

DebraBresnan.com

All the write stuff

- Bios • Case Studies • Copywriting • Direct Mail • Features •
- Marketing & Promotional Materials • Newsletters • Web Content •

Invoice

UCEDA, Inc.

Writing, editing, research, consultation

Social Media – Research, schedule, publish 59 posts

2 meetings with Suzanne, Kayleen & Samm

Planning, interviews, research, writing for monthly newsletter

Published June newsletter

UFB & UFF website review & revision – ongoing

Full page ads – review/revise content

"Relocating to HV Meetup" social media & email promotions Media release for Brooklyn Cider House event

Escape Brooklyn article review, revisions and editing

(43.25 hrs. @ \$75/hr. = \$3,243.75)

Payment Due Upon Receipt:

\$3,243.75

For work completed

May 29 – June 24, 2019

Invoice #0634

Submitted 06.24.19

Please make check payable to:

Debra Bresnan

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FOR IMMEDIATE RELEASE

June 3, 2019

Contact:

oed@co.ulster.ny.us

845.340.3556

Q&A for Business Owners and Individuals Planning a Hudson Valley Move

*Free Happy Hour at Brooklyn Cider House in Bushwick
Offers Resources, Delicious Beverages and Tasty Bites*

Kingston, NY—The Ulster County Executive and the Ulster County Office of Economic Development (UCOED) are hosting a free Happy Hour Meet-up on Tuesday, June 18 from 6-8 p.m. at Brooklyn Cider House in Bushwick, Brooklyn. Suzanne Holt, Director of the Ulster County Office of Economic Development, is hosting the Meet-up as a resource for business owners, job seekers and others who are considering a move to Ulster County.

Date And Time:

Tue, June 18, 2019

6:00 PM – 8:00 PM EDT

FREE

Where:

Brooklyn Cider House

1100 Flushing Avenue in Bushwick

Brooklyn, N.Y. 11237

Peter and Susan Yi, the siblings who founded Brooklyn Cider House, will be on hand to share their experience with expanding to a second location in New Paltz. Four years ago, they established a 200-acre farm to produce apples for their award-winning ciders. Read about three couples that made the choice to relocate to Ulster County in this [recent Brownstoner article](#).

Holt will answer questions about the advantages of living and working in Ulster County. With the region's lowest cost of doing business, Ulster County is the only Lower/Mid-Hudson Valley county where employers do not pay the Metropolitan Commuter Mobility Tax. *National Geographic* featured Ulster County—the state's first and only net carbon neutral county—for its tremendous successes, and its "Go Green" initiatives that bolster the ecosystem and the local economy. With easy access to every major Northeast market, affordable real estate, and unparalleled four-season living, Ulster County offers an ideal place to relocate, start or grow a business.

Suzanne Holt, Director of the Ulster County Office of Economic Development

"Our core industries—filmmaking, agriculture/craft food and beverage, niche manufacturing and technology—are thriving, and our staff is available to help businesses with finding the best sites, funding partners, business development incentives, and other business needs," said Holt. "Before moving upstate from New York City with my family, I researched many options and settled on Ulster County for its overall quality of life, schools, career opportunities, outdoor recreation and affordability. Since beginning to work with the Office of Economic Development about a decade ago, I've assisted hundreds of businesses, and am happy to share both my professional and personal experience about why Ulster County is such a wonderful place to live, work and play!"

This event is one of several business attraction initiatives mounted this year by the UCOED. Two additional opportunities to meet with Holt to discuss relocation to the Hudson Valley are scheduled. On Tuesday, September 10, there will be a Happy Hour Meet-Up at Lite Brite Neon in Brooklyn (another successful company that has established a second location in Kingston) and on October 5, the UCOED will host a bus tour (with convenient pick-up and drop-off in NYC) focused on professional networking while traveling to various parts of Ulster County. More information about the June 18, September 10 and October 5 events is available [here](#), along with registration links.

The Happy Hour Meet-up on June 18 at Brooklyn Cider House is free, but registration is required. If you would like to attend, please register at <https://www.eventbrite.com/e/happy-hour-at-brooklyn-cider-house-relocating-to-the-hudson-valley-tickets-61172449443>.

For more details about the business services provided by the UCOED, please visit <https://ulstercountyny.gov/ulsterforbusiness/services>.

###

We are connecting mostly to families with children since we have two daughters, and we've met a lot of people who are originally from the city... oddly enough, mostly from Brooklyn. We've met a lot of families who moved up here to raise a family and commute a few times a week for work.

There's definitely been an influx of "expats" in the Hudson Valley/Catskills. What kind of jobs do the other expats have? Are they commuting or do they work remotely?

Nearly all of the expats I've met up here are in some type of creative industry — writers, photographers, set designers, graphic designers, etc. Some are business owners. Most of them commute to the city several times per week and seem to have some flexibility with their work schedules, so they are not commuting 5 times per week. Others are able to work remotely from their home offices. I have yet to meet anyone who has made the move and is unhappy about it!

What's been your favorite part about the move?

I love being so in touch with nature. We moved here at the perfect time, in March, just in time for the change of seasons and the rebirth of everything. Since moving here, I saw three baby robins from the time the eggs were laid to the time they left their nest, families of deer hanging out outside my bedroom window, and flocks of geese and fuzzy goslings and a bald eagle (no joke!) fishing in the pond at our farm, and they've become a regular part of life.

As a city girl, these things are mind-blowing; I feel like a little girl seeing these things up close for the first time.

Tell me about the orchard and your day-day-to-to-day life there.

My husband is in charge of the farm management, but neither of us are is in the field on a daily basis. In the winter, the farm workers are pruning the trees; currently, we are fertilizing, using IPM to combat disease and insects that are prevalent in the ~~HV~~Hudson Valley, and tending to the baby apple trees until the fall, when we will harvest the apples. We enjoy working amidst the apple trees on a daily basis as we deal with the pavilion and farm stand business.

It's currently Cider Week at the Brooklyn Cider House Upstate. Tell me more about Cider Week!

We have some amazing cideries in the Hudson Valley and there are many events all over highlighting ciders and cider producers in the area. For instance, we are hosting the closeout event for Cider Week Hudson Valley with a Cider Tasting Party in New Paltz. We're hosting 12 other cider makers, who will be pouring tastings and selling their ciders. We're also having live music by Sol Liebeskind and a pig roast, along with our wood-fired pizza and burgers.

Can people visit the-your Orchard?

Yes! Our orchard is open from April through the first weekend of November. We have a tasting room and a food pavilion so you can enjoy ciders and wood-fired pizza and burgers overlooking a our pond. We also have pick-your-own in the fall. It's really a beautiful place to hang out with your family and your pets!

June 2019

EMAIL SUBJECT LINE:

Phoenicia is a Great Place to do Business in Ulster County

Feature article:

Three Successful Ulster County Businesses

Rail Explorers, Wendy's Nutty Cheese and Woodstock Brewing

Photo: Phoenicia by photographer Leon Taufield.jpg

Please give photo credit for this.

Phoenicia, one of Ulster County's most eclectic destinations, offers a distinctive mix of Catskills charm, small town vibe and upscale aspirations. Nestled along the banks of the Esopus Creek and at the foothills of the Catskill Mountains, this community in the Town of Shandaken is easily accessible from Route 28 or via scenic back roads. Phoenicia is treasured by home-based business wholesalers like Wendy's Nutty Cheese, eco-tourism entrepreneurs like Rail Explorers, and craft beer enthusiasts like Woodstock Brewing, as well as global niche manufacturers including Woodstock Chimes, fly fishermen turned entrepreneurs at Esopus Creel, arts leaders like the Phoenicia Festival of the Voice, and resort/spa owner, The Emerson, among a growing number of others.

READ MORE BUTTON

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Rail Explorers

Rail Explorers, a "Green Eco Tourism" operation, opened in April 2018 on the Ulster & Delaware Railroad in Phoenicia. Mary Jo Lu and her husband, Alex Catchpoole, discovered Ulster County in 2002 after moving from Australia to New York City. "We had just had our first baby, came to Woodstock to visit, and felt an affinity, straightaway. Two years later, we had two children and bought a getaway property in Lake Katrine to decompress from the energy of New York City."

Lu's addiction to Korean soap operas inspired their business. "In 2012, I saw a couple riding a contraption on a K-Drama and was like, 'what the heck is that?!' I

hunted one down, left my job in advertising and, by 2015, we opened the first rail bike operation in America in the Adirondacks,” says Lu. “All of this was based on the magic of the railroad and being captivated by pedaling so freely with no engine.”

It was the first time rail bikes cycled outside of South Korea, where they were designed and manufactured. Following two successful years in Saranac Lake, the couple continued to develop their business model.

Today, Rail Explorers operates in Phoenicia, Newport, RI, and Las Vegas. More than 110,000 riders have experienced the joy of pedaling along railroad tracks in stunning natural surroundings.

“Ulster County officials put out an RFP for the rail line and they thought we had the best proposal,” says Lu. “It’s been a perfect partnership, a win-win on economic and environmental levels. We love giving shout-outs to businesses in the Catskills. Ulster County Office of Tourism has been one of our biggest helps—Rick Remsnyder knows everybody. We work closely with other businesses, like The Emerson (which offers a 10% midweek discount), Belleayre Zipline, The Empire State Railroad Museum, and the members of the Phoenicia Business Association, who embraced us from day one. My employees visit locations so they can talk to our customers about other places to experience. They’re basically walking visitor info centers.”

Rail Explorers is open Wednesday to Monday until July 4 and then seven days a week through autumn.

Wendy’s Nutty Cheese

Wendy Grossman moved to Phoenicia in 1996 after 25 years in New York City, and lives on ten undisturbed acres of a forest preserve. “I never dreamed I’d be living in a place where bears are on my front porch,” she laughs. “But I’m a loner, and living in the city made me miserable, gave me a lot of anxiety. I love our little three-block town, and everyone knows my name. It’s a lovely, sweet place to live, and people let you mind your own business.”

Grossman’s been creating delicious, nutritious vegetarian and vegan meals since before she moved upstate, and Wendy’s Vegetarian Kitchen has really taken off. “I had to hire a part-time person, as my business has grown exponentially.” Her non-GMO kitchen—built as an addition to her home—is certified by the NYS Department of Agricultural and Markets and licensed for wholesale distribution.

This is her third season offering Wendy’s Nutty Cheese, a signature gourmet product driven by her own chef concepts. “I want to taste this flavor in a vegan cheese. It’s a product that no one else makes in the vegan cheese world, and it’s remarkable how well it’s doing,” she says. It is made with all organic ingredients, with cashews as the base, and Grossman dries locally sourced herbs for yearlong use.

Grossman relies upon Sam Kandel, Advanced Certified Business Advisor, Mid Hudson Small Business Development Center, who shares information about low-interest loans and financing, and other resources. “He’s always super helpful to me, and I call him for all my business questions,” she says. “He recently reviewed a new contract with a new client and suggested some changes—saving me a great deal of money in attorney’s fees. I wouldn’t hesitate to ask him anything about my business.”

“Phoenicia is a very appealing place to do business,” says Grossman. “It’s so close to the city, and all the major distributors come here to do deliveries.”

Wendy’s Nutty Cheese is available in several retail locations and via online orders.

Woodstock Brewing

Rick Shobin originates from Long Island and previously worked in finance. He began coming upstate to go hiking with friends in 2003, and, five years later, bought his Woodstock home. His friend from NYC, Scott Shimomura, visited on weekends and the two began to create test batches of craft beer in Shobin’s Woodstock garage.

“We needed a place that was big enough, and found it in Phoenicia, where we have a 1,600 square foot restaurant and 6,500 square feet of brewery space.” The two friends opened Woodstock Brewing on January 5, 2018, and they make all their own beers. They also offer Mexican food, with vegetarian and vegan options, and a variety of beverages. Shimomura, head brewer, lives in Mount Tremper, and just hired a new assistant brewer. They employ 18 full- and part-time workers.

“I’m 42, and the majority of our staff are in their 20s,” says Shobin. “When I first started visiting the Catskills, tourism, the youth culture and [the prevalence of] working remotely had just started. Now, the population is reaching a more critical mass and will sustain additional businesses and people looking for jobs.”

Woodstock Brewing’s menu provides a tasty ‘extra’ for those who enjoy brewery tourism. “Our food is really good, and every penny we make we put back into the business—to grow it and to give a better customer experience. We take reviews and recommendations to heart,” he says. “We’ve had really rapid growth and spend our resources to make improvements.”

“This is an incredibly great place to live if you love the outdoors and the mountains. If you come here, you have to value that over the convenience factor of walking outside to grab a cup of coffee,” Shobin adds. “There’s a very high quality of life here, amazing people, and things tend to be more meaningful. It’s a more holistic lifestyle. What I miss in say, eating varieties of food... well, there are benefits to both here and the city. I lived in the city 20 years, but you can’t get the same fresh air, scenery, rivers, lakes and streams and here, I can walk outside in my back yard with my dog off leash.”

Woodstock Brewing is open Thursday through Monday, with live music on Thursday evenings.

Rail Explorers

www.RailExplorers.net

Wendy's Vegetarian Kitchen

<https://wendysvegetariankitchen.com/>

Woodstock Brewing

<https://www.drinkwoodstock.com/>

Mid Hudson Small Business Development Center

<http://www.nyssbdc.org/centers/centers.aspx?centid=94>

Phoenicia Business Association

<http://www.phoeniciany.com/>

Ulster County Tourism

<https://www.ulstercountyalive.com/>

Featured Property – there will be only one this month so make sure title is singular

PHOTO: Grab the first photo from link below

<https://www.loopnet.com/Listing/3094-State-Route-28-Shokan-NY/3671674/>

**3094 State Route 28, Shokan
5,600 SF Retail Building**

Situated on approximately 2 acres of land with frontage on busy highway, this 5,600 square foot retail building in Shokan is in excellent condition. It has a 4,000 square foot footprint and a 1,600 square foot partially finished second floor.

For further information or to schedule a site visit, please call (845) 340-3556.

Ulster County Businesses in the News

The [Ulster County Office of Economic Development](#) offers a full range of business services. Our staff has the expertise and connections you need to achieve your business goals—and we would be happy to meet with you. If you want to expand an existing business, establish a new location, or need to hire well-qualified employees, we are here to help. Give us a call at (845) 340-3556.

Woodstock Chimes

PHOTO: Feel free to grab something from <https://www.chimes.com/>

Or use attached photo of Garry

Garry and Diane Kvistad are celebrating 40 years at the helm of Woodstock Chimes, their family-owned business in Shokan. From a kitchen table start-up to a global distributor of nearly 700 distinctive products, they are the leading manufacturer of musically tuned wind chimes.

[Learn more](#) about niche manufacturing in Ulster County.

Phoenicia Festival of the Voice

I attached a banner grab from their website; feel free to use something else.

Phoenicia International Festival of the Voice celebrates its 10th anniversary August 2-4 by honoring African-American culture and talent. We've assisted this non-profit with several business needs, including successful funding proposals.

[Learn more](#) about grants, loans and financial incentives in Ulster County.

Upcoming Events

Are You "Upstate Curious?"

Come to our Happy Hour event!

PHOTO: You have photo for this on file.

Happy Hour at Brooklyn Cider House

Tuesday, June 18, 2019 from 6:00-8:00 p.m.

Brooklyn Cider House made New Paltz its second home for business. You can do it too! Come to our free happy hour for complimentary tasty bites, discounted beverages, and Q&A about moving yourself and your business to the Hudson Valley.

Where: Brooklyn Cider House, 1100 Flushing Avenue Brooklyn, NY 11237

FREE to attend. Registration required. [Click here to register.](#)

Gone Fishing!

Photo attached: Esopus Creel1

June 28-30, 2019

September 6-8, 2019

Esopus Creel is a newcomer to the Phoenicia business community, thanks to our fantastic Catskills fishing. For the past four years, they have led guided fishing tours

and the recent opening of their retail space is a natural outgrowth of demand for their offerings. Esopus Creel offers sales, gear rentals, fly fishing instruction and guided trips on the Esopus Creek and surrounding waters. They have two packages for guided fishing (June 28-30 at The Pines) or tournament fishing (September 6-8 at Emerson Resort & Spa) with some featured amenities.

Learn more [here](#).

Summer Hoot

I attached a photo grab from Summer Hoot page but feel free to select something else.

August 23-25, 2019

This 3-day music festival is your source for family fun in nature, local food and crafts, and lyric-laden, foot-stomping, soul-soothing, fiddle-infused live music where the Catskills meet the Hudson River Valley. The Ashokan Center, New York State's longest running environmental education center, is now 100% powered by solar energy. Its gorgeous 385-acre campus features several historically significant buildings and offers forests, fields, trails and streams. It is a full-service destination for weddings, conferences, retreats—and music!

Learn more [here](#).

20 posts. Additional hashtags will be inserted prior to posting.

ECONOMIC DEVELOPMENT: HEMP GROWING, FARMING
Posted Tuesday, May 28 at noon with 4 photos from Suzanne

Last week at @ Saint Hubert's Lodge and Sporting Clays Club in Marlboro, Gail Hepworth of Hempire State Growers educated elected officials about the tremendous value of CBD hemp growing and production. #UlsterForBusiness

BUSINESS DEVELOPMENT: STAFF RECOGNITION
Shared post with link to Daily Freeman article on Tuesday, May 28 at 1 p.m.

Congratulations to @Sam Kandel and the hard-working staff of the Mid-Hudson Business Development Center! They are featured in this @Daily Freeman story too: https://www.dailyfreeman.com/news/local-news/mid-hudson-business-people-on-the-move-may/article_c5e3dc34-7da0-11e9-b34e-1b4217a176ed.html
#UlsterForBusiness #nysbdc

Mid-Hudson Small Business Development Center
May 15 at 3:02 PM ·

Sam Kandel has received yet another top performance counseling honors from the state.

Sam, who has previously received seven performance awards, was named the 2019 NY SBDC Counselor of the Year Award. This is Sam's 12th award for performance excellence. He was chosen for being an exemplary performer, making an extraordinary and significant contribution to the SBDC program and showing a strong commitment to small business in the Mid-Hudson area.

INDUSTRY SECTOR: MANUFACTURING, TECHNOLOGY
Posted Wednesday, May 29 at noon with 2 photos from Suzanne

Innovative Products of America employs more than 75 people right in Woodstock and is an Original Equipment Manufacturer (OEM) of tools and equipment. Their products are used in numerous industries, including automotive, agriculture, construction and aviation. #UlsterForBusiness #IPAtools #ulsterchamber #HVmanufacturing #SUNYUlster #ulsterboces #hvtech

BUSINESS ATTRACTION: MEET UP ON MAY 30
Shared again on Wednesday, May 29 at 12:45 p.m.

Are you coming to our meet up at Ground Central Coffee tomorrow? Come chat with us after work and bring all your questions about where to live, sites, business funding incentives and more! #UlsterForBusiness #Ground_Central

REGIONAL MEDIA: BROWNSTONER SPONSORED ARTICLE
Posted Wednesday, May 29 at 1 p.m.

Debra Bresnan

<https://www.brownstoner.com/sponsored/hudson-valley-real-estate-ulster-county-jobs-small-business-economic-development/>

One of the best ways to learn about Ulster County is from the experiences of New Yorkers who have made the move and opened businesses, like these three couples. Call us at (845) 340-3556 – or attend our meet-up at Brooklyn Cider House on June 18 – if you want to relocate and have questions. #UlsterForBusiness #Brownstoner #HudsonValley #Markertek #ExagoInc #HVFC #WoodstockFilm #StockadeWorks #AudreyFarmhouse #DutchAleHouse #SaugertiesScene #SaugertiesChamberofCommerce #roughdraftbar #ArrowoodFarms #KeeganAles #brooklynciderhouse #UlsterChamber #newpaltzchamber #ValleyTable #tasteny

SPACE AVAILABLE: HUDSON VALLEY MALL**Posted with photo on Thursday, May 30 at noon**

Attention massage therapists, acupuncturists, physical therapists and nutritionists! Kingston Athletics, a CrossFit and Personal Training gym, is seeking another tenant or tenants to share a 15,000 SF Wellness Center (formerly Old Navy at Hudson Valley Mall). Ideal tenants would lease 5,000-7,000 SF. Rent is approximately \$5.30 per SF + utilities, with a 5-year lease. Please email us at oed@co.ulster.ny.us if you are interested in renting this property. #UlsterForBusiness

ENVIRONMENTAL ISSUES: ELECTRIC CAR CHARGING STATIONS**Posted Thursday, May 30 at 1 p.m.**

<https://driveelectricus.com/destination-electric/>

The “Drive Change. Drive Electric.” Destination Electric campaign is raising awareness in the Northeast about the benefits of electric cars. Click for a list of EV-friendly Hudson Valley businesses with convenient charging stations nearby. #UlsterForBusiness #DriveElectricUS #ulsterchamber #breadalone #BMLKFALLS #emersonresort #roughdraftbar #Tuthilltown

INDUSTRY SECTOR: TECHNOLOGY, MANUFACTURING**Shared on Thursday, May 30 at 7:35 p.m.****Ulster BOCES**

28 mins ·

Registration is now open for the Ulster BOCES Nuts, Bolts, & Thingamajigs summer camps! These camps will challenge students entering Grades 7, 8, and 9 with fun activities in advanced manufacturing (July 8-11) and robotics (August 5-8). Both camps are from 8:30 AM to 2 PM and students must provide their own transportation. The deadline for registration is June 14 and enrollment is limited. The cost is \$99.99 per participant, per camp. To register, go to www.ulsterboces.org/NBT and return your completed application with a check or

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money order to Ulster BOCES NBT, PO BOX 601, Port Ewen, NY 12466. For more information or to pay by credit card, call Jennifer Altomare at 845-331-6680.

INDUSTRY SECTOR: FILM MAKING

Posted Friday, May 31 at noon

<http://blog.wardrobesupplies.com/2019/05/24/a-white-walker-brought-back-to-life/>

Watch Woodstock-based actor @Kimberly Kay transform into a White Walker for #GameOfThrones. Film crews working in the Hudson Valley need hair and makeup, plus lodging, pre- and post-production services, catering and other business services. Sign up for our free film registry at <<
<https://ulsterforfilm.com/production-resources> >> and get ready for your close-up!
#UlsterForFilm #HVFC #WoodstockFilm #StockadeWorks #NYSFILM #UPWIFT

INDUSTRY SECTOR: NICHE MANUFACTURERS, ARTS

Shared post Friday, May 31 at 1 p.m.

Nearly 80 talented #HudsonValley makers are featured at this wonderful free event. Proceeds benefit the #SUNYUlster scholarship fund for students in the arts.
#UlsterForBusiness #Gardiner12525 #GABGardiner #NewPaltzTimes

New Paltz Times

5 hrs ·

The Craft Market Walk is a mile-long stretch of curated vendors, live entertainment and activities. It will have its third annual outing Saturday, June 1 from 11 a.m. to 5 p.m.

LODGING: SAUGERTIES LIGHTHOUSE

Posted Saturday, June 1 at noon

<https://expo.newyorkupstate.com/life-and-culture/g66l-2019/03/ca7f87067f2f4/6-lighthouses-in-ny-state-where-you-can-spend-the-night.html>

This lighthouse once guided mariners into the busy port of Saugerties: Today, it's a year-round B&B that's close to a charming community of artisans, small businesses and niche manufacturers. If you want to relocate your business to Ulster County, call us at (845) 340-3556 to find out how we can help you make the transition.
#UlsterForBusiness #SaugertiesScene #SaugertiesChamberofCommerce
#I_LOVE_NY

INDUSTRY SECTOR: THE ARTS

Posted Sunday, June 2 at noon

<https://artsmidhudson.org/ulster-county-arts-awards/>

Reserve your tickets now for the 7th Annual Ulster County Arts Awards at The Barn at Apple Greens Golf Course in Highland on June 4. Congratulations to all the winners! #UlsterForBusiness #ARTS_midhudson #WoodstockArt #RosendaleCafe #DittoDesign #HVFC

BUSINESS SKILL SETS: SUNY ULSTER CONFERENCE, ENTREPRENEURSHIP
Posted Monday, June 3 at noon

<https://www.facebook.com/events/206011043628667/>

More than 125 regional small business owners and entrepreneurs attended last year's "Own It! Entrepreneurial Women's Conference." At the 5th Annual gathering on June 6, #NatalieZfat will give the keynote and two tracks of offerings will be offered—one for established business owners, and one for start-ups. Call us at (845) 340-3556 if you need help with your business. #UlsterForBusiness #SUNYUlster #ForbesWomen #SamsungBizUSA

INDUSTRY SECTOR: FARMING, SUSTAINABLE PRACTICES
Posted Monday, June 3 at 1 p.m.

<https://www.nytimes.com/2019/04/22/opinion/sustainable-sheep-herding.html>

"To a student of sustainable landscape architecture, it seemed almost like cheating: the goats had cleared the landscape, improved the ecology and enriched the human community — and all without chemicals or fuel-guzzling machinery." If you need help with your sustainable farming or food production business, give us a call at (845) 340-3556. #UlsterForBusiness #HVADC #HVFarmHub #NYFarmBureau #tasteny Learn more here: <http://urbanshepherds.org/getting-started>

NON-PROFIT: HUDSON RIVER MARITIME MUSEUM
Posted Tuesday, June 4 at noon

https://www.dailyfreeman.com/news/local-news/new-tour-boat-at-hudson-river-maritime-museum-in-kingston/article_7d231782-7bdc-11e9-ae00-83226583c6a2.html

Solaris is the only completely solar-powered commercial tour boat in use on the Hudson River. It's also the first completely solar-powered vessel certified and inspected by the U.S. Coast Guard for passenger service. #UlsterForBusiness #HRMMdotorg #USCG

INDUSTRY SECTOR: NICHE MANUFACTURING, SHOKAN
Posted Tuesday, June 4 at 1 p.m.

Debra Bresnan

<https://www.chimes.com/the-woodstock-chimes-story/>

Congratulations to Garry and Diane Kvistad, who are celebrating 40 years at the helm of Woodstock Chimes, their family-owned business in Shokan. They grew from a kitchen table start-up to a global distributor of nearly 700 distinctive products—and are the leading manufacturer of musically tuned wind chimes.

#UlsterForBusiness #WoodstockChime #ShokanNY

INDUSTRY SECTOR: CRAFT FOOD & BEV, NICHE MANUFACTURING, FARMING
Posted with 3 photos from SH on Wednesday, June 5 at noon

Visited one of my favorite Ulster County businesses yesterday morning: Minard Farms Beverage Company in Clintondale. They turn local apples into delicious apple cider. #UlsterForBusiness @Minard's Family Farm #tasteny #HVmanufacturing #HVADC #UlsterChamber

INDUSTRY SECTOR: ARTS, SMALL BUSINESS
Posted Wednesday, June 5 at 1 p.m.

www.HudsonValleyMusicSummit.com

Register for the August 9th Hudson Valley Music Summit in Kingston at <http://bit.ly/2GZXkQf> and receive a 10% discount with registration code GRUlster. Ten panel discussions, networking, sit-down banquet, and acoustic and evening music showcases. For info about sponsorship opportunities, contact DHoffman@HudsonValleyMusicSummit.com #UlsterForBusiness #HVMusicSummit #BestWestern

INDUSTRY SECTOR: AGRIBUSINESS, SEASONAL FARMERS MARKETS
Posted Thursday, June 6 at noon

<https://www.ulstercountyalive.com/landing/ulster-countys-bountiful-farmers-markets>

Looking to savor the bounty of Ulster County and support local craft food and beverage producers? Farmers' Markets in Saugerties, Woodstock, Kingston, New Paltz, Milton, Gardiner and Rosendale are open for business! #UlsterForBusiness #VisitUlsterCnty #HVADC #HVFarmHub #NYFarmBureau #tasteny #I_LOVE_NY

RONDOUT VALLEY BUSINESS ASSOCIATION: PROMOTION OF GARDEN TOUR
Posted Thursday, June 6 at 1 p.m.

<http://www.rondoutvalley.org>

The @RondoutValleyBusinessAssociation works hard to enhance the quality of life for its members and surrounding communities. Their self-guided annual Garden

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Tour on June 15 is a great way to learn more about the area. Advance tickets are available now. #UlsterForBusiness #localfarmstand @victoriagardens @rvgardentour

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20 posts. Additional hashtags will be inserted prior to posting.

BUSINESS SKILL SETS: FUNDING, BUSINESS PLANNING

Posted Friday, June 7 at noon

<https://esd.ny.gov/doing-business-ny/small-business-hub>

Empire State Development's Small Business Division supports the development and expansion of businesses with under 100 employees. They offer an array of resources to support small business growth and help entrepreneurs maximize opportunities for success. Give us a call at (845) 340-3556 if you need assistance with your Ulster County business. #UlsterForBusiness #EmpireStateDev #UlsterChamber

BUSINESS SKILL SETS: INTERVIEWING

Posted Friday, June 7 at 1 p.m.

<https://www.cnn.com/2019/05/30/success/long-job-interview/index.html>

While some companies are moving faster in today's tight labor market, it's still uncommon to land a job offer after one single interview. Here are some tips to help you stay on top of your game. #UlsterForBusiness #UlsterChamber

LOCAL BUSINESS: NEW PALTZ

Posted Saturday, June 8 at noon

<https://hudsonvalleyone.com/2019/06/02/rock-snows-rich-gottlieb-retires/>

Congratulations to Rich Gottlieb and his team! For 40 years, Rock and Snow—the 2nd oldest climbing store in America—has flourished and stayed true to its mission: Championing rock climbing while protecting and preserving the Shawangunks and promoting ecotourism. Read about how we help businesses like Rock & Snow:

<https://ulstercountyny.gov/ulsterforbusiness/services> #UlsterForBusiness #RockandSnowInc #MtnScenicByway #UlsterChamber #newpaltzchamber

INDUSTRY SECTOR: MEDICAL BUSINESS, PHOENICIA

Posted Sunday, June 9 at noon

<https://hudsonvalleyone.com/2019/06/01/phoenicia-clinic-opens-with-neurologist-seeks-more-practitioners/>

Medical Associates of the Hudson Valley (MAHV), a new clinic in Phoenicia, is seeking additional practitioners in family medicine, internal medicine and mental health. #UlsterForBusiness #PhoeniciaNY #Woodstock_Times

INDUSTRY SECTOR: FILM MAKING

Posted Monday, June 10 at noon

<https://www.stockadeworks.org/workshop/costume>

Five-time Emmy nominee, Lisa Padovani, teaches the skills you need to work in costume and wardrobe departments for film and television. Apply by June 21. Full and partial scholarships are available. #UlsterForFilm #StockadeWorks #HVFC #WoodstockFilm #NYSFILM #UPWIFT #lisapadovani1

NATIONAL AWARD: AUTISM EDUCATION/SERVICES

Posted Monday, June 10 at 1 p.m.

<https://centerforspectrumservices.org/spectrum-services-selected-as-a-school-of-excellence>

Congratulations to Center for Spectrum Services on their selection as a National Association of Special Education Teachers (NASSET) School of Excellence. The Center, with locations in Kingston and Ellenville, has provided services to improve the lives of those with autism since 1976. #UlsterForBusiness #NationalAutism #NASSETMembership

INDUSTRY SECTOR: FILM MAKING

Posted with 2 photos from SH on Tuesday, June 11 at noon

The NY Production Alliance Award for Continuing Education was created to celebrate the success of the NYS Film and TV tax incentive. It is an honor that @NYPAnys chose to grant this award to a student in Ulster County and it was a pleasure to give this scholarship to Natalie Dart of Kingston High School last night. We hope Natalie loves studying film in college—and then comes home and makes movies here. #UlsterForFilm #NYPAnys #NYSFILM #HVFC #WoodstockFilm #StockadeWorks #UPWIFT @KingstonCSD

BUSINESS SKILL SETS: PR FOR BUSINESSES

Posted Tuesday, June 11 at 1 p.m.

<https://www.forbes.com/sites/annieridout/2019/06/07/5-pr-tricks-most-freelancers-and-small-business-owners-dont-know-about/amp/>

If you are a freelancer or business owner, you can save time, reduce rejections, get solid press coverage, and reach your target market by following these tips. #UlsterForBusiness #Forbes #UlsterChamber

ULSTER COUNTY DEPARTMENT OF THE ENVIRONMENT

Shared post Wednesday, June 12 at 11:30 a.m.

[Ulster County Department of the Environment](#)

Debra Bresnan

We're excited to announce that we have officially launched our Bring Your Own Bag Act FAQ site! The Act will be implemented on July 15, 2019, so let's start getting our reusable bags ready to go!

For any questions about the upcoming Ulster County BYO Bag Act, please take a look here! <https://ulstercountyny.gov/.../waste-r.../bring-your-own-bag-act>

INDUSTRY SECTOR: FILM MAKING

Posted Wednesday, June 12 at 1 p.m.

<https://nyslovesfilm.tumblr.com/post/185250556393/production-industry-brings-big-business-to-small>

Is your business listed in our free #UlsterForFilm registry? Help filmmakers find your business services when they are filming in Ulster County. Sign up here: <https://ulsterforfilm.com/production-resources> #HVFC #WoodstockFilm #StockadeWorks #NYSFILM #UPWIFT #UlsterChamber

CONGRESSIONAL COMMITTEE APPOINTMENT: SUZANNE HOLT

Posted Thursday, June 13 at 11:50 a.m.

<https://delgado.house.gov/media/press-releases/delgado-announces-members-19th-congressional-district-small-business-advisory>

Rep. Antonio Delgado (NY-19) has appointed Suzanne Holt, Director of @UlsterCountyOED, to his 19th Congressional District Small Business Advisory Committee. Representatives from the 11-county district will advise Rep. Delgado on the local economy and the priorities of small business owners in the region, including more than 1,000 in Ulster County. #UlsterForBusiness #UlsterChamber #repdelgado

COMMERCIAL SPACE AVAILABLE: KINGSTON

Posted Thursday, June 13 at 1 p.m.

<https://hudsonvalley.craigslist.org/off/d/kingston-shop-studio-office-makers-space/6909468523.html>

Four spaces (office/studio/shop or industrial/open shop) are available in this Kingston commercial space occupied by builders and craftspeople. Perfect for production of custom items (woodwork, artwork/sculpture, graphic/interior design, other). Equipped with 3-phase electric, pneumatic air supply, gantry/cranes, exhaust fans. \$1500/1400SF. #UlsterForBusiness #ROWANWOODWORK #UlsterChamber #HVManufacturing

BUSINESS ATTRACTION: PROMOTION OF NEWSLETTER

Posted Thursday, June 13 at 2 p.m.

Have you signed up for our newsletter yet? This month, we put the spotlight on Phoenicia--and you can read about [Rail Explorers USA](#), [Wendy's Vegetarian Kitchen](#), [Woodstock Brewing](#), [Woodstock Chimes](#) and [Phoenicia International Festival of The Voice](#), as well as upcoming events at [Esopus Creel](#), [The Ashokan Center](#) and our own [Happy Hour - Relocating to the Hudson Valley at Brooklyn Cider House](#).
[#UlsterForBusiness](#) [#PhoeniciaNY](#) [#UlsterChamber](#)

INDUSTRY SECTOR: FILMMAKING, ENVIRONMENT

Posted on Friday, June 14 at noon

<https://www.facebook.com/events/692575911173914/?ti=ia>

Watch environmental films under the stars—powered by solar energy—at this screening in Mount Tremper. Two award-winning independent filmmakers, Jon Bowermaster and James Redford, will show recent works. Looking to shoot your next film in Ulster County? Give us a call at (845) 340-3556; we can help.
[#UlsterForFilm](#) [#WoodstockFilm](#) [#suncommon](#) [#OscillationT](#) [#CatskillCenter](#) [#redfordcenter](#) [#jonbowermaster](#)

BUSINESS AND THE ENVIRONMENT

Posted Friday, June 14 at 1 p.m.

<https://www.forbes.com/sites/rpapier/2019/06/10/u-s-renewable-power-capacity-surpasses-coal-for-the-first-time/#684967a4655b>

Given the current trends, it won't be long before renewables supply the largest share of U.S. power. Ulster County purchases 100% of its electricity from renewable sources, has the most municipal-sponsored electric car charging stations in NYS, and earned *National Geographic's* praise for its "Go Green" initiatives that bolster the ecosystem and the local economy. If you want to relocate your business to Ulster County—the state's first and only net carbon neutral county—give us a call at (845) 340-3556. [#UlsterForBusiness](#) [#Forbes](#) [#NatGeo](#) [#FERC](#) [#ACORE](#) [#renewables](#)

INDUSTRY SECTOR: CRAFT FOOD & BEV, MANUFACTURING

Posted Saturday, June 15 (date of release) at noon with two photos of Noe from Fruition

Fruition Chocolate in Shokan and Eclat Chocolate in West Chester, PA—two of America's leading artisan chocolate companies—have co-created a rare, limited edition batch of 80% chocolate bars. The bars bear the name of the Peruvian farmer, Noe Vasquez, who grows the unusually large cocoa bean that has never been offered for sale as chocolate. Order online at www.fruitionchocolateworks.com.
[#UlsterForBusiness](#) [#TasteFruition](#)

STATEWIDE RECOGNITION, SMALL BUSINESS: SAUGERTIES

Posted Sunday, June 16 at noon

<https://www.eatthis.com/best-ice-cream-shops-in-america/>

The best ice cream in New York State is handmade at Alleyway in Saugerties! Yet another reason why Ulster County is a great place to live, work and play. If you need help with your local business, give us a call at (845) 340-3556. #UlsterForBusiness @alleywayicecream #UlsterChamber #SaugertiesScene #SaugertiesChamberofCommerce #exit20 #EatThisNotThat

INDUSTRY SECTOR: FILMMAKING, EDUCATION, SAUGERTIES

Posted Monday, June 17 at noon

<https://hudsonvalleyone.com/2019/06/10/saugerties-film-students-get-national-recognition-for-their-work/>

Six students in Saugerties High School's computer and video production program were recognized for their short film, "Past is Present (A Film Within a Film)." It finished among the top 30 (out of 270 submissions) in an annual nationwide contest. Congratulations—and we hope you'll keep making films in Ulster County! #UlsterForFilm #HVFC #WoodstockFilm #StockadeWorks #UPWIFT #NYSFILM #SaugertiesScene #SaugertiesChamberofCommerce #saugertieshigh

INDUSTRY SECTOR: FILM MAKING

Posted Monday, June 17 at 1 p.m.

<https://www.nytimes.com/2019/06/07/movies/the-dead-dont-die-cast.html>

What was it like to work with Jim Jarmusch and zombies? The stars of "The Dead Don't Die"—filmed here in Ulster County and throughout the Hudson Valley—talk about the camaraderie Jarmusch creates or, in his words, "it's just kind of a magical and amazing thing." #UlsterForFilm #HVFC #WoodstockFilm #StockadeWorks #UPWIFT #NYSFILM #thedeaddontdie #jimjarmusch

STATEWIDE MEDIA: NEW PALTZ, THE GUNKS

Posted Tuesday, June 18 at noon

<http://newyorklifestylesmagazine.com/articles/2019/06/43.html>

Planning a visit to New Paltz and The Gunks? Here are some great suggestions for outdoor fun, lodging, shopping, dining and more—you can even visit 15 family-run wineries. If you need assistance with your Ulster County business, call us at (845) 340-3556 to discuss funding incentives, expansion or business planning. #UlsterForBusiness #UlsterChamber #newpaltzchamber #mohonk @kettleboroinn #gunkswine #HuguenotStreet

Debra Bresnan

19 posts. Additional hashtags will be inserted prior to posting.

TO BE SCHEDULED STARTING JUNE 25

EMPLOYMENT: ULSTER COUNTY

https://www.dailyfreeman.com/news/local-news/most-counties-in-mid-hudson-valley-and-catskills-chalk-up/article_a6b8c4ba-938e-11e9-b721-fbcbf41a4bb6.html

Employment totals in Mid-Hudson Valley and Catskills counties were mostly higher last month than a year earlier. In Ulster County, 1,200 private sector jobs were added, a 2.4 percent gain. If you're looking for a job or employees in Ulster County, call us at (845) 340-3556 and we'll help you make the connections you need. #UlsterForBusiness #UlsterChamber #nysbdc #SBAGov #SBDC

RENEWABLE ENERGY IN ULSTER COUNTY

<https://hudsonvalleyone.com/2019/06/24/county-to-put-up-solar-array-at-saugerties-tire-dump/>

Ulster County Executive Pat Ryan has set a goal of making county government 100 percent reliant on renewable energy by 2030. His proposed "Green New Deal" also calls for banning new fossil fuel energy projects and workforce development programs to link county residents with jobs in the green energy economy. Call us at (845) 340-3556 if you have questions about how to make your Ulster County business more energy efficient. #UlsterForBusiness #GreenNewDeal #ulsterexec

NONPROFITS AND BUSINESS: PFOV AND BELLEAYRE PARTNERSHIP

<https://www.phoeniciavoicfest.org/blog/https://www.phoeniciavoicfestorg/blog-page-url/new-post-title-3>

A new partnership between Phoenicia International Festival of the Voice (PFOV) and Belleayre Mountain includes three July events ahead of the full festival on August 2nd - 4th. Read about how our office helps nonprofits like PFOV: <https://ulstercountyny.gov/ulsterforbusiness/services> #UlsterForBusiness #PhoeniciaNYS #ARTS_midhudson #Todarte #BelleayreMusic #SkiBelleayre

BUSINESS SKILL SETS: EMPLOYABILITY

<https://www.theatlantic.com/magazine/archive/2019/07/future-of-work-expertise-navy/590647/>

By 2029, 70 to 90 percent of workers will be in hybrid jobs or superjobs—positions combining tasks once performed by people in two or more traditional roles. "Fluid,

Debra Bresnan

learning-intensive environments are going to require different traits than classical business environments,” said Frida Polli, a co-founder of an AI-powered hiring platform called Pymetrics. “And they’re going to be things like ability to learn quickly from mistakes, use of trial and error, and comfort with ambiguity.”

#UlsterForBusiness #TheAtlantic #newpaltz #ulsterboces #SUNYUlster #hvtech #HVmanufacturing #pymetrics #Deloitte

REGIONAL BUSINESS NETWORKING: ULSTER CHAMBER EXPO AT DIAMOND MILLS

<https://www.ulsterchamber.org/pages/buy-local-expo>

Register now for sponsorship and exhibitor opportunities at the September 18 “Buy Local Expo 2019” at @ Diamond Mills Hotel in #saugertiesny. It’s the largest business networking expo in Ulster County. Don’t miss this opportunity to put your goods and services in front of local buyers! #UlsterForBusiness #UlsterChamber #SaugertiesScene #SaugertiesChamberofCommerce #exit20

SMALL BUSINESSES IN NEW PALTZ & HURLEY

<https://www.nytimes.com/2019/06/17/travel/hudson-valley-dutch-russell-shorto.html>

If you’re heading upstate to explore places to relocate in the Hudson Valley, New Paltz and Hurley are enticing places to live, work and play. Give us a call at (845) 340-3556 if you need info about where to locate your business, how to find employees or funding incentives, and more. #UlsterForBusiness #newpaltz #UlsterChamber #HuguenotStreet @hurleystonehouse @hurley.mountaininn #newpaltzchamber

THESE HAVE BEEN POSTED

BUSINESS ATTRACTION: BROOKLYN CIDER HOUSE & EVENTBRITE HAPPY HOUR

Posted Saturday, June 15 at 2 p.m.

<https://escapebrooklyn.com/conversation-moving-upstate-brooklyn-cider-house/>

Are you Upstate Curious, but unsure how to make your dream of relocating to the Hudson Valley come true? Susan Yi talks with #escape_bklyn about how she and her family successfully made the move. Register here

<https://www.facebook.com/events/600469337105199/> for our free Happy Hour meet-up this Tuesday—we’ll be there to answer all your questions!

#UlsterForBusiness @brooklynciderhouse #UlsterChamber

Debra Bresnan

BUSINESS ATTRACTION: BROOKLYN CIDER HOUSE & EVENTBRITE HAPPY HOUR

Posted Monday, June 17 at 10:40 p.m.

<https://www.facebook.com/events/600469337105199/>

Are you registered yet? If you are Upstate Curious and have questions about how to make the move upstate, we'll be [Brooklyn Cider House](#) on Tuesday at 6 p.m.

[#UlsterForBusiness](#) [#escape bklyn](#) [#Brownstoner](#)

INDUSTRY SECTOR: TECHNOLOGY

Posted Tuesday, June 18 at 1 p.m.

https://www.dailyfreeman.com/news/local-news/software-company-moving-to-renovated-midtown-kingston-building-plans-to/article_c17fb774-9134-11e9-afd8-f3f89a266253.html

Exago, which currently has offices in Uptown Kingston, will join about a dozen other business tenants in the 68,000-square-foot Midtown building. If you need to find a location for your business in Ulster County, call us at (845) 340-3556.

[#UlsterForBusiness](#) [#ExagoInc](#) [#hvtech](#) [#UlsterChamber](#) [#madkingston](#)

INDUSTRY SECTOR: FILM MAKING

Posted Wednesday, June 19 at noon

<https://www.cnbc.com/2019/06/06/georgia-film-boycott-famous-actress-sees-win-for-hudson-valley-ny.html>

Masterson's project, [#StockadeWorks](#), is focused on creating jobs in the Hudson Valley's film industry, so when productions come to town, local people are prepared for employment. Friday, June 21, is the deadline for their next workshop--on costume and wardrobe. Scholarships are available. Register at

<https://www.stockadeworks.org/workshop/costume> [#UlsterForFilm](#) [#HVFC](#) [#WoodstockFilm](#) [#NYSFILM](#) [#UPWIFT](#) [#lisapadovani1](#) [#CNBC](#)

ENVIRONMENTAL AWARENESS

Shared Wednesday, June 19 at 4:10 p.m.

[Ulster County Department of the Environment](#)

Here is a great article that provides insight into the local-business perspective on Ulster County's Bring Your Own Bag law, which goes into effect on July 15th. We encourage all businesses to give it a read!

<http://www.hvmag.com/Ulster-County-Plastic-Bag-Ban-Reusable-Totes/>

REGIONAL BUSINESS NETWORKING

Posted with photo from SH on Thursday, June 20 at noon

So many amazing and inspirational projects were discussed yesterday at the Business Alliance of Kingston meeting, which was held at the gorgeous Idea Garden on Broadway in midtown Kingston. #UlsterForBusiness #madkingston @theideagarden1 @BusinessAllianceofKingston #ARTS_midhudson #UlsterChamber

INDUSTRY SECTOR: SMALL BUSINESS, KINGSTON, CRAFT BEER
Posted Thursday, June 20 at 1 p.m.

Caught Tate in action making @Kingston Standard's delicious beer - right in Midtown Kingston. #UlsterForBusiness #madkingston #UlsterChamber #tasteny

INDUSTRY SECTOR: FILMMAKING, MUSIC VIDEOS
Posted Friday, June 21 at noon

<https://hudsonvalleyone.com/2019/06/13/best-music-videos-shot-in-the-hudson-valley/>

The film industry is thriving in Ulster County—but did you know some of the best music videos are shot here too? If you need musicians, recording studios, sound engineers or other creatives for your next project, give us a call at (845) 340-3556. If you work in the music industry, make sure you're listed in our free registry: <https://ulsterforfilm.com/production-resources> #UlsterForFilm #TheB52s #DreamlandRec #MTV #YYYs #PanicAtTheDisco #Stranger_Things #simplemindscom #OfficialOpus40

INDUSTRY SECTOR: FARMING
Posted Friday, June 21 at 1 p.m.

<https://www.farmers.gov/connect/blog/ag-business/4-things-know-about-new-dairy-margin-coverage-program>

Upstate New York dairy farmers and producers can sign up for the new USDA Dairy Margin Coverage (DMC) program through September 20, 2019. The program is designed to help dairy producers survive volatile changes in milk and feed prices, and coverage is retroactive to January 1, 2019. Call us at (845) 340-3556 if you have questions or need assistance. #UlsterForBusiness #USDA #FarmersGov #HVADC #NYFarmBureau

INDUSTRY SECTOR: SMALL BUSINESS, FOOD & BEVERAGE
Posted Saturday, June 22 at noon

<http://www.hvmag.com/Hudson-Valley-Grocery-Store-Supermarket/>

Debra Bresnan

These shops transform the oft-dreaded grocery store treks into downright enjoyable experiences with local products, lovely layouts, and, if you're lucky, a gourmet taste test or two. So pack your reusable bags and shop local. If you need help with your food or beverage business, give us a call at (845) 340-3556. #UlsterForBusiness #AdamsFarms High Falls Food Co-Op Mother Earth's Storehouse #SunflowerNFM #tasteny

REGIONAL MEDIA: SMALL BUSINESS, NON-PROFIT

Posted Sunday, June 23 at noon

<https://www.newyorkupstate.com/things-to-do/2017/05/best-sculpture-parks-upstate-ny-art-museum-ideas-unique-visit-road-trip.html>

Two distinctive Ulster County locations made the list—Opus 40 in Saugerties and Fabulous Furniture in Boiceville. Both are driven by the creative vision of a solo artist/maker, respectively Harvey Fite and Steve Heller. #UlsterForBusiness #ARTS_midhudson #OfficialOpus40 @Fabulous Furniture #SaugertiesChamberofCommerce

INDUSTRY SECTORS: CAREERS, EMPLOYMENT AND EDUCATION

Posted Monday June 24 at noon

https://www.dailyfreeman.com/news/local-news/ulster-boces-honors-hundreds-of-career-technical-center-students/article_5586da1e-92ad-11e9-b8e8-8bf443b04d3a.html

Congratulations! These graduates received certificates in such career and technical programs as auto collision, automotive technology, digital design and programming, electrical construction and maintenance, criminal justice, fashion design, graphic visual arts, robotics and advanced manufacturing, early childhood education, and more. Call us at (845) 340-3556 if you're looking for employees for your Ulster County business. #UlsterForBusiness #ulsterboces #hvtech #HVmanufacturing

INDUSTRY SECTOR: FILMMAKING

Posted Monday, June 24 at 1 p.m.

https://www.dailyfreeman.com/news/local-news/hbo-series-starring-nicole-kidman-to-shoot-in-ulster-and/article_9d56c392-943b-11e9-90e6-b7426106145a.html

The new HBO suspense thriller, "The Undoing," will air in 2020, and will feature the Rondout in Kingston and Route 209 in Town of Ulster—along with stars Nicole Kidman, Hugh Grant and Donald Sutherland. Ready to shoot your next project in Ulster County? Give us a call at (845) 340-3556. #UlsterForFilm #HBO

Social Media Posts 06.24.19

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Debra Bresnan

#TheUndoing #NicoleKidman #HughGrant #HVFC #WoodstockFilm
#StockadeWorks #UPWIFT #NYSFILM #DailyFreeman

It seems like everyone wants to move Upstate these days, but no one knows how. Having personally made the move from Brooklyn to the Catskills was natural for many of us here at Escape Brooklyn—plus many others. In collaboration with the Ulster County Office of Economic Development (Ulster County includes towns like Kingston, New Paltz, Phoenicia, Woodstock, Saugerties and Ellenville), Escape Brooklyn is presenting some stories of recent transplants who have successfully “made it”—and are now living their dream Upstate.

First in this series is Susan Yi, the co-founder of Brooklyn Cider House, and a recent transplant from NYC to New Paltz. There, ~~her~~she and her husband Rayco live and work on their farm, growing apples to create all natural (delicious) cider. Though she grew up in a household of people who lived for the food & beverage industry, Susan never had an interest in working in the field until her brother Peter became inspired by Basque cider houses; from there, the brother-sister duo created Brooklyn Cider House.

Read on for our interview with Susan about moving Upstate—~~or~~and hear more specifics about how to do the same thing at next week’s Happy Hour at Brooklyn Cider House. Reps from Ulster County Office of Economic Development will be there to ~~ask~~answer your questions about all the basics of how to make the big move—where to live, sites and funding incentives for your business, finding a new job or school or employees, the best daycare and more.

The event is Tuesday, 6-18 June 18th, from 6-8pm. It’s free, but registration is required. Along with Happy Hour drink specials, complimentary apps will be provided as well. Admission is free, but RSVP is required; you can do so here. See you there, and read on for our conversation with Susan Yi!

Formatted: Superscript

Tell me about your recent experience moving Upstate: when, where, why, and how?

My husband Rayco and I moved to Gardiner, March 1st, to run the farm operations in New Paltz. My brother Peter had been juggling the farm and the Brooklyn location, but we thought it would be best financially and for the overall business for one of us to be up here full time, rather than relying on hired management.

Totally. So it was an easy decision?

Yes. My husband and I were ready to leave the city—at least for a while. We were excited about moving to an area that was more relaxed and rural. Plus, one of the reasons we had purchased an orchard in New Paltz was because of its proximity to the Shawangunks. We like to climb and we love the outdoors.

What’s most different about living Upstate?

Space! I have so much space, I don’t know what to do with it; ~~I~~I’ve lived in NYC all my life and always lived in small apartments. It’s amazing how space can de-stress and de-clutter your world!

Also, people and things move at a different pace here and no matter how much you work (we work a lot), I think that being closer to nature always puts things back into perspective. People are generally really friendly and helpful and it’s easier to meet and get to know people.

What about free time—do you have more free time now? Is your job any less demanding?

Running the farm and the business here is all-consuming; I wish I had more time to enjoy all that this area offers. I think I may be working more, but the environment actually helps me to cope better with the demands and stress of work and life.

Tell me about your community. How would you describe it? Have you met many people your age? Any other “expats?”

SHOOTING IN ULSTER COUNTY

Ulster County is your A-list choice for film projects—with the highest NYS Film Tax Credits available (up to 45%). We offer stunning locations, a ready pool of experienced talent and technical expertise, and the region's lowest cost of doing business. Ulster County is camera ready—from every angle!

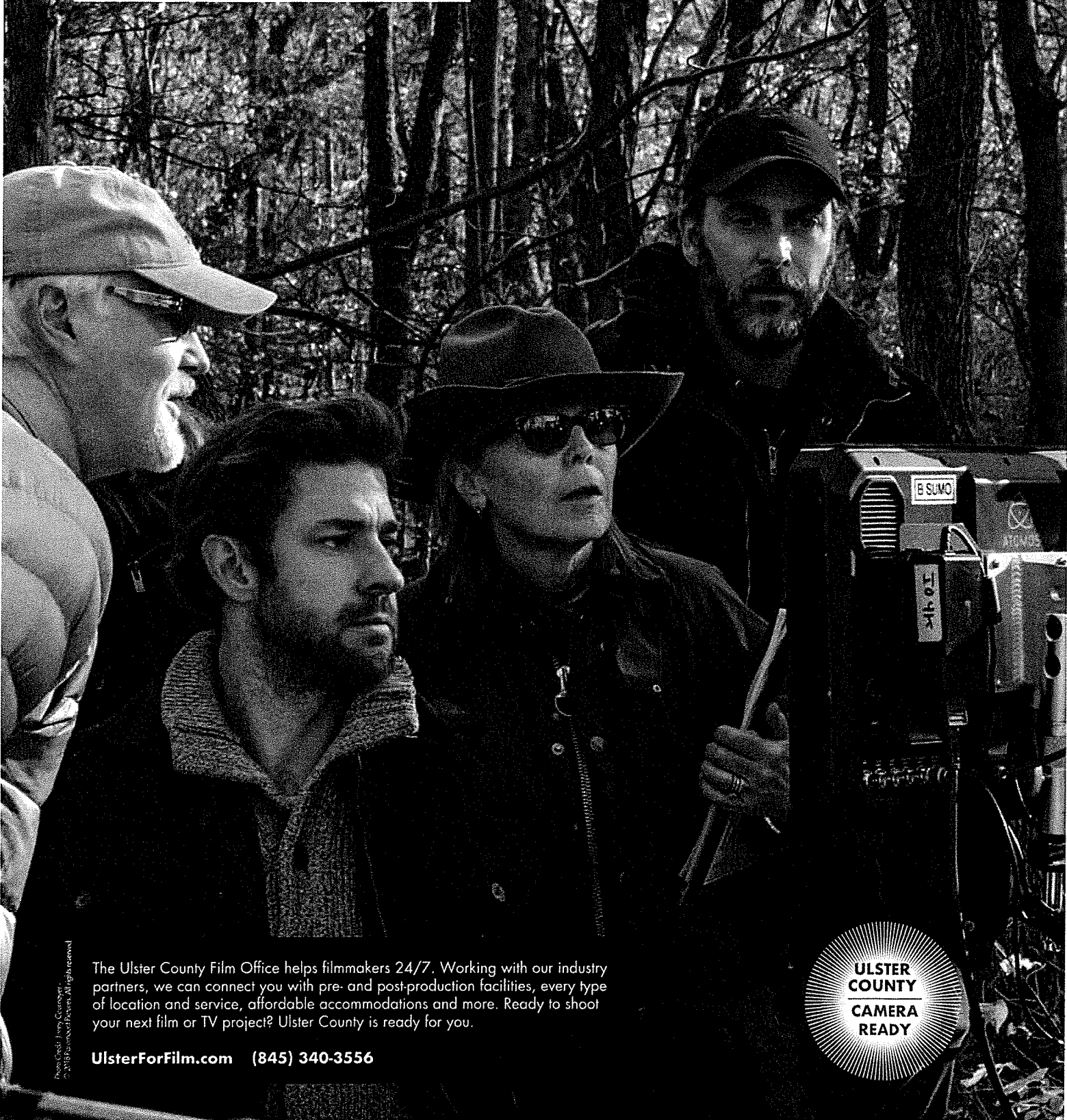


Photo Credit: Jerry Cummings
© 2018 Paramount Pictures. All rights reserved.

The Ulster County Film Office helps filmmakers 24/7. Working with our industry partners, we can connect you with pre- and post-production facilities, every type of location and service, affordable accommodations and more. Ready to shoot your next film or TV project? Ulster County is ready for you.

UlsterForFilm.com (845) 340-3556

