

Ulster County Economic Development Alliance
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MINUTES

Meeting of the Board of Directors
July 2nd, 2019

A meeting of the Board of Directors of the Ulster County Economic Development Alliance was held at 4:32 P.M. on Tuesday, July 2nd, 2019, in the Binder Library, 6th Floor, Ulster County Office Building, 244 Fair St., Kingston, NY 12401.

The following Board Members were present:

Julie Cohen Lonstein Chair
Lisa Berger
Brian Woltman
Marc Rider
Lynn Archer
Ward Todd
Burton Gulnick, Jr.

There were no Board Members absent

Ulster County Office of Economic Development:

Suzanne Holt
Andrew Zink

Additional Attendees:

Joe Czajka Hudson Valley Pattern for Progress
Eric Pierson Hudson Valley Pattern for Progress
Peter Martin Evolving Media Network
Dan Stone Evolving Media Network

The meeting was called to order by Chair Julie Lonstein at 4:32 P.M.

MINUTES

Motion: Lisa Berger, seconded by Brian Woltman, moved to approve the minutes of the June 4th meeting. A copy of said minutes are on file.

Vote: The motion was adopted.

FINANCIALS

Lynn Archer asked about the UCEDA loan status informational sheet and a past due amount of

\$114.25. Burton Gulnick Jr. responded that they might sent in payment already, but the financials wouldn't show it because they only went up to May 31st, 2019.

Motion: Marc Rider, seconded by Ward Todd, moved to approve the financials for the period ending May 31st, 2019. Copies of said financials are on file.

Vote: The motion was adopted.

PRESENTATIONS

Eric Pierson and Joe Czajka: Hudson Valley Pattern for Progress

Eric Pierson presented Hudson Valley Pattern for Progress's Center and Market Street Revitalization plan. He stated that his organization believes Center and Market Street are the Gateway to Ellenville's success. Using a "phase one" poster, Eric demonstrated how Hudson Valley Pattern for Progress believes Market Street can be made more walkable. By increasing the walkability of Market Street, Eric believes economic growth would be spurred because of more consumer activity. However, Eric detailed how the Hudson Valley Pattern for Progress preliminary idea was discussed at an Ellenville Village Board meeting and picked up by the Shawangunk Journal. This caused some Ellenville business owners to feel like they weren't being consulted, so Eric reiterated his commitment to including businesses in the discussion. Towards the end of the presentation, Joe Czajka stated that a limited trial of this idea would not cost much.

Peter Martin and Dan Stone: Moonfarmer Broadband Contract

Peter began by reviewing the June Moonfarmer presentation to UCEDA. He stated that \$9,000.00 should be enough to fully develop their plan for utilizing Ellenville rooftops. Peter informed the Board of Directors that Brian Macaluso believes it will take only a few days for installation of the required equipment instead of a few weeks.

OLD BUSINESS

Motion: Lisa Berger, seconded by Brian Woltman, moved to accept the Moonfarmer contract.

Vote: The motion was adopted.

NEW BUSINESS

Debra Bresnan Invoice

Motion: Brian Woltman, seconded by Ward Todd, moved to approve payment of invoice #0634 for Debra Bresnan, dated June 24th, 2019, in the amount of **THREE THOUSAND TWO HUNDRED FORTY-THREE DOLLARS AND SEVENTY-FIVE CENTS (\$3,243.75).**

Vote: The motion was adopted.

Luminary Invoice and Summary

Suzanne detailed the success of the Brooklyn Cidery event and summarized Luminary Publishing's efforts and accomplishments.

Motion: Brian Woltman, seconded by Burton Gulnick Jr., moved to approve payment of invoice #75428 for Luminary Publishing dated June 18th, 2019, in the amount of **NINE THOUSAND FOUR HUNDRED FIFTY DOLLARS (\$9,450.00)**.

Vote: The motion was adopted.

Suzanne Holt Invoice #1

Motion: Ward Todd, seconded by Marc Rider, moved to approve payment of invoice #1 for Suzanne Holt, dated June 24th, 2019, in the amount of **FIFTY-EIGHT DOLLARS AND FIVE CENTS (\$58.05)**.

Vote: The motion was adopted.

OTHER BUSINESS

Ward Todd asks about the possibility of the Moonfarmer broadband idea being implemented in other municipalities. The UCEDA Board agreed if the Moonfarmer project is successful, it should be considered for future use in other municipalities.

PUBLIC COMMENT

No one asked for the privilege of the floor. The public comment section of the agenda was closed.

Julie stated that it was her last meeting and it was a pleasure of working with the other members of the UCEDA Board and Suzanne Holt.

ADJOURNMENT

Motion: Ward Todd, seconded by Burton Gulnick Jr., moved to adjourn the meeting.

Vote: The motion was adopted.

The meeting was adjourned at 5:06 P.M.

Ward Todd, Secretary