



Invoice

314 Wall Street 2nd Floor
Kingston, NY 12401

Date	Invoice #
3/18/2019	75415

Bill To
Ulster County Economic Development Alliance, Inc. attn: President 244 Fair Street Kingston, NY 12401

Project: 19001 Business Attraction Campaign

P.O. No.	Terms
	Due on receipt

	Contract	Prior Amt	Current Due
2019 Business Attraction Campaign			
Deliverable #1 - Continuous Email Messaging	6,540.00	1,200.00	900.00
Deliverable #2 - Event Sponsorships	19,500.00	1,050.00	450.00
Deliverable #3 - Event Production, Promotion, and Execution	30,800.00	750.00	3,060.25
Adjustment per \$7,500 Spenddown Credit - \$3,689.75 Credit Balance Remaining			-3,060.25
Deliverable #4 - Paid Advertising Placements	22,120.00	450.00	900.00
Adjustment per \$2,500 Spenddown Credit - \$1,150 Credit Balance Remaining			-900.00
Deliverable #5 - Collateral Reprints	1,040.00		1,016.79
Adjustment per \$400 Spenddown Credit - \$0 Credit Balance Remaining			-400.00
Deliverable #6 - Eleven (11) Ad Placements in Chronogram	0.00		0.00

Total This Invoice \$1,966.79
Payments/Credits \$0.00

Please remit payment to Luminary Publishing, Inc.

Online payment accepted via luminarymedia.com/billpay

Total Amount Due	\$1,966.79
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