



314 Wall Street 2nd Floor
Kingston, NY 12401

Invoice

Date	Invoice #
5/20/2019	75424

Bill To
Ulster County Economic Development Alliance, Inc. attn: President 244 Fair Street Kingston, NY 12401

Project: 19001 Business Attraction Campaign

P.O. No.	Terms
	Due on receipt

	Contract	Prior Amt	Current Due
2019 Business Attraction Campaign			
Deliverable #1 - Continuous Email Messaging	6,540.00	2,700.00	600.00
Deliverable #2 - Event Sponsorships	19,500.00	2,250.00	900.00
Adjustment per \$5,000 Spenddown Credit - \$3,350 Credit Balance Remaining			-900.00
Deliverable #3 - Event Production, Promotion, and Execution	30,800.00	4,710.25	9,514.62
Adjustment per \$7,500 Spenddown Credit - \$0 Credit Balance Remaining			-2,789.75
Deliverable #4 - Paid Advertising Placements (\$3,350 current + \$1,150 due from 4/12/19 underbilled on Invoice 75423)	22,120.00	9,100.00	4,500.00
Deliverable #5 - Collateral Reprints	1,040.00	1,016.79	0.00
Deliverable #6 - Eleven (11) Ad Placements in Chronogram	0.00		0.00

Total This Invoice \$11,824.87

Payments/Credits \$0.00

Please remit payment to Luminary Publishing, Inc.

Online payment accepted via luminarymedia.com/billpay

Total Amount Due \$11,824.87

**Invoice #:** US2019-148203**Billing cycle:** Apr 25, 2019 - Oct 25, 2019**Order date:** Apr 25, 2019**Order number:** 322738E-0002**Payment method:** American Express ending in 2019

Summary

Meetup	US\$ 59.94
Basic Organizer Subscription 6 Months	

Tax	US\$
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Total	US\$ 59.94
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Provided by:

Meetup
632 Broadway
New York, NY 10012

Provided to:

Amara Projansky
samm@luminarymedia.com
KINGSTON NY 12401
[Update Tax ID](#)

BXL Zoute
50 West 22nd Street
New York, NY 10010
646-692-9282

Tab 2771/1 05/07/19-A 10:17pm
Guests 1 ERIC Table B110

1. AMERICAIN	23.00
1. CHEESE BURGER	17.00
MED RARE, CHEDDAR, MUSHROOMS	2.00

Items
Tax

Subtotal

\$42
(80)

Tip

TOTAL

01.92262586 AMEX+2019 Swp AMARA, PROJANS
05-07-2019 22:58:30 Sig 87.73
Approval 563642

Customer Copy

Cardholder agrees to pay the above TOTAL
amount according to issuer agreement.

Standard Service 15%: 12.10
18%: 14.50

May 2, 2019 at 5:56 PM
Table: out 2, 2 guests

Order #: 39400

Bartender: Bar 1
PM

ales Tax 8.875% #: 47-
3034575

Cider House Nachos

\$12.00

\$12.00

Food Total

\$12.00

NEW TOTAL: \$12.00

We Appreciate You!
Please visit us online
@brooklynciderhouse
Instagram
Facebook
Yelp



Store #532, 271 Main St
 New Paltz, NY 12561
 Store Phone: (845)-256-0121
 TopsMarkets.com

7 @ 4.99		
	2LB RUBY FROST WBP	34.93 F
7 @ 1.70		
SC	BONUSPLUS SVNGS	11.90-F
	PRICE YOU PAY FOR 7	23.03
	SMART FD 2.25 OZ	1.89 F
BO	MNPLY TCKT <T>	1
TOTAL BEFORE SAVINGS		36.82
YOUR TOTAL SAVINGS		11.90
TOTAL AFTER SAVINGS		24.92
TAX		0.00
****	BALANCE	24.92

Payment Type: AMERICAN EXPRESS

CHIP Purchase

Card: *****2019

Payment Amt: \$24.92

Balance: \$

AID: A000000025010801

AUTH#884124 RC#00 05/07/19 01:57pm

AMEX 24.92

CHANGE 0.00

05/07/19 01:57pm 532 3 60 203

BonusPlus Customer 46270033809

**** BonusPlus Savings & Points ****

BonusPlus SAVINGS 11.90

JUST A DOLLAR
271 STATE ROUTE 299 W
NEW PALTZ NY 12561
845-255-1754

SALE

MID: 540924290111780

REF#: 00000007

Device ID: 4412

Batch #: 9

Trans #: 007

05/07/19

APPR CODE: 846064

AMEX

*****2019C

13:51:01

/

AMOUNT

\$2.76

APPROVED

AMERICAN EXPRESS

AID: A000000025010801

TVR: 00 00 00 80 00

TSI: F8 00

THANK YOU
PLEASE COME AGAIN

CUSTOMER COPY

MVM RECEIPT

MTA NYC TRANSIT
R227-23 ST
NEW YORK CITY NY

MVM #: 0489(R227 0701)

Thurs 02 May 19 14:33

Trans: Sale OK
Payment Mode: Credit
Amount: \$ 3.00

Card Value: \$ 3.00
Total Paid: \$ 3.00

AMERICAN EXPRESS
Card #:
*****4022
Auth#: 561394
Ref #: 053925670014

Type: 087
SingleRide

Questions?
Call (212) METROCARD

Le coq Rico

30 East 20th Street
New York, NY 10003

223 Luis C

Chk 2182

TBL #56

Gst 0

May02'19 01:00PM

Bar

2 2 Course Lunch	58.00
1 PF Devil Eggz	0.00
1 PF leek	0.00
1 Caesar Salad	19.00
1 PF 1/4 Chicken	0.00
1 Fries	11.00

Subtotal

Tax

02:13PM Total Due

Thank you for dining with us!

TOTAL: \$88

SP Plus Corporation

RECEIPT FOR PARKING

SP Plus Corporation
154 East 53rd Street
New York, NY 10022
(212) 759-8689
DCA License 2017908

AMT	\$	54.91
TAX	\$	10.09
ICKET# 406387 05/02/19 02:47 PM AMEX	\$	65.00

* Make Parking Easier! *

* *

* Find parking at Parking.com. *

* *

* Download the Parking.com App and *

* save 15% on your first purchase. *

* *

* Available at the App Store or Google *

* Play. *

* *

* Parking.com *

* *****

10 West 21st LLC
4 West 21st Street
New York, NY 10010
(212) 529-9614
DCA License 1239839

PROJANSKY/AMARA

AMEX

CARD# *****2019

ENTRY: CHIP

DATE 05-07-2019

TIME 11:15:20 PM

AMT \$ 48.15

TAX \$ 8.85

SALE \$ 57.00

APPROVED 848681

APP NAME AMERICAN EXPRESS

AID A000000025010801

ARQC 04959233D4DDF788

PARKING

TICKET# 272479

MVM RECEIPT

MTA NYC TRANSIT
N305A-LEXINGTON AV/53 ST
NEW YORK CITY NY

MVM #: 0845(N305A 0700)

Thurs 02 May 19 12:32

Trans: Sale OK
Payment Mode: Credit
Amount: \$ 9.00
Card Value: \$ 9.00
New Card Fee: \$ 1.00
Total Paid: \$ 10.00

AMERICAN EXPRESS

Card #:

*****2019

Auth#: 507836

Ref #: 053965662742

Serial #: 2966847040

Type: 000
FULL FARE

Questions?
Call (212) METROCARD

Ulster County Economic Development Alliance, Inc.
Contract with Luminary Publishing, Inc.
1/1/2019 - 12/31/2019

Invoice #
 Invoice Date
 Check #
 Check Date

75411 75413 75415 75422 75423 75424
 12/26/2018 2/22/2019 3/18/2019 4/12/2019 4/12/2019 5/16/2018
 10150 10156

1/29/2019 3/18/2019

Original Contract
Amended Contract

Deliverable # 1 - Continuous Email Messaging
 Deliverable # 2 - Event Sponsorships
 Deliverable # 3 - Event Production, Promotion and Execution
 Deliverable # 4 - Paid Advertising Placements
 Deliverable # 5 - Collateral Reprints
 Deliverable # 6 - Eleven (11) Ad Placements in Chronogram

6,540.00	-	-	1,200.00	900.00	-	600.00	600.00
19,500.00	-	-	1,050.00	450.00	-	750.00	900.00
30,800.00	-	-	750.00	3,060.25	-	900.00	9,691.61
22,120.00	-	-	450.00	900.00	-	7,750.00	4,500.00
1,040.00	-	-	-	1,016.79	-	-	-
-	-	-	-	-	-	-	-
80,000.00	-	-	3,450.00	6,327.04	10,000.00	15,691.61	-

Contract Total Cost

Deliverable # 1 spend down
 Deliverable # 2 spend down
 Deliverable # 3 spend down
 Deliverable # 4 spend down
 Deliverable # 5 spend down

-	-	-	-	-	-	-	-
15,000.00	-	-	-	5,000.00	(750.00)	(900.00)	-
11,500.00	-	7,500.00	(750.00)	(3,060.25)	-	(900.00)	(2,789.75)
10,000.00	-	2,500.00	(450.00)	(900.00)	5,000.00	(6,150.00)	-
400.00	-	400.00	-	(400.00)	-	-	-
36,900.00	-	10,400.00	(1,200.00)	(4,360.25)	10,000.00	(7,800.00)	(3,689.75)

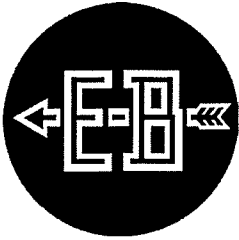
Spend Down Totals

Total Amount Paid to Luminary Publishing

10,400.00	2,250.00	1,966.79	10,000.00	2,200.00	12,001.86	-	-
10,400.00	12,650.00	14,616.79	24,616.79	26,816.79	38,818.65	38,818.65	38,818.65

Task		Staff Member	Time	Staff Member	Time	Billable Rate / Hour	Invoice 2.16.19
1	Continuous Email Marketing	Samm Liotta	3	Brian Mahoney	1	\$150	\$600
2	Event Sponsorships	Samm Liotta	5	Brian Mahoney	1	\$150	\$900
3	Event Production, Promotion, Execution	Samm Liotta	36	Brian Mahoney	25	\$150	\$9,150
4	Paid Advertising Placements	Samm Liotta	7	Brian Mahoney	2	\$150	\$1,350
5	Collateral Reprints	Samm Liotta	0	Brian Mahoney	0	\$150	\$0
							\$12,000

ESCAPE BROOKLYN/LUMINARY MEDIA/ ULSTER COUNTY BUSINESS INITIATIVE PROJECT OUTLINE & INVOICE



FROM:

Erin Lindsey
P.O. Box 883
Livingston Manor, NY
12758

TO:

Luminary Media
Kingston, NY

April 24, 2019

PROJECT DESCRIPTION:

Two editorial pieces that live in the blog section of EscapeBrooklyn.com, interviewing two business owners that have moved their business Upstate. Both interviews to take place before Luminary Media events in NYC. Includes two tagged Instagram photos, Instagram stories TBD, and plus Facebook event promo/support.

DATES AND TIMES:

During summer of 2019; exact dates TBD.

PROJECT RATE AND TERMS:

\$2,000. Please kindly make payment, unless otherwise agreed, within 14 days of invoice. Please make check payable to Erin Lindsey/Escape Brooklyn and mail to the address above, or PayPal lindseec@gmail.com. Thank you!

ERIN LINDSEY / ESCAPE BROOKLYN

/LUMINARY MEDIA