post on Friday, May 17 at 1:10 p.m.

These countywide jobs for young people (ages 14-20) offer an excellent introduction to earning income, gaining skills, and learning to be a good employee. Deadline to apply has been extended to Friday, May 24. #UlsterForBusiness #UlsterWorks

City of Kingston

22 mins ·

The 2019 Summer Youth Employment Program Application Deadline has been extended to May 24th! The Ulster County Office of Employment & Training is taking applications for their 2019 Summer Youth Employment Program, which will run from July 1 - August 2, 2019. The pay rate is \$12 per hour or \$480 gross per week for a 40 hour work week.

Work sites are located across the county with a wide variety of jobs ranging from counselors to maintenance to construction to clerical to information technology to cleaning. Visit UlsterWorks.com for application details.

Please share with a young person aged 14-20 who might be interested in applying!

LOCAL BUSINESS FEATURE: GARDINER

Posted Saturday, May 18 at 10 a.m.

https://www.dailyfreeman.com/lifestyle/gardiner-cupake-festival-features-more-than-cupcakes-on-may/article_c38a602e-729d-11e9-9614-b784aea94bf6.html

Three generations of the Wright Family run the farm where this tasty annual festival happens today. It kicks off with a 5K Cupcake Classic run through apple and peach orchards and features several local vendors and lots of activities. If you need assistance with your craft food and beverage business or farm operation, give us a call at (845) 340-3556. #UlsterForBusiness #GardinerCupcake #Gardiner12525

INDUSTRY SECTORS: TECHNOLOGY, DIGITAL MEDIA, FILM MAKING

Posted Sunday, May 19 at noon

<https://www.facebook.com/events/2347589582175766/>

A curated monthly film series highlighting local filmmakers and the rich culture of the Hudson Valley begins on Wednesday, May 29 at The Rosendale Theatre. It will be presented by Hudsy—come learn more about this exciting collective!

#UlsterForFilm #HudsyTV #rosendalefilm #WoodstockFilm #HVFC
#StockadeWorks #UPWIFT #NYSFILM

INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE, NATIONAL AWARD

Posted Monday, May 20 at noon

<http://videos.specialtyfood.com/detail/videos/chocolate---milk-and-white/video/6027671513001/chocolate---milk-and-white---judges-announcement?autoStart=true>

Congratulations to Fruition Chocolate for their 2019 Silver Sofia Award from the Specialty Food Association! Their Brown Butter Milk 43% won in the Milk and White Chocolate Category. If you need help with your craft food and beverage

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business, give us a call at (845) 340-3556. #UlsterForBusiness #TasteFruition
#CIACulinary #tasteny #Specialty_Food

INDUSTRY SECTOR: THE ARTS, NATIONAL AWARD

Posted Monday, May 20 at 1 p.m.

<https://hudsonvalleyone.com/2019/05/13/gaylin-wins-edgar-award/>

Congratulations to best-selling Woodstock author Alison Gaylin! She received “the Edgar” from the Mystery Writers of America (MWA) for her 10th book, “If I Die Tonight,” the first one set in the Hudson Valley. The MWA’s 73rd Gala Banquet was held at the Grand Hyatt Hotel in NYC. #UlsterForBusiness #alisongaylin
#CrimeReads #WmMorrowBooks #EdgarAwards #GrandHyattNYC #wdstkbookfest

14 posts. Additional hashtags will be inserted prior to posting.

INDUSTRY SECTOR: FILMMAKING

Posted Tuesday, May 21 at noon

<http://woodstockfilmfestival.com/events/tasteofwoodstock2019.php>

The 7th annual Taste of Woodstock is tomorrow! This fundraiser for #WoodstockFilm and #hudsonvalleyfilmcommission is a premier showcase for the culinary diversity of the Hudson Valley—more than 24 wonderful eateries are featured. #UlsterForFilm #tasteny #NYSFILM #StockadeWorks #UPWIFT

INDUSTRY SECTOR: SKILLED TRADES, SMALL BUSINESS

Posted Tuesday, May 21 at 1 p.m.

<https://www.theatlantic.com/entertainment/archive/2019/05/old-houses-legacy-home-improvement-tv/589372/>

This Old House keeps skilled tradespeople at the forefront of the action, perhaps realizing that, without them, there'd be no action at all. The show's Generation Next initiative helps promote growing job prospects for plumbers, glaziers, masons, carpenters and other skilled workers. If you need help with your skilled trades business, call us at (845) 340-3556. #UlsterForBusiness #PBS #ThisOldHouse #TheAtlantic #CIC_UBC #UBCSIB #UBCJA_Official #ulsterboces #UlsterChamber

FUNDING FOR NONPROFITS: TECHNOLOGY, YOUTH

Posted Wednesday, May 22 at noon

<https://corporate.bestbuy.com/community-grants/>

Deadline is May 31 to apply for program grants (up to \$15,000) for one year of funding. The Best Buy Foundation wants to fund programs to help teens build tech skills in multiple project areas, including audio production, mobile/game app development, 3D animation, robotics, green technology, and much more. If you need help with your application, call us at (845) 340-3556. #UlsterForBusiness #SUNYUlster #ulsterboces #newpaltz #UlsterChamber

CFA MEETING IN KINGSTON

Re-posted Wednesday, May 22 at 12:40 p.m.

This free info session about Round 9 CFA funding is tomorrow, Thursday, May 23, at The Kingston Center at #SUNYUlster. Register now if you plan to attend. #UlsterForBusiness #EmpireStateDev

Ulster County Office of Economic Development

Published by Debra Bresnan · May 15 at 1:00 PM ·

On Thursday, May 23, staff from NYS Empire State Development will host a free Mid-Hudson Region information session on Round 9 CFA funding. It will be held from 10 a.m. – 11:30 a.m. at The Kingston Center of SUNY Ulster. Registration is required. If you need help with your application, please give us a call at (845) 340-3556. #UlsterForBusiness #EmpireStateDev

REGIONALCOUNCILS.NY.GOV

Mid-Hudson CFA Information Session - Ulster County | Regional Economic Development Councils

Join Empire State Development (ESD) staff for a Consolidated Funding Application (CFA) information session to learn more about the funding available in Round 9. Information sessions are...

NATIONAL MEDIA: FIELD + SUPPLY AT HUTTON BRICKYARDS
Posted Wednesday, May 22 at 1 p.m.

<https://www.housebeautiful.com/lifestyle/a27021989/field-and-supply-craft-fair-hudson-valley/>

How many design events take place in historic structures, with the Hudson River as a backdrop? One does, in Kingston—and it satisfies yearnings for small-batch design, leisurely shopping, #HudsonValley wares, and experiencing a sense of history and community. Field + Supply returns to Hutton Brickyards on May 24, 25 and 26. #UlsterForBusiness #fieldandsupply #HuttonBrickyard #HouseBeautiful

INDUSTRY SECTOR: CRAFT FOOD & BEV, NICHE MANUFACTURING
Posted Wednesday, May 22 at 2:45 p.m. with two photos from Suzanne

Visited Trusted Harvest this morning, an amazing Ulster County business that washes, cuts, packages and distributes local produce from so many area farmers. If you need assistance with your food or beverage business, give us a call at (845) 340-3556. #UlsterForBusiness #trusted_harvest #tasteny #NYFarmBureau #HVADC #HVManufacturing <http://www.trusted-harvest.com/menu>

ULSTER CHAMBER: ACTING COUNTY EXECUTIVE
Posted Thursday, May 23 at noon with photo from Suzanne

Ulster County is so lucky to have Adele Reiter as our Acting County Executive. She is so smart, hard working and dedicated to improving our county! #UlsterForBusiness #UlsterChamber #ulsterexec

NEW BUSINESS: PHOENICIA
Posted Thursday, May 23 at 1 p.m.

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<https://hudsonvalleyone.com/2019/05/14/biology-and-beauty-phoenicia-gets-a-new-fly-fishing-shop/>

Visit this new shop—and make a weekend fly fishing trip out of it with a lodging package. Put the Fly Fishing Film Festival at Phoenicia Playhouse on your radar for September too. #UlsterForBusiness #PhoeniciaNYS #emersonresort

INDUSTRY SECTOR: FILMMAKING, BCDF PICTURES

Posted Friday, May 24 at noon

<https://deadline.com/2019/05/lucy-hale-robbie-amell-the-hating-game-movie-1202616348/>

The Hating Game, a rom-com based on the 2018 bestseller, will star Lucy Hale (Pretty Little Liars, Truth or Dare) and Robbie Amell (When We First Met, The Flash)—and the film is produced by BCDF Pictures in Kerhonkson. Call us at (845) 340-3556 if you want to make your next film in Ulster County. #UlsterForFilm #lucyhale #RobbieAmell #thehatinggame #Sally_Thorne #bcdfpictures #WoodstockFilm #HVFC #StockadeWorks #UPWIFT #NYSFILM #DEADLINE

LOCAL MEDIA: ROCK THE RIDGE, NEW PALTZ

Posted Friday, May 24 at 1 p.m.

<https://hudsonvalleyone.com/2019/05/18/meet-ultramarathon-hometown-champ-jason-friedman/>

Congratulations to Jason Friedman, winner of the 7th annual Rock The Ridge race in New Paltz. Local food and drink vendors—like Main Street Bistro, #ArrowoodFarms and Kettleborough Cider House—were at the finish line, and more than \$300K was raised for #Mohonk Preserve. #UlsterForBusiness #RocktheRidge50 #NewPaltzCider #newpaltzchamber

NEW BAKERY: MIDTOWN KINGSTON, CRAFT FOOD/BEV

Posted Saturday, May 25 at noon

<https://hudsonvalleyone.com/2019/05/14/local-artisan-bakery-opens-up-in-midtown-kingston/>

There's a new bakery in Midtown Kingston, and they're committed to using local growers and producers for the ingredients in their delicious baked goods. Apply to become a supplier here: <https://www.localartisanbakery.com/ingredients> #UlsterForBusiness #madkingston

INDEPENDENT BOOKSTORES: THREE SMALL BUSINESSES

Posted Sunday, May 26 at noon

<http://www.hvmag.com/Hudson-Valley-Independent-Bookstores/>

The Golden Notebook and Mirabai (both in Woodstock) and Rough Draft Bar & Books (Kingston) are included in this roundup of indie favorites. Ulster County is also blessed with Inquiring Minds (New Paltz and Saugerties), as well as Barner Books (New Paltz) and other great local bookstores! If you need assistance with your small business or storefront, give us a call at (845) 340-3556.

#UlsterForBusiness #GoldenNotebook1 #roughdraftbar #InquiringMindBk
#BarnerBooks

FILM FESTIVAL: SHANDAKEN

Posted Monday, May 27 at noon

<https://www.facebook.com/events/692575911173914/>

On Friday, June 14, an outdoor screening powered by solar energy and presented by Woodstock Film Festival, will show two films and feature a free solar energy workshop. Happening: A Clean Energy Revolution (James Redford, director) and Growing With The Grain (Jon Bowermaster, filmmaker) will be screened.

#UlsterForFilm #WoodstockFilm #HVFC #StockadeWorks #UPWIFT #NYSFILM
#suncommon #OscillationT #jonbowermaster #redfordcenter #jred5562

INDUSTRY SECTOR: MANUFACTURING

Posted Monday, May 27 at 1 p.m.

<https://www.nist.gov/mep/manufacturing-reports-0>

This resource library includes recent reports and studies about manufacturing policy and practices. Topics include innovation, R&D and IP; global competitiveness; regulatory and policy recommendations; productivity; and many other vital areas of interest. If you need assistance with your manufacturing business, give us a call at (845) 340-3556. #UlsterForBusiness #HVmanufacturing #mnfgtec

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12 posts. Additional hashtags may be inserted prior to posting.

NONPROFIT SKILL SETS: FUNDRAISING

Posted Tuesday, May 7 at 4:20 p.m.

<https://learn.networkforgood.com/20190508-virtual-conference-fundraise-like-netflix.html>

Wednesday, May 8, 11 a.m. to 3 p.m. ET, learn how to harness technology, automation and best practices to increase your nonprofit's fundraising abilities. Did you know we assist nonprofit organizations, as well as businesses? Call us at (845) 340-3556. #UlsterForBusiness #Network4Good

SMALL BUSINESS WEEK: BREAD ALONE

Shared post Thursday, May 9 at 1:51 p.m.

Yesterday, Nels Leader of #breadalone testified in Washington DC to celebrate National #SmallBusinessWeek and highlight his business' sustainability efforts and 35+ years of success in Ulster County. #UlsterForBusiness #SBAGov

Congressman Antonio Delgado

22 hrs ·

This morning, I had the honor of introducing Nels Leader, Vice President of Bread Alone Bakery, before he testified at House Committee on Small Business about operating a sustainable small business in #NY19, and reiterated my commitment to supporting tools to ensure small businesses in #NY19 can succeed.

NATIONAL PROMOTION OF LOCAL EVENT/ARTIST: MENTAL HEALTH AWARENESS

Posted Friday, May 10 at 1 p.m.

<https://www.elledecor.com/design-decorate/color/a27377420/world-needs-yellow-now/>

Each May, for the past three years, the International-Optimism Yellow (INT-O Yellow) movement has partnered with local communities to create art installations, interactive performances, meet-ups, lectures and more to mark #MentalHealthAwarenessMonth. Kingston resident Riley Johndonnell is the art and soul of the initiative. #UlsterForBusiness #ELLEDECOR #pantone

REGIONAL PROMOTION

Posted Saturday, May 11 at noon

<https://www.lohud.com/story/life/2019/04/17/hudson-valley-catskills-things-to-do-5-hot-spots/3266909002/>

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When you're ready to expand your business—or relocate it to Ulster County—here are a few more enticements. Book a stay, or come for a day, and be sure to call us at (845) 340-3556 to discuss sites and funding incentives. #UlsterForBusiness #1850HouseInn #HuttonBrickyard #fieldandsupply #CatskillBus #HRMMdotorg #ArrowoodFarms #mohonk

INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE, FARMING

Posted Sunday, May 12 at noon

https://www.lancasterfarming.com/farming/organic/census-shows-organic-increase-in-new-york/article_2b4ea28a-dfcb-5148-9ab5-633ffdbc839f.html

Sales of organic produce increased 112% during 2012-2017, according to the USDA Census of Agriculture—and NYS farms are 3rd in the US for organic production with the largest concentration in the Hudson Valley. If your farm business needs funding incentives, assistance with business planning or other help, call us at (845) 340-3556. #UlsterForBusiness #HVmanufacturing #HVADC #HVFarmHub #ulsterboces #SUNYUlster #newpaltz #UlsterChamber #hvtech

BUSINESS SKILL SETS: FUNDING FOR FAMILY-RUN OPERATIONS

Posted Monday, May 13 at noon

<https://www.fundera.com/blog/funding-the-family-business>

How will your financial decisions impact future generations? Family-run businesses are attractive to funders and highly sustainable for many reasons. Here are five of the best options for capital. #UlsterForBusiness #fundera

INDUSTRY SECTOR: REGIONAL ECONOMIC DEVELOPMENT

Posted with 3 photos from Suzanne on Monday, May 13 at 1 p.m.

Great things are happening throughout the Hudson Valley! We are lucky to have HV Pattern for Progress working hard to strengthen our region! #UlsterForBusiness #HVPattern #EmpireStateDev #nysbdc #UlsterChamber

INDUSTRY SECTORS: ENVIRONMENT, FILM

Posted Tuesday, May 14 at noon

<https://www.facebook.com/events/281766836033731/>

Clean energy, sustainable food production, electric vehicles, building retrofits and new career options are top of mind now. Come learn from Elizabeth Vega-Lebron (CEO, dwellstead) and Michael H. Shuman (author of The Local Economy Solution and leading visionary on Community Economics), among others. Call us (845) 340-3556 if you have a great, green idea. #UlsterForBusiness #smallmart #eastxnortheast

**BUSINESS SKILL SETS/INDUSTRY SECTOR: INNOVATION IN FOOD
PRODUCTION SYSTEMS**

Posted Tuesday, May 14 at 1 p.m.

<https://www.wamc.org/post/public-school-system-boasts-big-leap-quality-food>

A new \$21 million Culinary and Nutrition Center in Springfield MA partnered with 15 farms to create 40 new jobs and supply tasty, nutritious meals to more than 20,000 public school students. Give us a call at (845) 340-3556 if you need help with your food production business. #UlsterForBusiness

INDUSTRY SECTOR: FILMMAKING

Posted Wednesday, May 15 at noon

<https://nyslovesfilm.tumblr.com/post/184527404208/new-york-state-film-tax-credit-program-extended>

Since 2011, the New York State Film Tax Credit Program for both production and post-production projects has generated an estimated \$25.2 billion in economic activity and created nearly 1.5 million hires. Ulster County is among the most cost effective NYS locations to make films, with tax credit rates up to 45%. Call (845) 340-3556 to film your next project here. #UlsterForFilm #NYSFILM #HVFC #WoodstockFilm #StockadeWorks #UPWIFT

CFA REGIONAL MEETING IN ULSTER COUNTY

Posted Wednesday, May 15 at 1 p.m.

<http://regionalcouncils.ny.gov/mid-hudson/events/mid-hudson-cfa-information-session-ulster-county-may-23-2019>

On Thursday, May 23, staff from NYS Empire State Development will host a free Mid-Hudson Region information session on Round 9 CFA funding. It will be held from 10 a.m. – 11:30 a.m. at The Kingston Center of SUNY Ulster. Registration is required. If you need help with your application, please give us a call at (845) 340-3556. #UlsterForBusiness #EmpireStateDev

INDUSTRY SECTOR: FILMMAKING

Posted Monday, May 16 at noon

<https://www.facebook.com/events/689836694769123/>

Join award-winning filmmakers Roger Ross Williams, Yoruba Richen and Lisa Cortes and Lacey Schwartz Delgado with moderator Meira Blaustein for a free talk on diversity in film and media. Want to make your next film in Ulster County? Call (845) 340-3556 and ask us about the NYS Film Tax Credits (up to 45%).

Social Media Posts 05.09.19

4

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#UlsterForFilm #WoodstockFilm #HVFC #UPWIFT #NYSFILM #RogerRossWill
#redrubes14 #misscortes

7 posts. Additional hashtags may be inserted prior to posting.

INTERNATIONAL VISITORS: CHILE

Posted Tuesday, May 7 at noon – with photo from Suzanne

Economic developers from Chile visited yesterday to learn about our efforts in Ulster County. #UlsterForBusiness #UlsterChamber #EmpireStateDev

SCHOLARSHIPS FOR LOCAL STUDENTS

Posted Tuesday, May 7 at 1 p.m.

<https://www.newpaltzchamber.org/foundation.html>

Deadline is May 9th! Graduating local high school seniors and adult learners pursuing a post-secondary degree or accreditation may apply for scholarships from The Regional Chamber of Commerce Foundation at New Paltz. #UlsterForBusiness #newpaltzchamber

FUNDING: GOVERNMENT CONTRACTS FOR SMALL BUSINESS

Posted Wednesday, May 8 at noon

<https://www.fundera.com/blog/government-contracts-for-small-business>

If you sell to businesses or nonprofit organizations, there's a good chance you could market your services to government agencies. Here's how to find government contracts and prepare your application—and if you need help during the process, give us a call at (845) 340-3556. #UlsterForBusiness #SBAGov #fundera

SMALL BUSINESS: WOODSTOCK

Posted Wednesday, May 8 at 1 p.m.

<https://hudsonvalleyone.com/2019/04/12/siegel-syracuse-celebrate-five-years-of-jazz-at-catskill-mountain-pizza/>

Locals call it 'pizza jazz' because every Wednesday night, Catskill Mountain Pizza attracts world-class performers and savvy pie lovers. #UlsterForBusiness #CMPizzaCo #newpaltz

INDUSTRY SECTOR: BUSINESS DEVELOPMENT

Posted Thursday, May 9 at noon

https://www.prweb.com/releases/urban_cowboy_dovetail_co_partner_to_develop_catskills_lodge/prweb16282307.htm

Urban Cowboy rode to fame in Brooklyn and Nashville—and is now setting up 'your home away from home' on 68 acres in The Catskills. Luxury, design and creature

Debra Bresnan

comforts abound, with a lodge, spa, restaurant and more, tucked into the 33,500-acre Big Indian Wilderness nature preserve. #UlsterForBusiness #philhospod #lyonporter #urbancowboybnb #PhoeniciaDiner

INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE, LAND FOR GROWING

Posted Thursday, May 9 at 1 p.m.

<https://kingstonlandtrust.org/initiatives/land-matching>

The Kingston Land Trust's land matching portal connects local landowners who are seeking stewards and local people seeking land. Listed properties are intended for socially and environmentally responsible uses, such as growing crops, community events and other shared uses. #UlsterForBusiness #KLTTweet #LWKingston #HVADC #NYFarmBureau #ValleyTable #DailyFreeman #UlsterChamber

BUSINESS SKILL SETS: MARKETING, CONTENT STRATEGIES

Posted Friday, May 10 at noon

<https://marketinginsidergroup.com/content-marketing/creative-ways-to-recycle-your-content/>

Recycling . . . it's not just for cans, bottles and cardboard. Here are six creative ways to save time, brainpower and help boost your business by recycling content you've already created. #UlsterForBusiness #BrennerMichael #MKTGInsiders

WGS & TUTHILLTOWN SPIRITS

A PERFECT PAIRING

In 2017, William Grant & Sons (WGS) acquired Tuthilltown Spirits in Gardiner, New York's first distillery since Prohibition and home of the Hudson Whiskey brand. With its renowned 130-year history of world-class Scotch whiskey distilling, WGS is bringing Hudson Whiskey to new levels and strengthening its position in this emerging industry.

"Like any successful business, people are key," says Ralph Erenzo. "Here in the Hudson Valley, we're extremely lucky to have the support of the Ulster County Office of Economic Development and the local community as we continue to solidify the future of Tuthilltown Spirits. The shared vision between our staff and the County government establishes a platform for hard working, creative individuals to produce an exciting range of fantastic products while economically investing back into the Hudson Valley." Want to grow your business? Contact the Ulster County Office of Economic Development today!

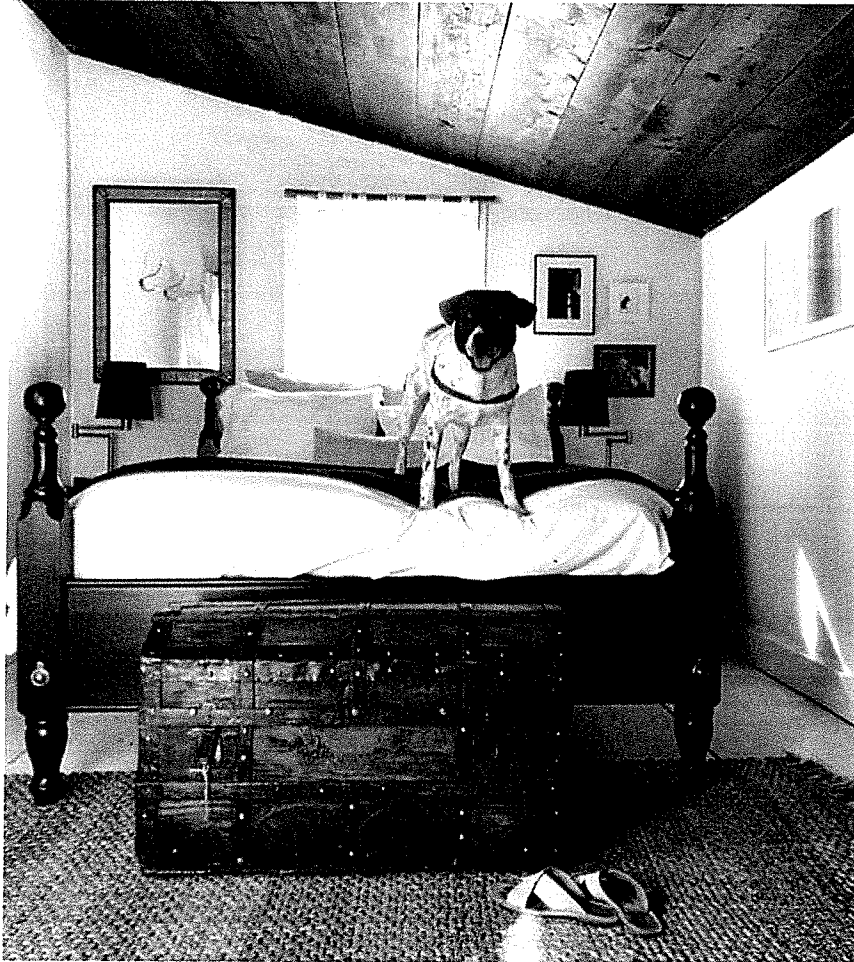
UlsterForBusiness.com (845) 340-3556



Photographer's Credit: Danyal Erenzo

<https://www.brownstoner.com/sponsored/udson-valley-real-estate-ulster-county-jobs-small-business-economic-development/>

Brooklyn Expats Find Green and Business-Friendly Climate Two Hours Away — in the Hudson Valley



May 23, 2019 • 11:30am

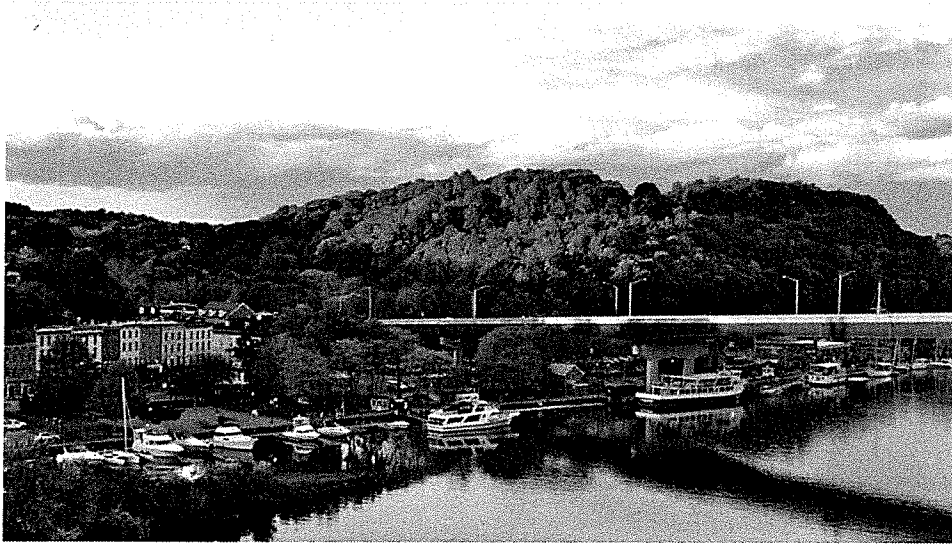
-Sponsored Block Begins

Sponsored By Ulster County Office of Economic Development

The Ulster County Office of Economic Development provides business counseling, site selection assistance, funding assistance and more.

Created By Brownstoner

With rents and home prices rising in New York City, residents looking for cheaper options have found it in the Hudson Valley. In towns like Saugerties, New Paltz, Wallkill and Kingston, city folk have found more affordable living (median home price is \$220,000) only two hours from Midtown with nearby Amtrak, MetroNorth and direct buses.



Median home price in Ulster County is \$220,000. (Photo via Raleigh Green)

They've also found business opportunity. Key employers like Markertek (audio visual suppliers) and Exago (software) as well as start-up incubators, meetups, and a 3D printing center on the campus of SUNY New Paltz have been drivers of the region's tech industry. Filmmaking thrives too. Since 2000, more than 500 productions have been filmed here, including "The Dead Don't Die" (which opened the 2019 Cannes Film Festival), "Avengers: Endgame," "A Quiet Place," and HBO's "I Know This Much is True," starring Mark Ruffalo.

Niche manufacturing and craft food and beverage have attracted many expats, aided immeasurably by the Ulster County Office of Economic Development, which helps entrepreneurs with site selection, securing funding, and lowering the cost of doing business.

The best way to learn about Ulster County is from the experiences of New Yorkers who have made the move and opened businesses, like these three couples:

Doug and Sally Posey **Audrey's Farmhouse** **Wallkill**

Doug and Sally were living in Crown Heights when their daughter was born. The commute to midtown plus the hours at both of their jobs — Doug is a lawyer and Sally was working in retail design — were just too much to consider with kids.



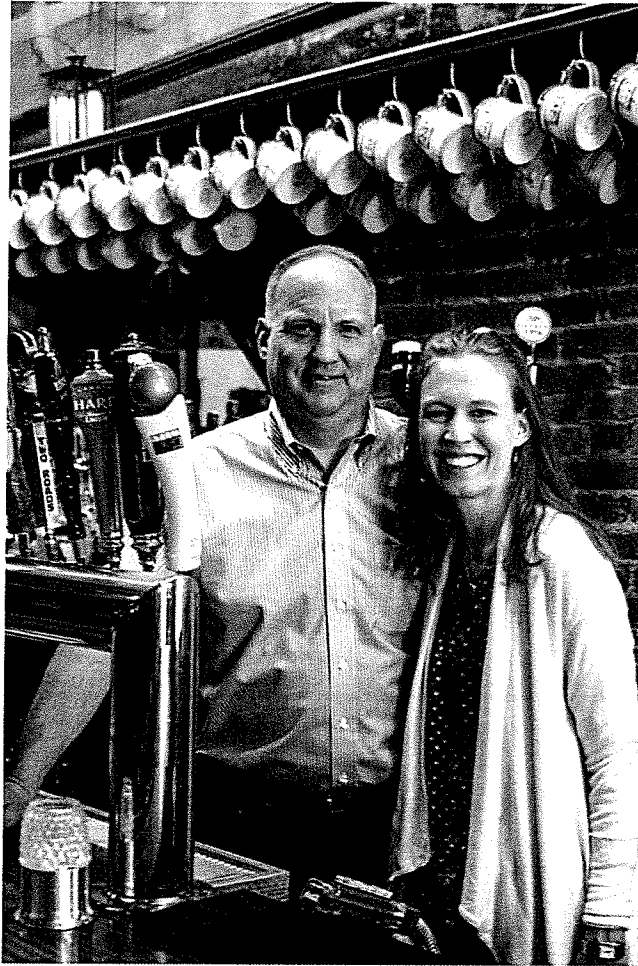
The Poseys first looked in Milford, Pennsylvania and Connecticut.

"We couldn't see how the addition to our family would fit into the picture," said Doug. "We worked so much."

The couple looked around Milford, Pennsylvania and in Connecticut — anywhere within a couple of hours drive from the city — but their interest was piqued when they found a listing for Audrey's Farmhouse, a bed and breakfast in Wallkill. "That was it. There was just something really special about the farmhouse."

No one told them that innkeeping was going to be just as much work, if not more.

"But we get to do that work in a beautiful setting, with our dogs and babies in tow, and on our terms. That's what the move to Ulster County was about for us. Building a lifestyle that's sustainable for us and nurturing for our young family."



Ted Gilpin commutes two hours daily into the city.

Dallas and Ted Gilpin @ Dutch Ale House @ Saugerties

Dallas Gilpin and husband Ted were looking for a weekend getaway and found in Saugerties a home for life. "We were struck by how quaint the village is and its wonderful shops and restaurants," said Dallas.

"Many other areas felt either too far from the city or far from a village, or too isolated, or did not offer the community feel we wanted. Other areas felt too much like the city."

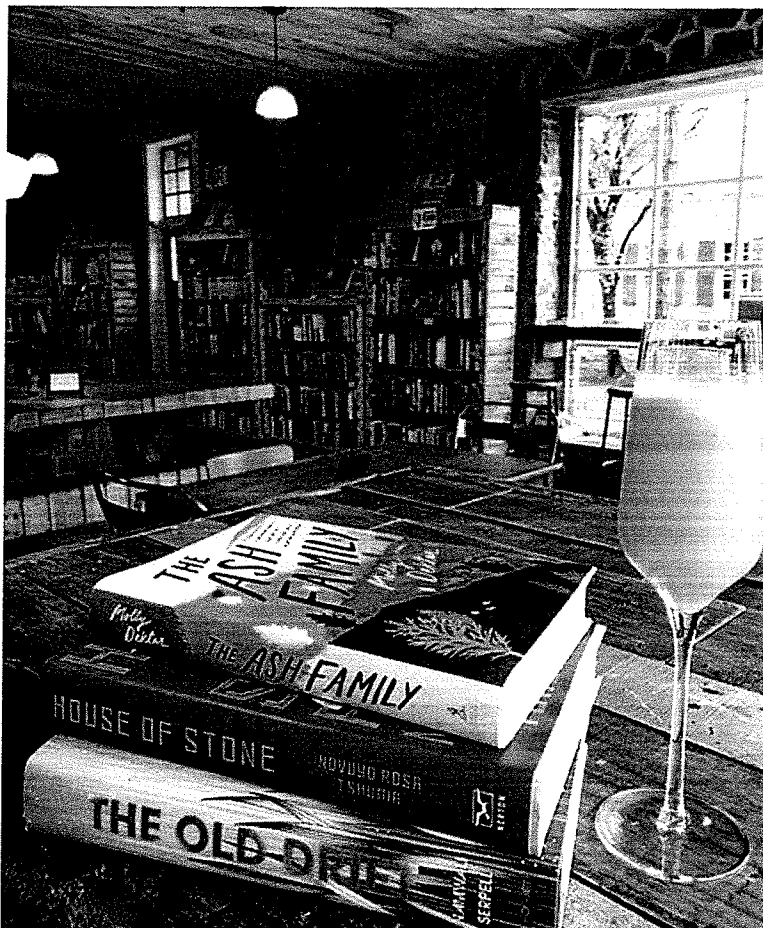
They're close to the mountains, right on the Hudson river where they keep a boat, and are close to the thruway (Ted commutes to the city two hours each way daily).

"Our children get to run around in the beautiful countryside," said Dallas, "and have access to hiking and boating and skiing and good food and an amazing diverse community."



The Ale House sources much of its beer from local manufacturers. They fell in love with The Dutch Ale House, a prohibition-era tavern on the main business strip. When it was put up for sale they jumped on the opportunity. "Skiers, hikers, horse riders, and weekend getaway folks are important to most businesses in Ulster County and we are fortunate to have them come enjoy our very local special gem," said Dallas. The Ale House sources much of its beer from local manufacturers such as Arrowood and Keegan Ales, as well as its desserts. "The county and community and other local businesses have been so supportive,"

said Dallas. "We feel as residents and business owners we have the very best of everything here!"



Amanda and Anthony Stromoski Rough Draft bookstore/bar/coffee shop Kingston

Amanda and Anthony, owners of Rough Draft bar/bookstore in Kingston, had lived in Brooklyn for 10 years and were ready to live closer to nature.

As avid campers, they knew Kingston as the place where they got off the New York State Thruway and started West on 28 on their way to a campground. One rainy weekend they stayed the night at a cheap motel in Kingston.

"We found ourselves uptown in this charming, quirky, walkable neighborhood we didn't know existed — old buildings, the murals, and a great small-town feel," said Amanda.

They loved that Kingston was affordable and that it didn't have an independent new bookstore.

Running Rough Draft, which is actually three businesses in one (bookstore, coffee shop, bar) is time consuming, and they still spend most of their waking hours working or thinking about work.

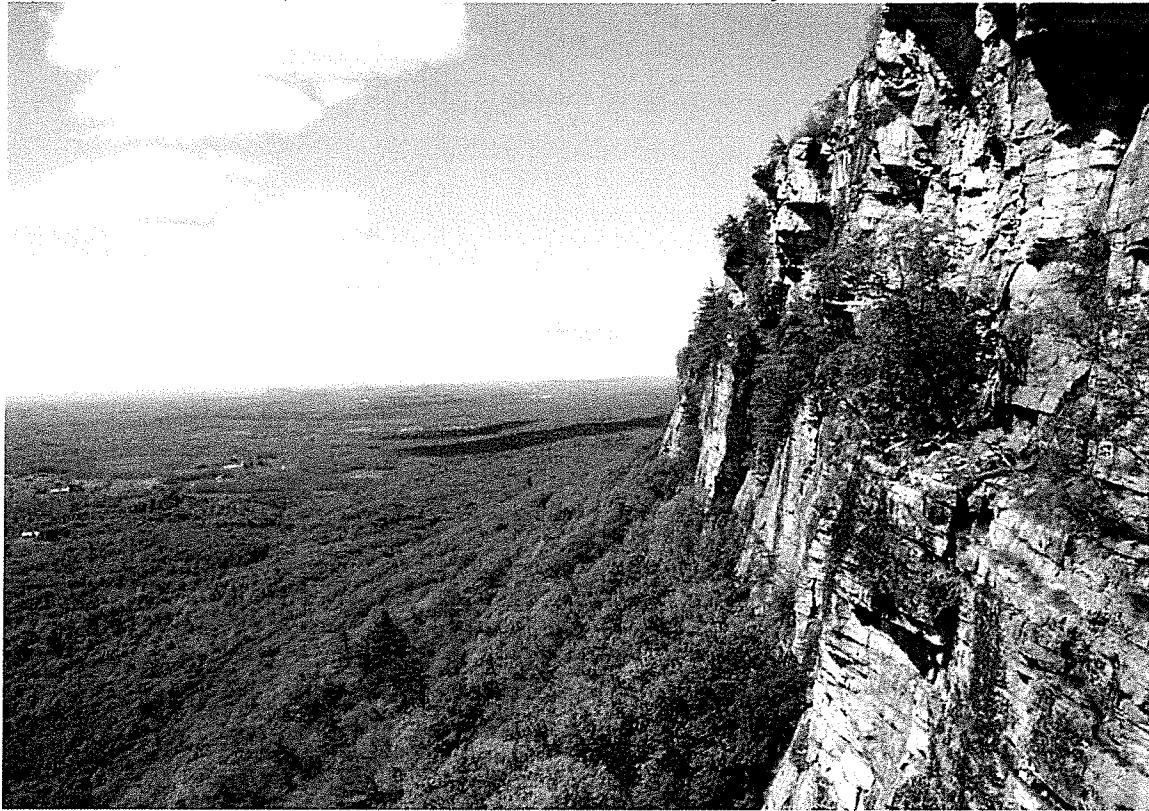


"But we make sure to spend some time every week enjoying the other things we moved here for: We walk our dog in Forsyth Park, or we drive out to Onteora Lake for a quick hike or kayak. We run and bike on the nearby rail trails, and we spend our days off hiking and visiting local breweries."

They thought they'd miss a lot about the city — favorite coffee shops and restaurants, nearby Prospect Park, the convenience of the subway, and all of the interesting people one meets.

"We've found new favorite places here," said Amanda. "We're surrounded by nature,

we can walk to work and pretty much anywhere else we need to go, and we still meet tons of fascinating, inspiring people every day. Our life here is very different than it was in the city, but there's a lot about it that's very similar, as well."



Thinking of relocating? Go to Brooklyn Cider House with questions on June 18 a free happy hour.

Are you upstate curious? Come to the Brooklyn Cider House in Bushwick in Brooklyn on June 18 for a free happy hour, with delicious beverages and tasty bites. Ask representatives from the Ulster County Department of Economic Development about all the basics — where to live, sites and funding incentives for your business, finding a new job or school or employees, the best daycare and more.

They've also got all the intel on where to enjoy your favorite activities — hiking, the best sushi, nightclubs/concert venues, organic produce, bike trails — and where to go to meet new friends and colleagues.

The owners of Brooklyn Cider House made New Paltz their second home for business. You can live the good life in the Hudson Valley too by registering here for the free happy hour.

Where: Brooklyn Cider House
1100 Flushing Avenue in Bushwick
Brooklyn, N.Y.

When: Tuesday, June 18, 6-8 p.m.