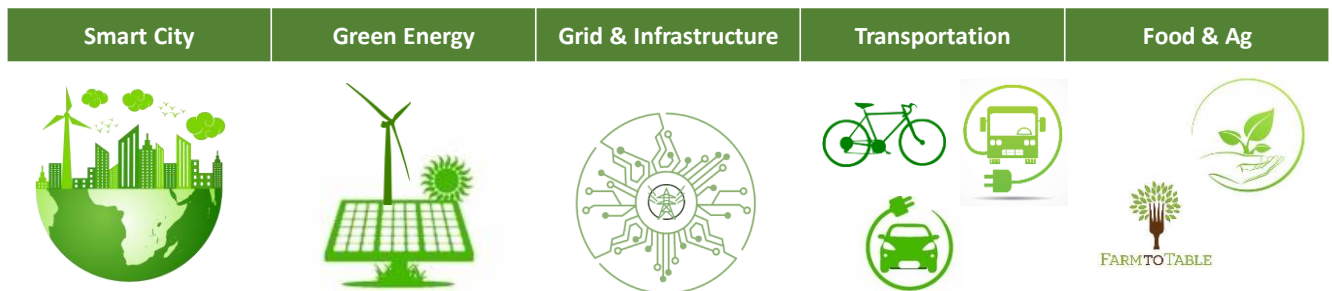


# Opportunity to Collaborate

*The Green Tech Conference, an essential part of the East • Northeast International Film Festival. We are excited to work with the **Ulster County Economic Development Association (UCEDA)** in a collaborative manner to help promote green technologies, sustainable food production, clean energy and more efficient water usage; all while creating thousands of new jobs and careers **in both the Film Industry and Green Tech.***



Prepared for  
Ulster County Economic Development Association

Green Tech Conference 2019  
Part of EAST • NORTHEAST International Film Festival [eastxnortheast.com](http://eastxnortheast.com)



## Event Slot Sponsor – Green Tech Conference

1. **A short promo video for UCEDA** will be played before select film screenings during the East Northeast International Film Festival the week of 8/26 – 9/1; *a minimum of 6 screenings, Films: TBD.*
2. **A short promo video for UCEDA** will be palyed on loop at select locations in physical installations to attract visitors attention as they walk around downtown Newburgh; *will be made available on all installations for both the Conference & Festival; duration for the length of both events.*
3. **Direct Connections**
  - a. Access to select audience members via personal and digital introductions (email introductions and promos); *minimum of 100 attendees*
  - b. An UCEDA short intro video (30-90 seconds) will be played before each lunch hour short film; *before all 5 short films at the Green Tech Conference lunch.*
4. **Return on Investment (ROI)**
  - a. Brand awareness – short videos will be played to a captive audience
  - b. Leads - Introductions with target audience members

The total cost for this sponsorship level is \$1,500. An invoice will be sent via our paypal platform and due upon receipt to ensure your sponsorship.

We look forward to collaborating with you to make this valuable to UCEDA and your members. We appreciate your support and participation.



With warm regards,

Michael Muyot

Conference Director, Green Tech Conference 2019

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