



ULSTER COUNTY LEGISLATIVE NEWS

ULSTER COUNTY NEWS INFORMATION
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FOR IMMEDIATE RELEASE

JUNE 16, 2010

Press Conference Scheduled To Officially Announce The ProAct Prescription Drug Discount Card Program

Ulster County Health and Human Services Committee Chairman, Walter G. Frey, Jr., and the Ulster County Legislature's Chairman Frederick Wadnola, with the support of County Executive Michael P. Hein are pleased to officially introduce the ProAct Prescription Drug Discount Card Program for residents of Ulster County. A Press Conference has been scheduled for **Wednesday, July 7, 2010 at 1 PM** in the Legislative Chambers, 6th Floor, County Office Building, 244 Fair Street, Kingston, New York.

Notification announcing the ProAct Prescription Drug Discount Card Program has been sent out to the County's Town/Village and City Officials as well as to not for profit organizations.

In the coming weeks, ProAct will mail over 82,000 cards to every household in Ulster County to ensure that the cards reach the hands of anyone in need of prescription drug financial relief that may offered by this program. Please note that this program is being offered completely free of charge to the County and to our residents.

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Here is an overview of the highlights and talking points regarding the program:

- Any resident of Ulster County based on criteria established by ProAct, regardless of age or income can participate and use this program or if a particular benefit is not offered.
- There is no need to sign up or fill anything out in order to participate
 - Every household will receive a card in the mail. If for any reason a household is missed or someone requires an extra card(s) they can visit www.NYRxDiscountCard.com to print a card or call the ProAct, Inc. help desk at 1-877-776-2285.
- This card will be of most use and benefit to those who are un-insured or under-insured.
 - The cards cannot be used in conjunction with any other type of insurance or to discount co-pays. Folks who currently have insurance can use the card in the event that a particular drug is not covered under their current insurance plan.
- No cost to the County and No cost to participants.
- Discount Card covers all prescription medications, brand or generic. Prescriptions for pets would also be covered, as long as the prescription can be filled at a regular retail pharmacy.
- Discount card will also provide discounts on vision, hearing and LASIK services; for details please refer participants to www.NYRxDiscountCard.com

Various County agencies will be provided with a supply of cards to keep on hand. Any agencies and /or County offices that don't receive a supply of cards and would like to receive them can contact ProAct, Inc., at: 1-877-776-2285. Also, your towns, villages or other organizations may contact ProAct, Inc., to arrange for a supply of cards.

It is our utmost priority to ensure that folks are informed and aware that the cards arriving in the mail are not junk mail and should be kept for their use. Should you have any questions or suggestions on how we can ensure that the folks that could benefit most from this program have access to the cards, please refer them to the Legislative Offices at (845) 340-3900.

If you wish to attend the press conference, please do so. It would be our pleasure to include you!