

# LUMINARY

Amara Projansky, CEO and Co-Founder, Luminary Media  
314 Wall Street  
Kingston, NY 12401

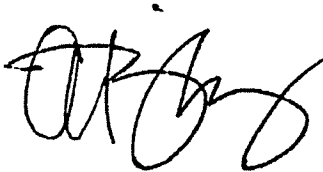
August 2, 2019

Suzanne Holt, Director, Ulster County Office of Economic Development  
240 Fair Street, 6th Floor  
Kingston, NY 12401

Dear Suzanne,

Thank you for the opportunity to work with you over the past three years. This letter is to serve as 30 days written notice that we are terminating our 2019 Marketing and Advertising agreement. It has been a pleasure working with you and Ulster County Economic Development. We wish you all the best. We look forward to other engagements should the opportunity arise.

Sincerely,



Amara Projansky, CEO and Co-Founder, Luminary Media