

Ulster County Economic Development Alliance  
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## MINUTES

Meeting of the Board of Directors  
August 6, 2019

A meeting of the Board of Directors of the Ulster County Economic Development Alliance was held at 4:32 P.M. on Tuesday, August 2nd, 2019, in the Legislative Chamber, 6<sup>th</sup> Floor, Ulster County Office Building, 244 Fair St., Kingston, NY 12401.

The following Board Members were present:

Lisa Berger Vice Chair  
Brian Woltman  
Marc Rider  
Lynn Archer  
Ward Todd  
Burton Gulnick Jr.

The following Board Member was absent with notice:

Julie Cohen Lonstein Chair

Chief Financial Officer:

Christopher J. Rioux, CPA, Deputy Commissioner of Finance

Ulster County Office of Economic Development Staff:

Suzanne Holt  
Andrew Zink

Additional Attendees:

Hector Rodriguez Ulster County Legislator, District 20

The meeting was called to order by Chair Lisa Berger at 4:32 P.M.

## MINUTES

**Motion:** Brian Woltman, seconded by Burton Gulnick Jr., moved to approve the minutes of the July 2nd, 2019 meeting. A copy of said minutes are on file.

**Vote:** The motion was adopted.

## OLD BUSINESS

### **Berme Rd. Revitalization Invoice**

**Motion:** Ward Todd, seconded by Brian Woltman, moved to approve payment of invoice to the Town of Wawarsing, dated May 28<sup>th</sup>, 2019, in the amount of **TEN THOUSAND DOLLARS (\$10,000.00)**.

This institution is an equal opportunity provider, employer, and lender.

**Vote:** The motion was adopted.

#### **Luminary Publishing Invoice #75432**

**Motion:** Burton Gulnick Jr., seconded by Lynn Archer, moved to approve payment of invoice #75432 for Luminary Publishing, dated July 29<sup>th</sup>, 2019, in the amount of **TWO THOUSAND THIRTY DOLLARS AND FORTY-EIGHT CENTS (\$2,230.48)**.

**Vote:** The motion was adopted.

#### **Luminary Contract Termination Discussion**

Ward asked where Luminary left off with the specific projects they were handling and Suzanne explained the status of each deliverable. Ward suggested engaging another marketing firm to finish the project. Lynn Archer suggested cancelling the remaining 2019 events Luminary Publishing was going to create. CJ stated Luminary had twenty-nine thousand and change left in their contract.

#### **Hudson Valley Pattern for Progress Contract**

**Motion:** Ward Todd, seconded by Marc Rider, moved to approve the amended contract of Hudson Valley Pattern for Progress.

**Vote:** The motion was adopted.

#### **Hudson Valley Pattern for Progress Invoice**

**Motion:** Marc Rider, seconded by Brian Woltman, moved to approve payment of the invoice to Hudson Valley Pattern for Progress in the amount of **TWELVE THOUSAND DOLLARS (\$12,000.00)**.

**Vote:** The motion was adopted.

#### **OTHER BUSINESS**

Marc Rider informed the Board that representatives of Ellenville Regional Hospital have asked him if it is possible to apply for any of the remaining \$113,000.00 of the Ellenville Million fund. He explained that the Hospital is converting old storage space into office space. The Board discussed the issue of having voted to close the Ellenville Million fund to new contracts. Brian Woltman and Lisa Berger expressed an interest in inviting representatives of the hospital to the next meeting to present before making a final decision.

**Motion:** Marc Rider, seconded by Brian Woltman, moved to invite representatives of Ellenville Regional Hospital to present to the UCEDA Board at the September meeting.

**Vote:** The motion was adopted.

#### **PUBLIC COMMENT**

Hector Rodriguez was recognized by Lisa Berger. He stated that the Ellenville Million fund has been relatively successful and having \$113,000.00 remaining in the fund should not be viewed as a failure. He also stated his support for hearing out the proposal from Ellenville Regional Hospital before yielding the floor.

#### **ADJOURNMENT**

**Motion:** Marc Rider, seconded by Burton Gulnick Jr., moved to adjourn the meeting.

**Vote:** The motion was adopted.

The meeting was adjourned at 5:04 PM.

  
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Ward Todd, Secretary