

Ulster County Economic Development Alliance
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MINUTES

Meeting of the Board of Directors
June 5, 2018

A meeting of the Board of Directors of the Ulster County Economic Development Alliance was held immediately following the Ulster County Economic Development Alliance Sole Member Meeting on Tuesday, June 5, 2018, Legislative Chambers, 6th Floor, Ulster County Office Building, 244 Fair Street, Kingston, NY.

The following Board Members were present:

Julie Cohen Lonstein	Chair (via phone conference)
James Maloney	Vice-Chair
Ward Todd	Secretary
Kenneth Crannell	
Lisa Berger	

The following Board Members were absent with notice:

Burton Gulnick, Jr.	Treasurer
Hector Rodriguez	

Board Counsel:

Jennifer Clark	Assistant County Attorney
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Ulster County Office of Economic Development Staff:

Suzanne Holt, President & CEO
Timothy Weidemann
Bernadette Andreassen

Additional Attendees:

Lynn Archer	Legislator, District No. 21
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The meeting was called to order by Vice-Chair Maloney at 4:40 P.M.

PUBLIC COMMENT ON AGENDA ITEMS ONLY

No one asked for the privilege of the floor.

The Public Comment on the "agenda items" section of the agenda was closed.

MINUTES

Motion: Ward Todd, seconded by Kenneth Crannell, moved to approve the Minutes of the May 1, 2018 and May 17, 2018 meetings. Copies of said minutes are on file.

Vote: The motion was adopted.

FINANCIALS

Financials were not available at this time.

PRESENTATIONS

Vice-Chair Maloney acknowledged the retirement of Robert Sudlow and welcomed Lisa Berger to the Board.

Ellenville Million Jump Start Competition

Suzanne Holt reported that nineteen applications were received by the June 1st deadline and they are before the Board for further review and possible referral to SBDC for further action. (Copies of said applications are on file). The results were as follows:

#1 – HUMBLE GYM (Anthony A. Covello): **Advanced**

#2 – CATSKILL HUDSON AREA RESOURCE MAXIMIZERS (Ihor Procyk): Deleted

#3 – CARMEN'S SABOR LATINO (Carmen Oquendo): **Advanced**

#4 – CRISSYS SENIOR MED. TRANSPORT (Christine Elarde): **Advanced**

#5 – KINALOHA, LLC/KINALOHA ARTS (Hedi Wagner & Charles Broderson): **Advanced**

#6 – BPM (Christopher Bennett): **Advanced**

- #7- RFM DESIGNS (Robert F. Marcinik): **Advanced**
- #8 – ZIP BEEZ (John T. Beesimer): **Advanced**
- #9 – IDEAL SELF STORAGE (Thomas Pinkerous): Deleted
- #10 – ELECTRIC VALLEY MEDIA LLC (SHAWANGUNK JOURNAL) ZELACOM EP, LLC: Deleted
- #11 – ARKADIYA DISTILLERY (Arkady Aleksandryants): **Advanced**
- #12- AGNIESZKA RATAJSKA (Agnieszka Ratajska): Deleted
- #13 – GALILEO TECHNOLOGY GROUP (Heather Brady Rieker): **Advanced**
- #14 – CARBIE’S HOT PEPPER JELLY (Matthew Mackey): **Advanced**
- #15 - RONDOUT VALLEY NATURAL BUILDING AND SUPPLY (Jeffrey Gagnon): Deleted
- #16 – HUDSON VALLEY ORGANIC, LLC (John A. Adams): **Advanced**
- #17 – LIFELONG LEARNING (Ihor Procyk): Deleted
- #18 – RONDOUT VALLEY TRUCK STOP (Ihor Procyk): Deleted
- #19 – RONDOUT VALLEY LIBRARY & MUSEUM (Ihor Procyk): Deleted

UPDATES

Education and Training

Best Western Contract: This contract is in connection with a Building Ulster County Breakfast (Green Building Challenge) on June 27, 2018. Ms. Holt explained that the Green Business Challenge will challenge Ulster County businesses, not-for-profits and municipalities to build green. Ken Crannell added that this is a concept that flowed from the Ulster County Climate Smart Committee. The Ulster County Department of Environment is also helping with the event. Ms. Holt estimated that it will cost UCEDA approximately a dollar plus for everyone who attends.

Motion: Kenneth Crannell, seconded by Ward Todd, moved to approve the Contract with Best Western for the Building Ulster County Breakfast and the Green Building Challenge. (A copy of said contract is on file.)

Vote: The motion was adopted.

OLD BUSINESS

Contract with Debra Bresnan (Writer's Contract)

Motion: Lisa Berger, seconded by Kenneth Crannell, moved to approve the Agreement for Consultant Services by and between the Ulster County Economic Development Alliance, Inc., and Debra Bresnan. (A copy of said Agreement is on file.)

Vote: The motion was adopted.

NEW BUSINESS

Town of Wawarsing – Invoice for EM Parks and Recreation Component

Timothy Weideman explained to the Board that the invoice before them represents the first invoice under the initial contract to extend the O&W Railroad through the DOC'S property.

Motion: Kenneth Crannell, seconded by James Maloney, moved to approve the Invoice dated May 7, 2018 submitted by the Town of Wawarsing for the EM Parks and Recreation Component. (A copy of said Invoice and supporting documentation is on file.)

Vote: The motion was adopted.

Cubic Invoices

Motion: Lisa Berger seconded by Ward Todd, moved to approve payment of Cubic Invoice Number 13521 dated March 31, 2018 in the amount of **FOUR THOUSAND EIGHT HUNDRED NINETEEN DOLLARS and EIGHTY-SIX CENTS (\$4,819.86)**. A copy of said invoice and supporting documents is on file.

Vote: The motion was adopted.

Motion: Ward Todd, seconded by Kenneth Crannell, moved to approve payment of Cubic Invoice Number 13562 dated April 30, 2018 in the amount of **FOUR THOUSAND EIGHT HUNDRED FIFTY-FOUR DOLLARS and EIGHTY-SIXTEEN CENTS (\$4,854.16)**. A copy of said invoice and supporting documents is on file.

Vote: The motion was adopted.

Luminary Publishing, Inc. Invoice Number 75364

Suzanne Holt stated that the "big event" under the contract with Luminary will consist of multiple events wrapped around Grand Central Tech in order to, hopefully, recruit at least 150 brand ambassadors. She continued by explaining that the pot of funding to be used toward attracting entrepreneurs will be allocated to provide the various events. Ms. Holt concluded by welcoming any comments and or feedback by the Board and hopes the Board will be flexible with that goal in mind.

Motion: Kenneth Crannell, seconded by Lisa Berger, moved to approve payment of Luminary Publishing, Inc. **Invoice Number 75364** dated May 6, 2018 in the amount of **ONE THOUSAND TWO HUNDRED THIRTY-SEVEN DOLLARS and FIFTY CENTS (\$1,237.50)**. A copy of said invoice is on file.

Vote: The motion was adopted.

Ad-Words Report

Suzanne Holt explained that the new writer will be working closely with Luminary to work on the modification of key words as contained in the report before the Board.

OTHER BUSINESS and ANNOUNCEMENTS

Since the next regular Board Meeting is scheduled for July 3, 2018, it was the consensus of all those present to reschedule the meeting to July 10, 2018.

PUBLIC COMMENT

No one asked for the privilege of the floor.

The Public Comment section of the agenda was closed.

ADJOURNMENT

Motion: Lisa Berger, seconded by Ward Todd, moved to adjourn the meeting.

Vote: The motion was adopted.

The Meeting was adjourned at 5:26 PM.



Ward Todd, Secretary