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TOWN OF WAWARSING

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September 12, 2018

Suzanne Holt
Julie Lonstein

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Julie@signallaw.com

RE: Marketing of Ellenville / Wawarsing Area

Dear Julie and Suzanne:

I wanted to update you on our efforts to coordinate a marketing campaign for the Town, Village and School district. We received a number of responses to our request for proposals and have narrowed them down to three (3) proposals. We have scheduled a meeting with our joint committee at Village Hall on Wednesday September 26th at 6pm and would appreciate your attendance if possible and participation.

The Town, Village and School District are prepared to contribute \$50,000 each to this marketing campaign and would hope that the County either through the Ellenville Million or through some other source would consider contributing \$50,000 as well.

We believe that the efforts of the three boards representing every elected official in the area is unprecedented and can be the most effective way to successfully market the Ellenville - Wawarsing area. Hope to see you on the 26th.

Very truly yours,



JEFFREY KAPLAN

JK: co

cc: Michael Hein Ellenville Central School Superintendent, Lisa Wiles & Board Members/ Town of Wawarsing Supervisor, Terry Houck & Board Members/ Ellenville Village Manager Joseph P. Stoekeler Jr. & Village Board Members