

LUMINARY

314 Wall Street 2nd Floor
Kingston, NY 12401

Invoice

Date	Invoice #
7/29/2019	75432

Bill To
Ulster County Economic Development Alliance, Inc. attn: President 244 Fair Street Kingston, NY 12401

Project: 19001 Business Attraction Campaign

P.O. No.	Terms
	Due on receipt

	Contract	Prior Amt	Current Due
2019 Business Attraction Campaign			
Deliverable #1 - Continuous Email Messaging	6,540.00	4,050.00	750.00
Deliverable #2 - Event Sponsorships	19,500.00	4,600.00	0.00
Deliverable #3 - Event Production, Promotion, and Execution	30,800.00	21,724.87	730.48
Deliverable #4 - Paid Advertising Placements	22,120.00	14,800.00	750.00
Deliverable #5 - Collateral Reprints	1,040.00	1,016.79	0.00
Deliverable #6 - Eleven (11) Ad Placements in Chronogram	0.00		0.00

Total This Invoice \$2,230.48

Payments/Credits \$0.00

Please remit payment to Luminary Publishing, Inc.

Online payment accepted via luminarymedia.com/billpay

Total Amount Due	\$2,230.48
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Task	Staff Member	Time	Staff Member	Time	Billable Rate / Hour	Invoice 7.16.19
1	Samm Liotta	4	Marie Doyon	1	\$150	\$750
2	Samm Liotta	0			\$150	\$0
3	Samm Liotta	0	Victoria Levy	0	\$150	\$0
4	Samm Liotta	5			\$150	\$750
5	Samm Liotta	0	Brian Mahoney	0	\$150	\$0
						\$1,500

Billing Summary



Amount Billed	Billing Reason	Product Type	Payment Method
\$242.47	Remaining ad costs at the end of the month.	Facebook	American Express*2019
	Payment Date	Status	Reference Number 0
	Jun 30, 2019, 1:57 PM	Paid	BAFK6M2ES2

Brooklyn Cider

From May 25, 2019, 10:30 PM to Jun 18, 2019, 12:00 PM

Ad Set Name	Results	Amount	Ad Set ID
Brooklyn Cider	32,743	\$242.47	2384356496490878
Totals	32,743 Impressions	\$242.47	

\$1,000 previously invoiced
on invoice # 75428

BROOKLYN CIDER HOUSE

Brooklyn Cider House
1100 Flushing Ave
Brooklyn, NY
United States, 11237
Tel: (347) 295-0308

Printed June 18, 2019 at 7:59 PM

June 18, 2019 at 7:59 PM Order #: 44054
Table: out 1, 1 guest Bartender: Bar 1
PM

Sales Tax 8.875% #: 47-
3034575

62 x Open Food	\$1,240.00
<hr/>	
Food Total	\$1,240.00
<hr/>	
Sub Total	\$1,240.00
Sales Tax 8.875%	\$0.00
<hr/>	
Total	\$1,240.00

AMEX *2019 (Auth#: 203917) \$1,488.00
Total Tips \$248.00

We Appreciate You!
Please visit us online
@brooklynciderhouse

Instagram
Facebook
Yelp

*\$1,488.00
Outstanding*

Tip Guide:
18%=\$223.20 20%=\$248.00 25%=\$310.00

This guide is based on the pre-discounted bill amount.

Balance	
1,740.00	
14,900.00	
8,344.65	
6,570.00	
23.21	
-	-
<u>31,577.86</u>	
-	-
1,900.00	
-	-
-	-
<u>1,900.00</u>	

50,322.14 50,322.14 50,322.14